



"Gh. Șincai" Institute  
for Social Sciences  
and the Humanities



**Petru Maior**  
**UNIVERSITY**  
of  
TÎRGU MUREȘ

*The ALPHA  
Association for  
Culture,  
Multimedia and  
Democratic  
Education*

**The International Scientific Conference**

# **COMMUNICATION, CONTEXT, INTERDISCIPLINARITY**

**3rd Edition, Tîrgu Mureș,  
23-24 October 2014,  
"Petru Maior" University**

**literature ■ language and discourse ■ communication  
and public relations ■ journalism ■ history and  
cultural mentalities ■ psychology and sociology ■ law ■  
economy and management ■ political sciences and  
international relations ■ education sciences**

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## ***CONFERENCE SCHEDULE***

**THURSDAY- 23 OCTOBER 2014**

**8<sup>00</sup>-10<sup>00</sup> - Registration – Room R21**

**10<sup>00</sup>-11<sup>30</sup>- Welcome and Opening– Aula Magna**

**12<sup>00</sup>-14<sup>00</sup> – Paper Presentations on Sections:**

- **Literature I - Room: Aula Magna**
- **Literature II - Room: R04**
- **Literature III – Room: A412**
- **Language and Discourse I – Room: R39**
- **Language and Discourse II - Room: R36**
- **Communication and Public Relations - Room: R21**
- **Journalism – Room: A411**
- **History and Cultural Mentalities - Room: R06**
- **Psychology and Sociology – Room: R35**
- **Law – Room: A109**
- **Economy and Management I – Room: R30**
- **Economy and Management II – Room: R34**
- **Political Sciences and International Relations: A204**
- **Education Sciences – Room: R33**

**14<sup>00</sup>-15<sup>00</sup> - Lunch**

**15<sup>00</sup>-19<sup>00</sup> - Paper Presentations on Sections**

**19<sup>00</sup> - Gratulatory Dinner**

**The conference is organised in partnership with:**

***The Mureş County Council  
The Town Hall of Tîrgu Mureş  
The Writers' Union of Romania***

## **FRIDAY – 24 OCTOBER 2014**

Sightseeing: cultural objectives in the Mureş county.

*The Message  
of "Petru Maior" University's Rector*

**Dear Guests,**

The fundamental goal of the International Conference *Communication, Context, Interdisciplinarity* (which has reached its 3rd edition this year) is that of bringing together, within a generous range of topics, emerging scholars and researchers from different fields of radical relevance for the contemporary society, a society that is supposed to secure its future not only on the economic and ecological level, but also on the spiritual one. The cultural discourse, fundamental sciences, literature and the arts thus gain new connections and dimensions through fundamental changes and structural progress, so that the social end-results of education and research become extremely important. It is a fact that in our postmodern times, we live in a society of knowledge, from which we benefit directly in our everyday life, but to the risks and dangers of which we are at the same time exposed. *Non scholae sed vitae discimus* (*We do not learn for the school, but for life*) becomes a creed that every academic institution has to put into practice by means of its activities. It is essential that the path between education and research is very short, especially in academic systems. Research generates new knowledge, creates a favourable atmosphere for change, and provides people with information and data which help them to become aware of the mysteries of the universe and to make the most of their activity in all fields of knowledge. In this interesting and captivating century, to the noble mission of educating the younger generations we must also add the fruit of the efforts in research, materialized in interesting works and papers, together with ideas generated by the creative ability which ennobles the personality of the academic.

## ***Communication, Context, Interdisciplinarity [CCI] - III***

The host of this international conference, „Petru Maior” University of Tîrgu-Mures, is permanently changing and gaining new valences. As a matter of fact, our specializations, assets, human resources and research grants are all in an upward dynamics, which proves that we are on the right track and also gives us the certainty of our continued existence as an institution with clearly defined and completely assumed missions. The 3rd edition of the International Conference *Communication, Context, Interdisciplinarity* integrates into the tradition of far-reaching scientific events that have been taking place at our university throughout time. The fact that this conference is organized by the Faculty of Sciences and Letters of „Petru Maior” University proves once again how important it is for us to consolidate our cooperation with other universities and institutions of research from our country and from abroad.

I wish to express my hope that this scientific event will take place under the most favourable auspices and that it will represent a remarkable starting point for further evolution and development in the field of knowledge. Let this international conference provide a good opportunity for us to gain and transfer knowledge, to generate new theories in the world of science – essential aspirations of any contemporary research.

**Prof. Dr. Călin ENĂCHESCU**  
**RECTOR**

**THURSDAY – 23 OCTOBER 2014**

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**LITERATURE I – Room: Aula Magna**

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*Moderators: Prof. Dorin Ștefănescu, PhD, "Petru Maior" University of  
Tîrgu Mureș; Prof. Mircea A. Diaconu, PhD, "Ștefan cel Mare"  
University of Suceava*

1. **Mircea A. Diaconu**, Prof., PhD, "Ștefan cel Mare" University of Suceava, *CONTRIBUTIONS TO THE CONCEPT OF MODERNITY IN H.-R. PATAPIEVICI'S VIEW*
2. **Virgil Podoabă**, Prof., PhD, "Transilvania" University of Brașov, *A MEDITATION UPON THE ARTISTIC CONSCIOUSNESS*
3. **Al. Cistelecan**, Prof. PhD, "Petru Maior" University of Tîrgu Mureș, *LITERATURE – THE LAST MUSE*
4. **Dorin Ștefănescu**, Prof., PhD, "Petru Maior" University of Tîrgu Mureș, *MARTIN HEIDEGGER. THE ESSENTIAL UTTERANCE*
5. **Laurențiu Ichim**, Prof., PhD, "Dunărea de Jos" University of Galați, *CONTEMPORARY ROMANIAN LITERATURE AS REFLECTED IN STEFAN AGOPIAN'S (ANTI)CHRONICLES PUBLISHED IN CAȚAVENCU*
6. **Nicoleta Sălcudeanu**, Scientific Researcher, PhD, "Gh. Șincai" Institute for Social Sciences and the Humanities, Tîrgu Mureș, *NATIONAL IDEA AS EUROPEANISM BY DEFAULT*
7. **Horea Poenar**, Assoc. Prof., PhD, "Babeș-Bolyai" University of Cluj-Napoca, *THE POLITICAL IN THE LITERARY*

### **Communication, Context, Interdisciplinarity [CCI] - III**

- 8. Ion Popescu-Bradicieni**, Assoc. Prof., PhD, University of Târgu-Jiu, *THE EDENIC TOPOS IN MIHAI EMINESCU'S POETRY*
- 9. Carmen Opreșor**, Assoc. Prof., PhD, "Lucian Blaga" University of Sibiu, *N. STEINHARDT: "JURNALUL FERICIRII" – THE SIDES OF A KALEIDOSCOPE*
- 10. Loredana Stoica**, Assoc. Prof., PhD, Petroleum-Gas University of Ploiești, *THE CONNECTION BETWEEN LITERATURE AND CINEMATOGRAPHY. THE CASE OF BIOGRAPHICAL MOVIES*
- 11. Rodica Grigore**, Assoc. Prof., PhD, "Lucian Blaga" University of Sibiu, *ALEJO CARPENTIER AND THE MARVELOUS REAL*
- 12. Marius Miheț**, Assist. Prof., PhD, University of Oradea, *BEYOND POST-1989 MAINSTREAM LITERATURE.*
- 13. Serenela Ghițeanu**, Assoc. Prof., PhD, Petroleum-Gas University of Ploiești, *UTOPIE ET HETEROPTOPIE DANS LA VOYEUSE INTERDITE DE NINA BOURAOUI*
- 14. Anca Georgescu**, Assist. Prof., PhD, "Valahia" University of Târgoviște, *Language as a Symptom of the Split Consciousness in Doris Lessing's The Golden Notebook*
- 15. Dana Percec**, PhD, **Codruța Goșa**, PhD, West University of Timișoara, *TEXTS AND CONTEXTS – A READER-ORIENTED APPROACH TO SHAKESPEARE*
- 16. Antonia Pâncotan**, Assist. Prof., PhD, Partium Christian University of Oradea, *THE FALSE CONFESSION OF A MURDERER IN PETER SHAFFER'S AMADEUS*
- 17. Ariana Bălașa**, Assist. Prof., PhD, University of Craiova, *MIHAIL SEBASTIAN AND THE FRENCH CULTURAL SPACE*



### **Communication, Context, Interdisciplinarity [CCI] - III**

18. **Adonis Bunghis**, Assist. Prof., PhD Student, University of Oradea, *SYNCHRONICITY, HAZARD AND PREDESTINATION IN CRIME AND PUNISHMENT BY DOSTOEVSKY*
19. **Camelia Biholaru**, Assist. Prof., PhD, "Ștefan cel Mare" University of Suceava, *LE "NON-TRAVAIL" DANS LA CONDUITE CREATRICE CHEZ MARGUERITE DURAS / THE IMPORTANCE OF "NON-TRAVAIL" IN MARGUETITE DURAS' CREATIVE PROCESS*
20. **Catrinel Popa**, Assist. Prof., PhD, University of Bucharest, *LUDICROUS AND PARODICAL STRATEGIES IN RĂZVAN RĂDULESCU'S PROSE*
21. **Maria-Miruna Ciocoi-Pop**, Assistant, PhD Student, "Vasile Goldiș" University of the West, Arad, *POSTMODERNISMUS UND TRADITION IN ORHAN PAMUKS ROT IST MEIN NAME*
22. **Corina Lirca**, Assist. Prof., PhD, "Petru Maior" University of Tîrgu Mureș, *"HONING, REFINING, SHARPENING AND EXPANDING" THE THEME OF LITERATURE IN THE ZUCKERMAN SERIES BY PHILIP ROTH*
23. **Diana Presadă**, Assist. Prof., PhD, Petroleum-Gas University of Ploiești, *THE AESTHETIC OF THE NONHERO IN THE THEATRE OF THE ABSURD*
24. **Aliona Grati**, PhD, Institute of Philology, Academy of Sciences of Moldova, Chișinău, Moldova, *DOUBLE I AND THE DOUBLE GAME IN MATEI VISNIEC'S DRAMATURGY*
25. **Ecaterina Oana Brîndaș**, Assist. Prof., PhD, Emanuel University of Oradea, *ENGLISH ROMANTIC POETRY AS A VEHICLE OF CONTEXTUAL COMMUNICATION*

## **Communication, Context, Interdisciplinarity [CCI] - III**

26. **Florica Faur**, Assist. Prof., PhD, "Vasile Goldiș" University of the West, Arad, *ELEMENTS OF CORPORALITY IN INTER-WAR LITERATURE*
27. **Florina-Maria Băcilă**, Assist. Prof., PhD, West University of Timișoara, *THE SEMANTIC FIELD OF VRAJĂ, A VRĂJI, VRĂJIT IN TRAIAN DORZ'S POETRY*
28. **Ioana Alexandrescu**, Assist. Prof., PhD, University of Oradea, *CONSIDERATIONS ON THE GIDOUILLE, BY ALFRED JARRY*
29. **Adonis Bunghis**, Assist. Prof., PhD Student, University of Oradea, *COMPARATIVE STUDY BETWEEN DOSTOEVSKY'S NOVELS AND OTHER RELEVANT LITERARY WORKS REGARDING THE SHADOW ASPECT*
30. **Iuliana Barna**, Assist. Prof., PhD, "Dunărea de Jos" University of Galați, *AN OVERVIEW OF THE ROMANIAN LITERARY EXILE: PSYCHOLOGICAL, CULTURAL AND SOCIAL IMPLICATIONS*
31. **Florina Ilis**, PhD, "Babeș-Bolyai" University of Cluj-Napoca, *PORTRAIT OF THE ARTIST WITH MASKS. FROM FICTIONAL AUTOBIOGRAPHY TO AUTOBIOGRAPHIC FICTION AT YUKIO MISHIMA*
32. **Liliana Truță**, Assist. Prof., PhD, Partium Christian university of Oradea, *THE APOCALYPSE OF REALITY AND THE AUCTORIAL MYTHS IN GHEORGHE CRĂCIUN'S FRUMOASA FĂRĂ CORP*
33. **Clementina Mihăilescu**, Assist. Prof., PhD, "Lucian Blaga" University of Sibiu, *GRAHAM SWIFT'S NOVEL "WATERLAND" APPROACHED VIA WHITE'S NARRATIVE IN CONTEMPORARY HISTORICAL THEORY*

## **Communication, Context, Interdisciplinarity [CCI] - III**

- 34. Oana Mureșan**, Assist. Prof., PhD, "Iuliu Hațieganu" University of Medicine and Pharmacy, Cluj-Napoca, "*ON THIS SYRINGE I BASE ALL MY HOPES.*" – *SHERLOCK HOLMES' DRUG ADDICTION*
- 35. Olga Kaiter**, Assist. Prof., PhD, "Ovidius" University of Constanța, 1945 – *EINE "STUNDE NULL" FÜR DIE NACHKRIEGLITERATUR?*
- 36. Onoriu Colăcel**, Assist. Prof., PhD, "Ștefan cel Mare" University of Suceava, *CULTURE BOUND NARRATIVES IN ROMANIAN LITERARY DISCOURSE*
- 37. Paul-Cezar Hârlăoanu**, Assistant, PhD, "Al. Ioan Cuza" University of Iași, *THE LANGUAGE OF LOVE IN THE SONG OF SONGS. A TERMINOLOGICAL ANALYSIS OF SOME ADDRESSING FORMULAS*
- 38. Radu Drăgulescu**, Assist. Prof., PhD, "Lucian Blaga" University of Sibiu, *THE MOLDAVIAN XVIIth CENTURY RELIGIOUS LITERATURE CONTRIBUTION TO THE EVOLUTION OF ROMANIAN LITERARY LANGUAGE*
- 39. Roxana Grunwald**, Assistant, PhD, "Lucian Blaga" University of Sibiu, *RODICA OJOG-BRASOVEANU- WE HAVE OUR OWN AGATHA CHRISTIE!*
- 40. Simona Jișa**, Assist. Prof., PhD, "Babeș-Bolyai" University of Cluj-Napoca, *DIDACTIC (RE)CREATION OF A FRAGMENT FROM NADJA BY ANDRÉ BRETON*
- 41. Veronica Popescu**, Assist. Prof., PhD, "Al. Ioan Cuza" University of Iași, *THE MANY FACES OF LOVE: A (RE)READING OF SHAKESPEARE'S SONNETS FOUR CENTURIES LATER*

### **Communication, Context, Interdisciplinarity [CCI] - III**

- 42. Adina Paicu**, PhD, University of Craiova, *NAIPAUL AND THE INDIAN DIASPORIC WRITING*
- 43. Adrian Petre Popescu**, PhD, "Lucian Blaga" University of Sibiu, *MAIORESCU, PROMOTOR OF THE "NEW DIRECTION"*
- 44. Adriana Teodorescu**, Postdoc Researcher, "Petru Maior" University of Tîrgu Mureş, *THE SYMBOLICALLY ADOPTED CHILD AND THE COMPLETE FAILURE OF RELATIVE IMMORTALITY IN ERIC-EMMANUEL SCHMITT' LITERARY WRITINGS*
- 45. Alexandru-Gabriel Soare**, PhD Student, University of Bucharest, *THE PALACE OF DREAMS – BETWEEN THE PHANTOM OF TOTALITARIANISM AND THE FANTASIES OF LITERATURE*
- 46. Alina Bărbuță Negru**, PhD Student, "Ștefan cel Mare" University of Suceava, *CULTURAL TYPOLOGY OF VASILE LOVINESCU*
- 47. Ilie Moisuc**, Assistant, PhD, "Al. Ioan Cuza" University of Iași, *READING POETRY: SEMANTIC CONFIGURATIONS AND POETIC VALUES OF THE SKY IN EMINESCU'S POETRY*
- 48. Alexandra Roxana Mărginean**, Assistant, PhD, Romanian-American University, *DECONSTRUCTIVE ANGLES IN MALEFICENT*
- 49. Irina-Ana Drobot**, PhD, Technical University of Civil Engineering, Bucharest, *THE USE OF THE FAIRY-TALE PATTERN IN THE EVOLUTION OF THE HERO IN GRAHAM SWIFT'S WRITINGS*

### **Communication, Context, Interdisciplinarity [CCI] - III**

- 50. Laura Ciubotărașu Pricop**, PhD, "Al. Ioan Cuza" University of Iași, *MORAL IDENTITY AND PRACTICE – A NARRATIVE ETHICS INTERPRETATION*
- 51. Liliana Agache**, Researcher, Romanian Academy, Bucharest, *REFLECTIONS OF THE CHIVALRIC ROMANCE WITHIN THE ROMANIAN MEDIEVAL LITERATURE*
- 52. Florentina Ionela Manea**, PhD, "Al. Ioan Cuza" University of Iași, *LE LANGAGE DU CORPS ET L'ASCENSION VERS LE DIVIN DANS „L'ANGE DE DOMINIQUE” D'ANNE HÉBERT*
- 53. Haralambie Athes**, PhD, "Al. Ioan Cuza" University of Iași, *UTOPIAN PATTERNS IN CYBERPUNK ENVIRONMENTS. POSTMODERN STANCES*
- 54. Gheorghe Andrașciuc**, PhD, Romanian Government, Bucharest, *TRANSDISCIPLINARY APPROACH OF THE SHORT-STORY "CORN DE VANATOARE" BY ALEXANDRU IVASIUC*
- 55. Maria-Alexandra Ghiurțu**, PhD Student, "Transilvania" University of Brașov, *EMPATHY AND SUBMISSION IN NARRATIVE ETHICS*
- 56. Marius Însurățelu**, PhD, "Petru Maior" University of Tîrgu Mureș, *GELLU NAUM - ELEMENTS OF ESSENTIALIZED DISCOURSE IN "THE FACE AND THE SURFACE"*
- 57. Melinda Crăciun**, PhD, "Petru Maior" University of Tîrgu Mureș, *ALICE VOINESCU: MATURITY DIARY*
- 58. Mihaela Stanciu (Vraja)**, Assistant, PhD Student, Technical Construction University of Bucharest, *FROM EPISTOLARY TO FICTIONAL IN HORTENSIA PAPADAT-BENGESCU'S SHORT PROSE*

### *Communication, Context, Interdisciplinarity [CCI] - III*

59. **Veronica Nanu**, "Alec Russo" State University of Bălți, Moldova, *THE PROBLEM OF „SPLITTING”: MODALITIES OF NON-PLACE REPRESENTATION IN THE NOVEL GHERLA-LĂTEȘTI BY PAUL GOMA*
60. **Onița Burdeț**, PhD, "Babeș-Bolyai" University of Cluj-Napoca, *THE ALLEGORY AS EXEGESIS PARADIGM IN RABBINIC LITERATURE AND IN GREEK CULTURE*
61. **Simona Catrinel Avarvarei**, Assistant, PhD, "Ion Ionescu de la Brad" University of Iași, *GEORGE ELIOT'S MIDDLEMARCH – A LABYRINTHINE DECONSTRUCTION OF CANONICALLY INVERSED ARCHITECTURE*
62. **Andreea Petre**, Assistant, PhD, "Transilvania" University of Brașov, *ABOUT THE CITY'S DAUGHTERS-FEMALE FIGURES IN THE CARAGIALIAN SKETCHES*
63. **Ștefan Fircă**, Assistant, PhD, University of Bucharest, *CONTEXTUALIZING "AUTHENTICITY" IN THE SPANISH AND ROMANIAN CULTURES OF THE 1900S-1930S*
64. **Veronica-Alina Constănceanu**, Scientific Researcher III, PhD, Romanian Academy, Timișoara Branch, *UNDER THE SIGN OF THE DIFFERENCES OF PRESSURE*
65. **Cristina Florentina Pop**, PhD Student, Technical University of Cluj-Napoca, Baia Mare Northern University Centre, *THE FASCINATION OF CHILDHOOD. THE WORLD OF THE WHITE CITY IN DOMINIC STANCAS POETRY*
66. **Cristina Furtună**, Assistant, PhD Student, "Valahia University" of Târgoviște, *THE IDENTITY OF TÂRGOVIȘTE – AN ACT NEGOTIATED BETWEEN THE LOCAL PEOPLE AND THE FOREIGNERS*

### *Communication, Context, Interdisciplinarity [CCI] - III*

- 67. Simona Catrinel Avarvarei**, Assistant, PhD, "Ion Ionescu de la Brad" University of Iași, *MAPPING AND (RE)CONSTRUCTING THE 'UNBEATEN TRACKS' OF TERRA NULLIUS*
- 68. Călin Crăciun**, PhD, "Petru Maior" University of Tîrgu Mureș, *FORMS OF PUNISHMENT IN THE LITERATURE OF THE 80S*
- 69. Lucian Băiceanu**, PhD Student, "Al. Ioan Cuza" University of Iași, *THE SECOND PERSON PROSE AVANT BUTOR: FELIX ADERCA - THE GOD OF LOVE*
- 70. Daniela Andrasciuc**, PhD Student, "1 Decembrie 1918" University of Alba-Iulia, *ROMANIAN-UKRAINIAN INTERCULTURAL APPROACHES OF THE REPRESENTATION OF ȘTEFAN CEL MARE*
- 71. Diana Sofian**, PhD Student, "Al. Ioan Cuza" University of Iași, *THE „TWIN READER” EFFECT AT MIRCEA CĂRTĂRESCU*
- 72. Mădălina-Violeta Dîrmină**, PhD Student, University of Pitești, *THE JOURNAL AND MEMORIALISTIC LITERATURE*
- 73. Camelia Teodora Ghideu**, PhD Student, University of Oradea, *A LOST ARTIST IN SORIN TITEL'S "REÎNTOARCEREA IMPOSSIBILĂ"*
- 74. Dana-Alexandra Dolgu-Ursuleanu**, PhD, "Ștefan cel Mare" University of Suceava, *TRAIAN CHELARIU'S JOURNAL*
- 75. Grațiela Benga-Țuțuianu**, Scientific Researcher III, PhD, Romanian Academy, Timișoara Branch, *POETIC MANIFESTOS IN THE EARLY 2000'S. GAP AND CONTINUITY*

**THURSDAY – 23 OCTOBER 2014**

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**LITERATURE II - Room: R 04**

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*Moderators: Prof. Iulian Boldea, PhD, "Petru Maior" University of  
Tîrgu Mureş; Prof. Simona Antofi, PhD, "Dunărea de Jos" University  
of Galaţi*

- 1. Doinița Milea**, Prof., PhD, "Dunărea de Jos" University of Galaţi, *FACTUAL AND FICTIONAL THEMATIC RECURRENCE OF NOSTALGIA FOR ORIGINS IN TRANSGRESSIVE – IDENTITARIAN NARRATIVES*
- 2. George Achim**, Prof., PhD, Technical University of Cluj-Napoca, Baia Mare Northern University Centre, *A MOMENT OF LITERARY HISTORY THE LUCIAN BLAGA – DAN BOTTA DEBATE*
- 3. Ioan Dănilă**, Prof., PhD, "Vasile Alecsandri" University of Bacău, *BETWEEN PHILOLOGY AND CREATION – DUMITRU ALISTAR*
- 4. Iulian Boldea**, Prof., PhD, "Petru Maior" University of Tîrgu Mureş, *AVATARS OF THE IMAGINARY IN THE ROMANIAN POETIC AVANTGARDE*
- 5. Simona Antofi**, Prof., PhD, "Dunărea de Jos" University of Galaţi, *NOSTALGICALLY REVISITING THE POSTMODERN WRITING - DUMITRU RADU POPA, A NEFERIOUS DAY OF ABRAHAM VON BEYEREN'S LIFE / O ZI NEFASTĂ DIN VIAȚA LUI ABRAHAM VON BEYEREN*



### **Communication, Context, Interdisciplinarity [CCI] - III**

6. **Sorin Ivan**, Prof., PhD, "Titu Maiorescu" University of Bucharest, *THE NEW POETRY AND THE NEW POETICS OF THE "LOST GENERATION". THE PHOENIX BIRD OF AESTHETICS ARISING FROM THE REFUSAL OF AESTHETICS*
7. **Alina Crihană**, Prof., PhD, "Dunărea de Jos" University of Galați, *SOCIO-CULTURAL CONTEXT AND IDENTITY-FOCUSED NARRATIVES IN THE POST-TOTALITARIAN ROMANIAN ESSAYS*
8. **Angela Stănescu**, Assoc. Prof., PhD, "Valahia" University of Târgoviște, *THE NOVEL AS POLITICAL APPEAL: EAST TIMOR'S TRAGEDY IN TIMOTHY MO'S THE REDUNDANCY OF COURAGE*
9. **Carmen Opreșor**, Assoc. Prof., PhD, "Lucian Blaga" University of Sibiu, *EMIL CIORAN: A MASK LAUGHS, ANOTHER CRIES*
10. **Dana Bădulescu**, Assoc. Prof., PhD, "Al. Ioan Cuza" University of Iași, *MODERNISM AND THE CITY*
11. **Diana Gradu**, Assoc. Prof., PhD, "Al. Ioan Cuza" University of Iași, *BITTER TIME, AUSTERE TIME, TIME OF THE VERSE IN YVAIN OR THE KNIGHT IN CHRETIEN'S LION OF TROYES*
12. **Diana Vrabie**, Assoc. Prof., PhD, "Alecru Russo" State University of Bălți, Moldova, *THE BIOGRAPHICAL LITERATURE OR THE (RE)MODELING OF THE AUTHOR STATUS*
13. **Dorin Chira**, Assoc. Prof., PhD, **Maria-Zoica Ghițan**, Assist. Prof., PhD, "Babeș-Bolyai" University of Cluj-Napoca,

## Communication, Context, Interdisciplinarity [CCI] - III

### *SUBCULTURE AND THE CONSTRUCTION OF SOCIAL IDENTITY*

14. **Sabina Fînaru**, Assoc. Prof., PhD, ”Ștefan cel Mare” University of Suceava, *CORRESPONDENCE BETWEEN MASTER AND DISCIPLE: PORTRAITS IN THE MIRROR*
15. **Elena-Lucia Mara**, Assoc. Prof., PhD, ”Lucian Blaga” University of Sibiu, *ION PILLAT. CHROMATIC PICTURE OF HIS POETIC UNIVERSE*
16. **Marius Nica**, Assoc. Prof., PhD, Petroleum-Gas University of Ploiești, *SPATIAL AND TEMPORAL STRUCTURES IN MARIN SORESCUS’ PLAYS*
17. **Rodica Frențiu**, Assoc. Prof., PhD, ”Babeș-Bolyai” University of Cluj-Napoca, *JAPANESE LITERATURE IN REVOLUTIONARY TIMES: HARUKI MURAKAMI IN SEARCH OF THE PERFECT PHRASE*
18. **Sabina Fînaru**, Assoc. Prof., PhD, ”Ștefan cel Mare” University of Suceava, *CONFESSION, AUTOFICTION AND FICTION IN CORRESPONDENCE*
19. **Ion Popescu-Bradicieni**, Assoc. Prof., PhD, **Amelia Boncea**, Prof., PhD, University of Târgu-Jiu, *THE TRANSDISCIPLINARY PAIDEIC METADIDACTICS AS A NEW VISION ON THE WORLD*
20. **Steluța Coculescu**, Assoc. Prof., PhD, Petroleum-Gas University of Ploiești, *SCÉNOGRAPHIE, ETHOS ET CORPORALITÉ DANS LE DISCOURS LITTÉRAIRE*
21. **Tapodi Zsuzsanna Mónika**, Assoc. Prof., PhD, **Mihály Vilma-Irén**, Assist. Prof., PhD, Sapientia University of Miercurea-Ciuc, *FROM JOSEPH ROTH TO JOŽE HRADIL –*

## **Communication, Context, Interdisciplinarity [CCI] - III**

### *IDENTITY AND ALTERITY IN AND AFTER THE AUSTRO-HUNGARIAN MONARCHY*

22. **Tatiana Ciocoi**, Assoc. Prof., Hab. Dr., State University of Moldova, *PALIMPSESTS OF POST-COMMUNISTS MEMORY: BETWEEN TRAGIC REMEMBRANCE AND PLAYFUL AMNESIA*
23. **Tatiana-Ana Fluieraru**, Assoc. Prof., PhD, "Valahia" University of Târgoviște, *ICONOGRAPHIE NÉOCLASSIQUE D'UN PERSONNAGE MYTHOLOGIQUE – PHILOCTÈTE*
24. **Delia-Maria Radu**, Assist. Prof., PhD, University of Oradea, *BETWEEN COMMUNICATION AND SILENCE IN MAGIC REALIST NOVELS*
25. **Ana-Elena Costandache**, Assist. Prof., PhD, "Dunărea de Jos" University of Galați, *CONSIDERATIONS ON THE ROMANIAN LITERARY WRITING TECHNIQUES AND THE EVOLUTION OF GENRES IN THE NINETEENTH CENTURY*
26. **Mirela Ioana Lazăr**, Assist. Prof., PhD, "Babeș-Bolyai" University of Cluj-Napoca, *NATIONALISM AND ITS EXTREMES IN THE ROMANIAN AND SPANISH INTER-WAR PROSE*
27. **Radu Pavel Gheo**, PhD Student, West University of Timișoara, *GERMAN LITERATURE FROM ROMANIA IN THE NATIONAL CONTEXT*
28. **Igor Ursenco**, PhD Student, "Petru Maior" University of Tîrgu Mureș, *BESSARABIAN POETRY, A VERWANDELTE CASE OF THE ROMANIAN CULTURAL MATRIX*
29. **Alina Dorle**, PhD Student, Technical University of Cluj-Napoca, Baia Mare Northern University Centre, *LIVIU*

## **Communication, Context, Interdisciplinarity [CCI] - III**

### *REBREANU IN THE POLITICAL AND INTELLECTUAL CLIMATE OF THE 1930S*

30. **Alina Manea (Dumitra)**, PhD Student, University of Pitești, *ION VINEA – SYMBOLIST LYRICAL AVATARS*
31. **Alina Oltean**, PhD, "Petru Maior" University of Tîrgu Mureș, *THE MYTH OF SACRIFICE IN POPULAR BALLAD*
32. **Amalia-Florentina Drăgulănescu**, Scientific Researcher, PhD, Romanian Academy, Iași Branch, *LITERATURE AND INTERNET – DIVERGENCIES AND CONCILIATION*
33. **Ana Maria Pătrașcu (Tomaziu-Pătrașcu)**, PhD Student, "Al. Ioan Cuza" University of Iași, *LINGUISTIC INTERFERENCES: DOMESTICATION OF A LANGUAGE*
34. **Anamaria Ștefan (Papuc)**, PhD Student, "Petru Maior" University of Tîrgu Mureș, *THE GOODNESS OF THE EROTICAL CLOSENESS OF ION HOREA' S LYRICAL WORK*
35. **Ana-Valeria Gorcea (Stoica)**, PhD Student, "Petru Maior" University of Tîrgu Mureș, *THE TOPOS OF TRAVEL IN MIRCEA NEDELCIU'S PROSE*
36. **Anca Nemeș**, PhD Student, "Petru Maior" University of Tîrgu Mureș, *TERMINOLOGICAL CONSIDERATIONS REGARDING THE CONCEPT OF LINGUISTIC RELATIVITY*
37. **Andra-Elena Agafitei**, PhD Student, "Al. Ioan Cuza" University of Iași, *THE SOCIAL FUNCTION, A DISTINCTIVE FEATURE OF THE AMERICAN THEATRE OF THE ABSURD. EDWARD ALBEE'S THE ZOO STORY – CASE STUDY*
38. **Angelica Stoica**, PhD Student, "Petru Maior" University of Tîrgu Mureș, *THE 80ST GENERATION*

### **Communication, Context, Interdisciplinarity [CCI] - III**

- 39. Antonina Silvia Frandea Andone**, PhD Student, "Petru Maior" University of Tîrgu Mureş, *THE CONTRIBUTION OF RELIGIOUS CALENDARS TO THE IDENTITARY CONSTRUCTION OF THE GRECO-CATHOLIC CONFESSION*
- 40. Ariana Covaci**, PhD Student, "1 Decembrie 1918" University of Alba-Iulia, *ELEMENTS OF BAROQUE IN SORIN TITEL'S PROSE*
- 41. Amelia Precup**, Assist. Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, *THE RETHINKING OF THE PAST AND THE PERPETUAL PRESENT IN WOODY ALLEN'S FICTION*
- 42. Aritina Iancu (Micu-OŢelea)**, PhD Student, "1 Decembrie 1918" University of Alba-Iulia, *LOVE AND SEXUALITY IN G. M. ZAMFIRESCU'S NOVELS*
- 43. Aura Poenar**, "Babeş-Bolyai" University of Cluj-Napoca, *AURÉLIA STEINER. THE CINEMATOGRAPHIC IMAGE PRODUCES A BREAK IN THE VISIBLE*
- 44. Aurora Stănescu**, PhD, "Petru Maior" University of Tîrgu Mureş, *THE POETIC SELF BETWEEN IDENTITY, IPSEITY AND OTHERNESS IN THE POETRY OF NICHITA STĂNESCU*
- 45. Gabriel Badea**, PhD, Postdoc Researcher POSDRU 159/1.5/S/140863, *THE THEATRE AS REVELATION: ELIADE AND ARTAUD*
- 46. Lucian Băiceanu**, PhD Student, "Al. Ioan Cuza" University of Iaşi, *ABOUT THE INFINITE GAME OR (RE)READING*
- 47. Elena Băiceanu**, PhD Student, "Al. Ioan Cuza" University of Iaşi, *GEORGE BĂLĂIŢĂ. THE SCRIBE IS ME*

### *Communication, Context, Interdisciplinarity [CCI] - III*

48. **Bianca Cruciu**, PhD Student, "Petru Maior" University of Tîrgu Mureş, *THE ABSOLUTE IN GABRIELA MELINESCU'S EXILE POETRY*
49. **Daniela Bobu Turcu**, PhD Student, "Dunărea de Jos" University of Galaţi, *MARIN PREDĂ'S NOVELS: BETWEEN THE INCLUSION IN LITERATURE SYLLABI AND THE POST-1990 CRITICAL REVISIONISM*
50. **Brînduşa Ionescu**, PhD, "Al. Ioan Cuza" University of Iaşi, *GABRIELLE ROY'S LA MONTAGNE SECRÈTE AND THE DOUBLE SIGNIFICANCE OF WANDERING*
51. **Jeanina Simona Cacuci**, PhD Student, University of Oradea, *ASPECTS OF THE FANTASTIC IN RADU TUDORAN'S SFÂRŞIT DE MILENIU*
52. **Călina Bora**, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, *THE DOMINANCE-SUBMISSION RELATIONSHIP BETWEEN RACES IN CYBERPUNK LITERATURE. THE TREATMENT OF THE BODY*
53. **Carmen Elena Florea**, PhD Student, "Petru Maior" University of Tîrgu Mureş, *ALEXANDRU GEORGE – THE SHADOWS OF THE PAST*
54. **Carmina Cojocaru**, PhD, Romanian Academy, *THE ACTUALITY OF EMINESCU VISION UPON THE MODERN WORLD*
55. **Cătălina-Aurora Stoica**, PhD Student, University of Bucharest, *ZELDA FITZGERALD AND THE FEMALE CHARACTERS FROM FRANCIS SCOTT FITZGERALD NOVELS*
56. **Valeria Cioata**, PhD Student, "Petru Maior" University of Tîrgu Mureş, *OBSESSIVE IMAGES – RECURRENT THEMES*

### *Communication, Context, Interdisciplinarity [CCI] - III*

- 57. Claudia Crețu (Vașloban)**, PhD Student, "Petru Maior" University of Tîrgu Mureș, *N. STEINHARDT, LITERARY CRITIC*
- 58. Silvia-Maria Comanac (Munteanu)**, PhD Student, "Ștefan cel Mare" University of Suceava, *THE SPIDER- A POST-MODERN ARCHETYPE IN M. CARTARESCU'S TRAVESTI*
- 59. George Alexandru Condrache**, PhD Student, West University of Timișoara, *A BODY SEMIOTICS IN THE CONTEXT OF EXCESSIVE SEXUALITY. REFERENCE TO THE NOVEL INSIDE IRON CURTAIN*
- 60. Elena Lazăr**, PhD Student, "Petru Maior" University of Tîrgu Mureș, *COSTACHE OLĂREANU- PROSE WRITER*
- 61. Daniela-Irina Darie**, PhD Student, "Al. Ioan Cuza" University of Iași, *SOCIAL ALIENATION IN THE MODERN AFRICAN NOVEL*
- 62. Diana Dan**, PhD Student, "Petru Maior" University of Tîrgu Mureș, *THE MASKS OF MIRCEA IVĂNESCU*
- 63. Edith Kaiter**, Assistant, PhD, "Mircea cel Bătrân" Naval Academy of Constanța, *RELIGIOUS ETHOS OF HEROES AND ANTI-HEROES IN HEMINGWAY'S AND VONNEGUT'S WORK*
- 64. Ileana Neli Eiben**, Assistant, PhD Student, West University of Timișoara, *THE TRANSFER OF CULTURAL ELEMENTS, THE SIGN OF A "TRANSLATION WITHOUT AN ORIGINAL": A CASE STUDY ON FELICIA MIHALI'S NOVEL, DINA*
- 65. Gabriela-Mariana Luca**, "Victor Babeș" University of Medicine and Pharmacy, Timișoara, *DISEASE EXPERIENCE:*

### **Communication, Context, Interdisciplinarity [CCI] - III**

*PAIN AS NARRATIVE BETWEEN MEDICAL VOICE AND LITERARY VOICE*

- 66. Laura-Teodora Voinescu**, PhD Student, "Transilvania" University of Braşov, *SORIN TITEL'S NOVELS*
- 67. Iulia-Sanda Zârnovean**, PhD Student, "Transilvania" University of Braşov, *GEORGES BATAILLE AND THE AGONY OF COMMUNICATION*
- 68. Eugenia Zgreabăn (Rotaru)**, PhD Student, University of Piteşti, *THE HIEROGLYPHIC HISTORY – A THESAURUS OF THOUGHTS IN THE MIRROR OF HISTORY*
- 69. Georgeta Loredana Voicilă**, PhD Student, University of Bucharest, *HORTENSIA PAPADAT-BENGESCU: STRĂINA. CONSIDERATIONS ABOUT THE AESTHETICS OF ALIENATION*
- 70. Ioana Mihaela Vultur**, PhD Student, "Petru Maior" University of Tîrgu Mureş, *THE EVOLUTION OF LUDIC IN ROMULUS BUCUR'S POETRY*



**THURSDAY – 23 OCTOBER 2014**

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**LITERATURE III - Room: A 412**

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*Moderators: Assist. Prof. Dumitru-Mircea Buda, PhD, "Petru Maior" University of Tîrgu Mureş; Silviu Cristian Rad, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca*

1. **Adela Cornelia Iancu (Matei)**, PhD Student, "Dunărea de Jos" University of Galaţi, *PORTRAIT OF A WOMAN: FEMALE IDENTITY BETWEEN EMPOWERMENT AND SOCIAL OPPRESSION IN FAY WELDON'S FICTION*
2. **Veronica Zaharagiu**, PhD, "Petru Maior" University of Tîrgu Mureş, *THE LATE POETIC DISCOURSE: DIMITRIE STELARU*
3. **Ioana Paula Petruţiu**, PhD Student, University of Oradea, *THE ROMANIAN PATH IN RADU ŢUCULESCU'S PROSE*
4. **Andreea Ionescu**, PhD Student, "Dunărea de Jos" University of Galaţi, *STEREOTYPES OF THE JAPANESE WOMAN IN KAZUO ISHIGURO'S A PALE VIEW OF HILLS*
5. **Dumitru-Mircea Buda**, Assist. Prof., PhD, "Petru Maior" University of Tîrgu Mureş, *THE PROSE OF THE POETS, TODAY*
6. **Viorica Macrina Lazăr**, PhD Student, "Petru Maior" University of Tîrgu Mureş, *THE DESTINY OF THE ROMANIAN LITERATURE IN THE DICTATORSHIP PERIOD (1941-1947)*

## Communication, Context, Interdisciplinarity [CCI] - III

7. **Lidia Ghiulai**, PhD Student, University of Oradea, *OCTAVIAN PALER AND THE CONFESSION AS LIBERATION FROM DEATH, LONELINESS AND EXISTENTIAL TURMOIL*
8. **Lucia Şopterean (Strete)**, PhD Student, "Petru Maior" University of Tîrgu Mureş, *THE DIARY OF A JOURNALIST WITHOUT DIARY (I.D. SARBU) AND THE DIARY OF HAPPINESS (N. STEINHARDT)*
9. **Lucian Nicu Rădăşan**, PhD Student, "Petru Maior" University of Tîrgu Mureş, *THE CHARACTER ALTERITY. THE FEMININE*
10. **Violeta Lupăşcu Cristescu**, PhD Student, "Ştefan cel Mare" University of Suceava, *IRONY AND ELLIPSE TRANSLATION IN THE DRAMATIC DISCOURSE (IONESCO, BECKETT AND VIŞNIEC)*
11. **Mădălina Viorela Voicu**, PhD Student, University of Bucharest, *THE MODERN BRITISH NOVEL – AN ANALYSIS OF ALDOUS HUXLEY'S NOVEL POINT COUNTERPOINT*
12. **Margareta Onofrei**, PhD Student, University of Piteşti, *THE ARGHEZIAN AXIAL LYRIC SYMBOLS*
13. **Alexandra Roxana Mărginean**, Assistant, PhD, Romanian-American University, *TRAUMATISED SELVES. IDENTITY IN THE CONTEXT OF CRISIS AND TRAUMA IN GRAHAM SWIFT'S NOVELS*
14. **Maria Vâtcă**, PhD Student, West University of Timișoara, *OBSERVATIONS REGARDING THE LITERARY COMPONENT OF CEREMONIAL TEXTS OF THE CAROLLING CUSTOM IN THE ALMAJ VALLEY, CARAȘ-SEVERIN COUNTY*

### **Communication, Context, Interdisciplinarity [CCI] - III**

- 15. Dragoș Osoianu**, PhD Student, "Ovidius" University of Constanța, *MATERIAL ECOCRITICAL PATTERNS IN WILLIAM GOLDING'S LORD OF THE FLIES*
- 16. Elena Chiriac**, PhD Student, "Ștefan cel Mare" University of Suceava, *THE MAGIC'S POWER IN TAHAR BEN JELLOUN'S PROSE*
- 17. Emanuela Mărgineanu**, PhD Student, "Al. Ioan Cuza" University of Iași, *THE RECUPERATION OF THE LOST PARADISE IN HENRY DAVID THOREAU'S WALDEN*
- 18. Elena Iancu**, PhD Student, "Dunărea de Jos" University of Galați, *TRENDS IN CURRENT ROMANIAN DRAMA. CULTURAL INTERACTIONS*
- 19. Elena Monica Baciuc**, PhD Student, "Petru Maior" University of Tîrgu Mureș, *THE DOUBLE EGO AND THE DOUBLE PLAY OF WRITING*
- 20. Elena Sofica Sevastre**, PhD Student, "Ștefan cel Mare" University of Suceava, *ALTERITE DOULOUREUSE: LE MARRONNAGE UNE QUETE IDENTITAIRE DANS L'ŒUVRE DE PATRICK CHAMOISEAU*
- 21. Ioan Gheorghisor**, PhD Student, "Petru Maior" University of Tîrgu Mureș, *EUGEN JEBELEANU'S EROTIC ELEGIES*
- 22. Daniela-Irina Darie**, PhD Student, "Al. Ioan Cuza" University of Iași, *A NEW MASK FOR OLORUN: THE SYNCRETIC MYTHOPOEIA OF THE AFRICAN NOVEL OF THE 20TH CENTURY*
- 23. Haralambie Athes**, PhD, "Al. Ioan Cuza" University of Iași, *A CURE FOR HOPE. SYSTEMATIC DEPRESSION IN SCI-FI COVERS*

### **Communication, Context, Interdisciplinarity [CCI] - III**

- 24. Mariana Pasincovschi**, PhD, ”Ștefan cel Mare” University of Suceava, *PAUL GOMA. ADAMEVA: THE DIMENSION OF CREATIVE EXPERIENCE*
- 25. Maria-Viorica Arnăutu**, PhD Student, ”Al. Ioan Cuza” University of Iași, *A FEMINIST PERSPECTIVE ON THE PORTRAYAL OF THE VICTORIAN LADY AND THE AMERICAN “NEW WOMAN” AS VICTIMS OF PATRIARCHAL CULTURE: JANE EYRE, WUTHERING HEIGHTS AND THE AWAKENING*
- 26. Marosfői Enikő**, PhD Student, ”Petru Maior” University of Tîrgu Mureș, *AUGUSTIN BUZURA’S “DRUMUL CENUȘII” AND THE MINERS’ “SYMPHOSIUM” IN VALEA JIULUI*
- 27. Alexandru-Ionuț Micu**, PhD Student, ”Al. Ioan Cuza” University of Iași, *THE EVOLUTION OF GOTHIC FICTION FROM ROMANTICISM TO MODERN HORROR LITERATURE. AN ANALYSIS OF ANNE RICE’S FICTION.*
- 28. Mihaela Iuliana Marari**, PhD Student, ”Al. Ioan Cuza” University of Iași, *LE PERSONNAGE LE CLEZIEN : INSTRUMENT D’INTEGRATION DES ASPECTS CULTURELS ET ARTISTIQUES DANS L’ŒUVRE ET MOYEN DE COMMUNION AVEC LA NATURE*
- 29. Mihaela Șalariu**, PhD Student, ”Al. Ioan Cuza” University of Iași, *FEMININE CHARACTERS IN GEORGE ORWELL’S BURMESE DAYS AND A CLERGYMAN’S DAUGHTER*
- 30. Mihaela-Alina Ifrim**, PhD Student, ”Dunărea de Jos” University of Galați, *ORLANDO REANIMATING ORLANDO*
- 31. Anda-Elena Moldovan**, PhD Student, University of Pitești, *THE TYPOLOGY OF CHARACTERS IN I.L. CARAGIALE’S PLAYS*

### **Communication, Context, Interdisciplinarity [CCI] - III**

- 32. Monica Dana Cîndea**, PhD Student, Technical University of Cluj-Napoca, Baia Mare Northern University Centre, *THE JOURNAL FROM THE PARISIAN EXILE*
- 33. Monica Simon**, PhD Student, "Petru Maior" University of Tîrgu Mureş, *FEMINISM: STANCES AND CONCEPTUAL CLASSIFICATIONS*
- 34. Nicoleta-Doina Pop (Pocan)**, PhD Student, "Petru Maior" University of Tîrgu Mureş, *SLAVICI, CARAGIALE AND COŞBUC – THREE WRITERS, ONE JOURNAL: VATRA*
- 35. Oana Alexandra Alexa**, PhD Student, "Al. Ioan Cuza" University of Iaşi, *HITTING THE RIGHT NOTE IN ADAPTING EDITH WHARTON FOR THE SCREEN: JOHN MADDEN'S ETHAN FROME (1993)*
- 36. Oana Angharad Frandeaş**, PhD Student, "Lucian Blaga" University of Sibiu, *IMMORTALITY OF FLESH AND LONGING OF HAPPINESS IN THE GERMAN LEGEND OF TANNHÄUSER AND PETRE ISPIRESCU'S „YOUTH EVERLASTING AND LIFE WITHOUT END"*
- 37. Oana-Celia Gheorghiu**, PhD Student, "Dunărea de Jos" University of Galaţi, *THE ULTIMATE OTHER OF THE 21ST CENTURY: THE MUSLIM TERRORIST IN THE MASS-MEDIA AND CONTEMPORARY FICTION*
- 38. Ofelia Tofan (Al-Gareeb)**, PhD Student, "Al. Ioan Cuza" University of Iaşi, *FROM TRADITIONAL TO HYSTERICAL REALISM*
- 39. Olga Grădinaru**, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, *BONDAREV AND THE ERRORS OF THE SOVIET CRITICISM*

### **Communication, Context, Interdisciplinarity [CCI] - III**

40. **Anca Claudia Papana**, PhD Student, "Transilvania" University of Braşov, *THE READER OF MIHAI EMINESCU'S WORK BEFORE AND AFTER 1989*
41. **Paul Nanu**, PhD, University of Turku, Finland, *LOOKING NORTH. LITERARY AND CULTURAL RELATIONS BETWEEN ROMANIA AND FINLAND*
42. **Ana-Maria Puşcaşu**, PhD Student, West University of Timişoara, *THE NEW BESSARABIAN POETRY. A MAP OF ALL EXPECTATIONS*
43. **Puskás-Bajkó Albina**, PhD Student, "Petru Maior" University of Tîrgu Mureş, *THE MYTH OF QUEST IN „GADJO DILO”*
44. **Rodica Brad**, Assoc. Prof., PhD, "Lucian Blaga" University of Sibiu, *A DIALOGUE BALZAC-STENDHAL THROUGH THE CHARTERHOUSE OF PARMA*
45. **Andreea Sâncelean**, PhD Student, "Petru Maior" University of Tîrgu Mureş, *LUIZA AND ALICE'S ADVENTURES IN DREAMLAND. ONEIRIC AND SUBCONSCIOUS: LEWIS CARROLL VS. CORIN BRAGA*
46. **Vlad Sibechi**, PhD Student, "Ştefan cel Mare" University of Suceava, *THE 70ST GENERATION. IDENTITY AND OTHERNESS*
47. **Silviu Cristian Rad**, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, *SALVATION THROUGH SUFFERING IN F. M. DOSTOIEVSKI'S WRITING*
48. **Simona Lozovschi**, PhD Student, "Al. Ioan Cuza" University of Iaşi, *MASSACRE OF THE DREAMERS, ANA CASTILLO'S FEMINIST MANIFESTO*

### **Communication, Context, Interdisciplinarity [CCI] - III**

- 49. Simona Stancu**, PhD Student, Apollonia University of Iași, *EVASION IN THE WORK OF MIHAIL SEBASTIAN – THE OUTER AND INNER SPACE EXPERIENCED BY IMAGINATION*
- 50. Stanca Ioana Bucur**, PhD Student, "Petru Maior" University of Tîrgu Mureș, *POSTMODERNIST LITERARY METAMORPHOSES IN MIRCEA HORIA SIMIONESCU'S SHORT PROSE*
- 51. Ioana Ștefan**, PhD Student, University of Oradea, *EMINESCU AND THE GERMAN WORLD IN THE VISION OF MIHAI BOGDAN DASCĂLU*
- 52. Puskás-Bajkó Albina**, PhD Student, "Petru Maior" University of Tîrgu Mureș, *PROJECTIVE IDENTIFICATION WITH THE ROMA PEOPLE IN BALKAN FILMS*
- 53. Szabó Zsolt**, PhD Student, "Petru Maior" University of Tîrgu Mureș, *AUREL GURGHIANU, POET, NOVELIST AND TRANSLATOR*
- 54. Szilagy Judith**, PhD Student, "Petru Maior" University of Tîrgu Mureș, *FLUCTUATING IDENTITIES IN THE NOVEL LIFE ON A PLATFORM BY OCTAVIAN PALER*
- 55. Ramona-Ionela Tănase**, PhD Student, University of Bucharest, *MIRCEA ELIADE'S PLAYS: REEVALUATION AND INSTAURATION OF MYTHS*
- 56. Teodora-Bianca Moraru**, PhD Student, "Lucian Blaga" University of Sibiu, *MADAME BOVARY C'EST MOI!" SIMILARITIES AND DIFFERENCES BETWEEN GUSTAVE FLAUBERT'S EMMA BOVARY AND GHEORGHE CRĂCIUN'S LEONTINA GURAN*

### **Communication, Context, Interdisciplinarity [CCI] - III**

- 57. Maria Terteci**, PhD Student, West University of Timișoara, *VARIOUS REPRESENTATIONS OF THE GULAG*
- 58. Vasile Feurdean**, PhD Student, "Petru Maior" University of Tîrgu Mureș, *FROM THE BACCHANAL FERMENT TO THE STRONG ESSENCES IN CARTEA ALCOOL*
- 59. Dumitrița Todoran (Pop)**, PhD Student, "Petru Maior" University of Tîrgu Mureș, *TRANSYLVANIAN CRITICS IN THE INTERWAR PERIOD*
- 60. Tomonicska Ingrid**, PhD Student, "Transilvania" University of Brașov, *ORIENTATIONS AND MANIFESTOS OF 2000ISM*
- 61. Delia Natalia Trif (Anca)**, PhD Student, "Petru Maior" University of Tîrgu Mureș, *THE ANTOLOGICAL POEMS OF IOANICHIE OLTEANU*
- 62. Dorina Nela Trifu**, PhD Student, University of Bucharest, *STRUCTURAL AND COMPOSITIONAL ELEMENTS IN "UN BLESTEM CU DOMICILIU STABIL" ("A CURSE WITH PERMANENT RESIDENCE") WRITTEN BY RODICA OJOG-BRASOVEANU*
- 63. Valentina Iliescu**, PhD Student, "Transilvania" University of Brașov, *INTERTEXTUAL GAME AT ALEXANDER GEORGE - OAMENI ȘI UMBRE, GLASURI, TĂCERI (PEOPLE AND SHADOWS, VOICES, SILENCES)*



THURSDAY – 23 OCTOBER 2014

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**LANGUAGE AND DISCOURSE I – Room: R 39**

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*Moderators: Prof. Elena Croitoru, PhD, "Dunărea de Jos" University of Galați; Assoc. Prof. Luminița Chiorean, PhD, "Petru Maior" University of Tîrgu Mureș*

1. **Elena Croitoru**, Prof., PhD, **Cristina Chifane**, PhD, Postdoctoral researcher, "Dunărea de Jos" University of Galați, *RECURRENT PATTERNS IN THE TRANSLATION OF CONTEMPORARY LITERARY SERIES FOR CHILDREN*
2. **Felicia Dumas**, Prof., PhD, "Al. Ioan Cuza" University of Iași, *SIGNIFICATIONS, ENJEUX CONFESIONNELS ET CONTEXTE SOCIO-CULTUREL DE LA PUBLICATION DES LIVRES LITURGIQUES ORTHODOXES EN FRANCE CONTEMPORAINE*
3. **Mircea Ardeleanu**, Prof., PhD, "Lucian Blaga" University of Sibiu, *LANGUAGE AND TRANSLATION IN OSKAR PASTIOR'S WORK*
4. **Muguraș Constantinescu**, Prof., PhD, "Ștefan cel Mare" University of Suceava, *ON TRANSLATING AND RETRANSLATING GRIMM'S TALES INTO ROMANIAN*
5. **Luminița Chiorean**, Assoc. Prof., PhD, "Petru Maior" University of Tîrgu Mureș, *THE INSURGENCY. A STUDY IN TEXTUAL SEMIOTICS*
6. **Ioan Dănilă**, Assoc. Prof., PhD, "Vasile Alecsandri" University of Bacău, *GIORGE PASCU – THE LINGUIST*

## *Communication, Context, Interdisciplinarity [CCI] - III*

7. **Mihaela Munteanu Siserman**, Assoc. Prof., PhD, Technical University of Cluj-Napoca, Baia Mare Northern University Centre, *ONOMASTIC MARKERS IN ROMANIAN FIXED STRUCTURES. SOCIOLINGUISTIC AND CULTURAL PERSPECTIVES*
8. **Mircea Mureșianu**, Assoc. Prof., PhD, "Babeș-Bolyai" University of Cluj-Napoca, *GEODEMOGRAPHIC INFLUENCE ON THE DIALECTICAL LOCAL VOCABULARY IN THE GEOGRAPHICAL SPACE OF RODNA, BISTRIȚA-NĂȘĂUD COUNTY*
9. **Oliviu Felecan**, Assoc. Prof., PhD, Technical University of Cluj-Napoca, Baia Mare Northern University Centre, *INTERDISCIPLINARITY REFLECTED IN THE CREATION OF A SOCIO- AND PSYCHOLINGUISTIC QUESTIONNAIRE. THE CASE OF BUSINESS NAMES*
10. **Silvia Pitiriciu**, Assoc. Prof., PhD, University of Craiova, *TERMINOLOGY IN ECONOMICS. ADJECTIVAL ELEMENT*
11. **Ala Sainenco**, Assoc. Prof., PhD, "Alecă Russo" State University of Bălți, Moldova, *RYTHM IN FREE VERSE? A TEXT ANALYSIS*
12. **Adrian Chircu**, Assist. Prof., Hab. Dr., "Babeș-Bolyai" University of Cluj-Napoca, *OLD IBERIC TOPONYMY IN ROMANIAN TRANSLATION. APROPOS OF TEODOR CORBEA'S DICTIONARY, DICTIONES LATINAE CUM VALACHICA INTRERPRETATIONE*
13. **Adrian Năznea**n, Assist. Prof., PhD, University of Medicine and Pharmacy, Tîrgu Mureș, *WRITING FOR MEDICINE – A CORPUS-BASED RESEARCH*

### **Communication, Context, Interdisciplinarity [CCI] - III**

- 14. Amalia Pavelescu**, Assoc. Prof., PhD, "Lucian Blaga" University of Sibiu, *AN ANTHROPOLOGICAL AND LINGUISTIC APPROACH TOWARDS EXPRESSING PAIN*
- 15. Ancuța Negrea**, Assist. Prof., PhD, "Valahia" University of Târgoviște, *SYMBOL AND ALEGORY*
- 16. Liliana Florina Andronache**, Assist. Prof., PhD, **Roxana Corina Sfetea**, Prof. PhD, "Carol Davila" University of Medicine and Pharmacy, Bucharest, *LEXICO-SEMANTIC ERRORS DUE TO THE MASSIVE INFLUENCE OF ENGLISH UPON ROMANIAN AND ITALIAN PRESS*
- 17. Corina Bozedeian**, Assist. Prof., PhD, "Petru Maior" University of Tîrgu Mureș, *THE WRITER-TRANSLATOR AND HIS RELATIONSHIP WITH WRITING*
- 18. Camelia-Andreea Chirilă**, Assist. Prof., PhD, "Constantin Brâncoveanu" University of Pitești, *FRENCH - WHAT FOR? ROMANIAN ECONOMICS STUDENTS' ATTITUDES TOWARDS THE FRENCH LANGUAGE AND THEIR WILLINGNESS TO LEARN IT*
- 19. Cristina Radu-Golea**, Assist. Prof., PhD, University of Craiova, *ONIMISATIONS IN THE LEXICO-SEMANTIC FIELD OF COLOUR NAMES*
- 20. Anca-Mariana Pegulescu**, PhD, Ministry of National Education, *DOUBLE OBJECT CONSTRUCTION IN ENGLISH, FRENCH AND ROMANIAN PROVERBS*
- 21. Cristina-Eugenia Burtea-Cioroianu**, Assist. Prof., PhD, University of Craiova, *ASPECTS OF TEACHING AND ASSIMILATING ROMANIAN PHRASES BY FOREIGN STUDENTS*

### **Communication, Context, Interdisciplinarity [CCI] - III**

22. **Dana Camelia Diaconu**, Assist. Prof., PhD, "Valahia" University of Târgoviște, *LINGUISTIC MECHANISMS OF IT (COMPUTERS) VOCABULARY FORMATION IN ROMANIAN*
23. **Daniela Hăisan**, Assist. Prof., PhD, "Ștefan cel Mare" University of Suceava, *MAUPASSANT'S BEST SHORT-STORIES: SOME NOTES ON AN ANONYMOUS WORDSWORTH CLASSICS TRANSLATION*
24. **Daniela Marțole**, Assist. Prof., PhD, "Ștefan cel Mare" University of Suceava, *MACBETH IN THE 20TH CENTURY. THE ȘTEFĂNESCU TRANSLATION*
25. **Fazakas Noémi**, Assist. Prof., PhD, "Babeș-Bolyai" University of Cluj-Napoca, Sapientia University of Tîrgu Mureș, *LANGUAGE CULTIVATION AND THE CONCEPT OF LINGUISTIC VITALITY IN "KELETI ÚJSÁG"*
26. **Bianca-Oana Han**, Assist. Prof., PhD, "Petru Maior" University of Tîrgu Mureș, *FACTORS ENHANCING COMMUNICATION OR WHAT (NOT) TO DO WHEN SPEAKING IN PUBLIC*
27. **Kovács Gabriella**, Assistant, PhD, Sapientia University of Tîrgu Mureș, *FOUR THEORIES JUSTIFYING THE USE OF DRAMA TECHNIQUES IN LANGUAGE TEACHING*
28. **Lavinia Seiciuc**, Assist. Prof., PhD, "Ștefan cel Mare" University of Suceava, *DRAWBACKS OF THE PRINCIPLE OF ANALOGY IN TEACHING FOREIGN LANGUAGES*
29. **Magdalena Ciubăncan**, Assist. Prof., PhD, "Dimitrie Cantemir" University of Bucharest, *HIGH, LOW OR IN-BETWEEN? CULTURAL CONTEXT AND GREETINGS. A STUDY ON JAPANESE AND ROMANIAN*

30. **Nagy Imola Katalin**, Assist. Prof., PhD, Sapientia University of Tîrgu Mureş, *THE BEGINNINGS OF THE HUNGARIAN FORESTRY TERMINOLOGY*
31. **Iulia Veronica Neagu**, Assist. Prof., PhD, "Dunărea de Jos" University of Galaţi, *A LINGUISTIC STYLISTIC POINT OF VIEW ON JOSEPH HELLER'S BLACK HUMOUR IN CATCH-22*
32. **Oxana Chira**, Assist Prof., PhD, A. Russo State University of Bălţi, Moldova, *LINGUISTIC CALQUE AS A MEANS OF FORMING EUPHEMISMS*
33. **Radu Drăgulescu**, Assist. Prof., PhD, "Lucian Blaga" University of Sibiu, *THE EXPRESSIVE VALUES OF PHONETIC PARTICULARITIES IN GEORGE COSBUC'S POETRY*
34. **Sanda Misirianţu**, Assist. Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, *WITH/WITHOUT FOOTNOTES – ON THE IMPORTANCE AND USEFULNESS OF FOOTNOTES IN TRANSLATION. CASE STUDY: „FROM RUSSIA WITH LOVE”, A VOLUME OF CONTEMPORARY PROSE TRANSLATED FROM RUSSIAN INTO ROMANIAN*
35. **Alba Simina Stanciu**, Assist. Prof., PhD, "Lucian Blaga" University of Sibiu, *THE DANCE OF DARKNESS (BUTOH), SOURCE OF DIRECTING CONCEPT*
36. **Simona Nicoleta Staicu**, Assist. Prof., PhD, "Victor Babeş" University of Medicine and Pharmacy, Timișoara, *A CONTEXTUAL ANALYSIS OF MEDICAL TERMS. A CASE STUDY*

### **Communication, Context, Interdisciplinarity [CCI] - III**

- 37. Cornelia Stan**, Assist. Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, *WRITING ON THE COMPUTER - IMPLICATIONS ON COGNITIVE PERFORMANCE*
- 38. Sorin-Gheorghe Suciu**, Assist. Prof., PhD, Sapientia University of Tîrgu Mureş, *PERSUASIVENESS IN THE JOURNALISTIC DISCOURSE*
- 39. Zsemlyei Borbála**, Assist. Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, *ANALYTICAL STRUCTURES IN THE LANGUAGE USE OF PROFESSIONAL SPEAKERS IN THE HUNGARIAN ELECTRONIC MEDIA IN ROMANIA*
- 40. Alexandru Praisler**, Postdoc Researcher, PhD, "Dunărea de Jos" University of Galaţi, *TRANSLATING FOR THE INTERNATIONAL COMMUNITY. CHALLENGES AND DEMANDS*
- 41. Alice Iuliana Roşu**, PhD Student, "Ştefan cel Mare" University of Suceava, *FOOD ENGINEERING DISCOURSE: DISCURSIVE FEATURES OF DIDACTIC AND POPULARIZATION SUB-TYPE*
- 42. Ana Catană-Spenchiu**, Scientific Researcher, PhD, "Al. Ioan Cuza" University of Iaşi, *ON TRANSLATING BIBLICAL TEXTS*
- 43. Ana-Magdalena Petraru**, Postdoc Researcher POSDRU/159/1.5/S/140863, "Al. Ioan Cuza" University of Iaşi, *CONTEXTUALIZING THE TRANSLATION STUDIES DISCOURSE IN COMMUNIST ROMANIA*
- 44. Anca Trişcă (Ionescu)**, PhD Student, "Dunărea de Jos" University of Galaţi, *ANGLICISMS IN THE ROMANIAN NAVAL ARCHITECTURE TEXTS*

### **Communication, Context, Interdisciplinarity [CCI] - III**

- 45. Maria Poponeț**, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, *SOME CONSTRAINTS ON THE DISTRIBUTION OF BARE SUBJECTS IN ROMANIAN AND THEIR CONNECTION TO INFORMATION STRUCTURE*
- 46. Mariana-Vica Ciupu**, PhD Student, "Ștefan cel Mare" University of Suceava, *L'ESPACE CULTUREL ALGÉRIEN DANS LA TRADUCTION EN ROUMAIN DES RÉCITS NOCES ET L'ÉTÉ D'ALBERT CAMUS*
- 47. Maria-Teodora Vargan**, PhD Student, "Al. Ioan Cuza" University of Iași, *VASILE ARVINTE – „ROMÂN, ROMÂNESC, ROMÂNIA”*
- 48. Marius-Radu Clim**, PhD, Scientific Researcher, Romanian Academy, Iași Branch, *THE CONCEPT OF NEOLOGISM: A COMPARATIVE STUDY FOR ROMANIAN AND EUROPEAN CULTURE*
- 49. Mihaela Popescu**, Scientific Researcher II, PhD, Romanian Academy, Bucharest, *A DIFFERENT PERSPECTIVE REGARDING THE INTERPRETATION OF A FAMOUS PHRASE FROM "A STORMY NIGHT", BY I. L. CARAGIALE*
- 50. Nicoleta Melniciuc Puica**, Prof. PhD, **Elena Ardelean**, Assist. Prof., PhD, "Al. Ioan Cuza" University of Iași, *ROMANIAN GENUINE IN MANUSCRIPTS WITH MINIATURES OF MOLDOVA IN 17 TH CENTURY*
- 51. Norica-Luminița Butnaru**, PhD Student, "Al. Ioan Cuza" University of Iași, *OF INADEQUATELY EXECUTED TRANSLATIONS AND A HIGHLY OPINIONATED AUTHOR: A STUDY ON BACK TRANSLATED FRAGMENTS FROM THE SWEDISH VERSION OF "THE LORD OF THE RINGS", BY J.R.R. TOLKIEN*

### **Communication, Context, Interdisciplinarity [CCI] - III**

52. **Oana Stănculescu Ilie**, PhD, University of Craiova, *ENGLISH BETWEEN "LANGUAGE MIRAGE" AND NOWADAYS "UNIVERSAL" TREND*
53. **Oana Ursu**, Assistant, PhD, "Al. Ioan Cuza" University of Iași, *LITERARY TRANSLATION FLOWS FROM ROMANIAN INTO ENGLISH: A SOCIO-ECONOMIC PERSPECTIVE*
54. **Oana Zamfirescu**, PhD Student, "Al. Ioan Cuza" University of Iași, *LINGUISTICAL MOTIVATION IN THE CASE OF THE ROMANIAN FOLK NAMES GIVEN TO MEDICINAL LOWER PLANTS*
55. **Oana Zamfirescu**, PhD Student, "Al. Ioan Cuza" University of Iași, *A FEW METATERMINOLOGICAL ISSUES*
56. **Oana-Camelia Stroescu**, PhD, *IMAGES OF TURKS IN GREEK POLITICAL CARTOONS. ASPECTS OF NATIONAL IDENTITY*
57. **Olivia-Cristina Rusu**, PhD Student, "Al. Ioan Cuza" University of Iași, *"FIE, FOH, AND FUM, I SMELL THE BLOOD OF A BRITISH MAN": COMMON CREATIVITY CONVEYED THROUGH INTERJECTIONS AND MEANS OF TRANSLATING THEM*
58. **Patricia Serbac**, Assistant, PhD, University of Medicine and Pharmacy, Tîrgu Mureș, *AKZENTUIERTE UND NICHT AKZENTUIERTE STELLEN DER LAUTLICHEN KETTE*
59. **Aurelia Nicoleta Pavel (Dicu)**, PhD Student, University of Bucharest, *THE ROLE OF DISCOURSIIVE STRUCTURAL MARKERS IN ARGUMENTATION*
60. **Oana-Meda Păloșanu**, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, *INTERGENERATIONAL COMMUNICATION: ISSEI, NISEI, SANSEI*



**THURSDAY – 23 OCTOBER 2014**

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***LANGUAGE AND DISCOURSE II -***

***Room: R 36***

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*Moderators: Associate Prof. Doina Butiurcă, PhD, "Sapientia"  
University of Tîrgu Mureş; Assist. Prof. Laura Rus, PhD, "Petru Maior"  
University of Tîrgu Mureş*

- 1. Mariana Flaişer**, Prof., PhD, "Gr. T. Popa" University of Medicine and Pharmacy, Iaşi, *THE MAGIC WORD IN THE ART OF SORCERY IN ROMANIAN*
- 2. Violeta Negrea**, Prof., PhD, "Dimitrie Cantemir" Christian University of Bucharest, *THE LINGUISTIC DIMENSION OF CULTURAL STYLISTICS*
- 3. Livia Baciu**, Prof., PhD, "Al. Ioan Cuza" University of Iaşi, *ECONOMIC DISCOURSE–BETWEEN MATHEMATICAL RIGOR AND VERBAL FORMALISM*
- 4. Adriana Neagu**, Assoc. Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, *INCOMMUNICADO? CROSS-DISCIPLINARY DIALOGUE AND THE QUEST FOR THE HUMANITIES IN THE AGE OF SOCIAL NETWORKS*
- 5. Alina Balagiu**, Assoc. Prof., PhD, "Mircea cel Bătrân" Naval Academy of Constanţa, *COMBINED SKILLS FOR INTERCOMPREHENSION*

### *Communication, Context, Interdisciplinarity [CCI] - III*

6. **Cristina Popescu** Assoc. Prof., PhD, **Agnes Erich**, Prof., PhD, "Valahia" University of Târgoviște, *ROMANIAN ACADEMY AND THE BEGINNING OF THE ROMANIAN BIBLIOGRAPHY*
7. **Daiana Felecan**, Assoc. Prof., PhD, Technical University of Cluj-Napoca, Baia Mare Northern University Centre, *IDENTITY AND ALTERITY IN THE ACT OF NAMING*
8. **Doina Butiurcă**, Assoc. Prof., PhD, Sapientia University of Tîrgu Mureș, *POSSIBILITIES OF PROMOTING THE ROMANIAN LITERARY LANGUAGE IN THE DIASPORA MEDIA (II)*
9. **Eugenia Mîncu**, Assoc. Prof., PhD, The Moldavian Science Academy, *NEW TENDENCIES IN THE EVOLUTION OF THE ROMANIAN MEDICAL LANGUAGE*
10. **Raluca Felicia Toma**, Assoc. Prof., PhD, "Valahia" University of Târgoviște, *ANTONYMIC TERMS IN BIBLICAL DISCOURSE*
11. **George Bondor**, Assoc. Prof., PhD, "Al. Ioan Cuza" University of Iași, *PAUL RICOEUR AND TEXTUAL HERMENEUTICS: CONTEXT, DISTANCE, WORLD OF THE TEXT*
12. **Ion M. Tomuș**, Assoc. Prof., PhD, "Lucian Blaga" University of Sibiu, *MEANING AND IMAGE IN ALEXA VISARION'S ANA*
13. **Imre Attila**, Assoc. Prof., PhD, Sapientia University of Tîrgu Mureș, *WAYS TO ENHANCE LEGAL DICTIONARIES I*
14. **Silvia Florea**, Assoc. Prof., PhD, "Lucian Blaga" University of Sibiu, *THE CASE OF EVIDENTIALS IN ENGLISH: SEMANTIC-FUNCTIONAL AND PRAGMATIC ISSUES OF EVIDENTIALITY*
15. **Dumitru Draica**, Assoc. Prof., PhD, University of Oradea, *THE REPRESENTATIVES OF THE TRANSYLVANIAN SCHOOL AND THE CULTIVATION OF ROMANIAN LANGUAGE*

### **Communication, Context, Interdisciplinarity [CCI] - III**

- 16. Filip Bacalu**, Assist. Prof., PhD, Hyperion University of Bucharest, *LINGUISTIC ETHICS AND MEMETICS*
- 17. Laura Rus**, Assist. Prof., PhD, "Petru Maior" University of Tîrgu Mureş, *TRANSITIVITY AS VERBAL INHERENT FEATURE*
- 18. Valerica Draica**, Assist. Prof., PhD, University of Oradea, *ASPECTS OF THE ROMANIAN LANGUAGE ON THE INTERNET*
- 19. Andreea Iliescu**, Assist. Prof., PhD, University of Craiova, *CULTURAL VALUES IN INAZO NITOBÉ'S BUSHIDO: THE SOUL OF JAPAN*
- 20. Ioan Herbil**, Assist. Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, *THE SUFFIXES -K(A) AND -K(O) IN THE UKRAINIAN ANTHROPONYMY OF MARAMURES*
- 21. Diana Costea**, Assist. Prof., PhD, Petroleum-Gas University of Ploieşti, *L'ANCRAGE ENONCIATIF DANS LE NOUVEAU ROMAN*
- 22. Ioana-Crina Coroi**, Assist. Prof., PhD, "Ştefan cel Mare" University of Suceava, *LE DISCOURS SCIENTIFIQUE ENTRE RIGIDITE ET ELASTICITE LEXICALES*
- 23. Iuliana-Anca Mateiu**, Assist. Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, **Marius-Adrian Florea**, Scientific researcher, "George Bariţiu" Institute of History, Cluj-Napoca, *INSULTS AND SWEARING BETWEEN VERBAL AGGRESSION AND VERBAL PLAY*
- 24. Katalin Balázs**, Assist. Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, *IDENTICAL VS ANALOGOUS STRUCTURES*
- 25. Raluca-Nicoleta Balăţchi**, Assist. Prof., PhD, "Ştefan cel Mare" University of Suceava, *LES EXPRESSIONS REFERENTIELLES*

## **Communication, Context, Interdisciplinarity [CCI] - III**

*EN CONTEXTE. APPROCHE PRAGMATIQUE ET COMMUNICATIONNELLE*

26. **Daniela Gîfu**, Scientific Researcher III, PhD, "Al. Ioan Cuza" University of Iași, *CREATING PARALLEL LEXICONS FOR ROMANIAN AND MOLDOVAN*
27. **Andreea Blaga**, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca and Jean-Moulin Lyon 3 University, *THOUGHT-IMAGES (DENKBILD) IN EMIL CIORAN'S EARLY WORK – A TRADUCTOLOGICAL APPROACH*
28. **Andreea Drișcu**, PhD, "Al. Ioan Cuza" University of Iași, *NOUN GRAMMATICAL CATEGORIES OSCILLATIONS IN TEXTS BELONGING TO THE EIGHTEENTH CENTURY. APPLICATIONS ON RADU TEMPEA'S ROMANIAN GRAMMAR (1797)*
29. **Andreea Năznean**, PhD, "Al. Ioan Cuza" University of Iași, *THE ROLE OF TRANSLATION IN DEVELOPING STUDENTS' CREATIVITY*
30. **Iuliana-Valentina Boboacă**, Assistant, PhD, University of Pitești, *THE PROPER DEONTICAL MODALIZATION IN OLD ROMANIAN*
31. **Ioana-Crina Coroi**, Assist. Prof., PhD, "Ștefan cel Mare" University of Suceava, *NORMES SUBJECTIVES ET NORMES OBJECTIVES DANS L'ANALYSE DU DISCOURS SCIENTIFIQUE*
32. **Alina Bogdan**, PhD Student, "Dunărea de Jos" University of Galați, *RELIGIOUS ISSUES IN STAND-UP COMEDY. A CHALLENGE IN TRANSLATION*

### *Communication, Context, Interdisciplinarity [CCI] - III*

33. **Botond Talpas**, PhD Student, **Júlia Anna Makkai**, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, *MULTILINGUAL ASPIRATIONS IN CLUJ NAPOCA/KOLOZSVÁR*
34. **Daniela Burlacu**, PhD Student, "Al. Ioan Cuza" University of Iași, *THE PHRASE - A FUNDAMENTAL DESIGNATION TYPE IN ARTISTIC GYMNASTICS*
35. **Silvia Chiosea**, PhD, "Al. Ioan Cuza" University of Iași, *SOME LEXICAL ASPECTS OF TWO UNKNOWN TEXTS FROM THE 17TH CENTURY: A GREEK-ROMANIAN LETTER AND AN ENCOMIUM ADDRESSED TO CONSTANTIN BRÂNCOVEANU (MS. BAR 766)*
36. **Ana-Cristina Chirilă Șerban**, PhD Student, "Ștefan cel Mare" University of Suceava, *TRANSLATING REPETITION IN DRAMATIC TEXTS*
37. **Cristina Moraru**, PhD Student, "Al. Ioan Cuza" University of Iași, *THE POST-CRITICAL TURN IN CULTURAL CRITICISM AND ITS RELEVANCE TO CONTEMPORARY ART DISCOURSES*
38. **Cristina Scarlat**, Postdoc Researcher, POSDRU/159/1.5/140863, "Al. Ioan Cuza" University of Iași, *MIRCEA ELIADE'S COLOANA NESFÂRȘITĂ IN RADIO VERSION. THEATRE VS. RADIO DISCOURSES*
39. **Csaba Attila Both**, PhD, Sapientia University of Tîrgu Mureș, *NOMINAL CASES OF HUNGARIAN LANGUAGE IN ROMANIAN*
40. **Daniela-Corina Chiru**, PhD Student, University of Bucharest, *ARAGONESE DIALECTAL FEATURES OF THE KORANIC TRANSLATION CONTAINED IN THE ALJAMIADO MANUSCRIPT RESC/37*

### **Communication, Context, Interdisciplinarity [CCI] - III**

- 41. Daniela Burlacu**, PhD Student, "Al. Ioan Cuza" University of Iași, *THE ARTISTIC COMPONENTS OF GYMNASTICS. WHY IS THE GYMNASTICS ARTISTIC?*
- 42. Degi Zsuzsanna**, Assistant, PhD Student, Sapientia University of Miercurea-Ciuc, *CODESWITCHING IN THE FOREIGN LANGUAGE CLASSROOM*
- 43. Diana Darabană**, PhD, "Al. Ioan Cuza" University of Iași, *STYLISTIC VALUES OF THE PHRASEOLOGIES IN EMINESCU'S JOURNALISM*
- 44. Dorina Loghin**, *THE DIALOGUE FRAME OF COMMUNICATION IN THE LIGHT OF PRAGMADIALECTICAL AND RHETORICAL ARGUMENTATION WITH SPECIAL REFERENCE TO DEBATE*
- 45. Elena Emanuela Chitic Ciurciun**, PhD Student, "Al. Ioan Cuza" University of Iași, *THE INFLUENCE OF THE FRANKFURT SEPTUAGINTA ON THE ROMANIAN BIBLICAL TRADITION*
- 46. Elena Tîrziman**, Assoc. Prof., PhD, University of Bucharest, *A PERSPECTIVE ON THE LIBRARIAN PROFESSION IN ROMANIA*
- 47. Fazacaș Iudita**, PhD, "Babeș-Bolyai" University of Cluj-Napoca, *SPACE BUBBLE BETWEEN LIMITED FRAMEWORK AND LIMITLESS SPACE*
- 48. Cristina Scarlat**, Postdoc Researcher, POSDRU/159/1.5/140863, "Al. Ioan Cuza" University of Iași, *LITERARY TEXT AND ITS TRANSLATION INTO DIFFERENT ARTISTIC DISCOURSES. BRIEF CONSIDERATIONS*
- 49. Florina Codreanu**, PhD, Technical University of Cluj-Napoca, *ART AND TECHNOLOGY – THE ROLE OF TECHNOLOGICAL ADVANCE IN ART HISTORY*

### **Communication, Context, Interdisciplinarity [CCI] - III**

- 50. Marius Gulei**, Assistant, PhD Student, "Ștefan cel Mare" University of Suceava, *SEMATIC MUTATION. STANDARD AND SLANG SENSES IN ROMANIAN*
- 51. Ileana Vesa**, PhD, Emanuel University of Oradea, *THE LIMITS OF THE LANGUAGE – FEELING AND RITUAL IN THE MIDDLE AGES*
- 52. Ioana Raicu**, Assist. Prof., PhD, "Valahia" University of Târgoviște, *DISCUSSING THE END OF GLOBALISM IN TERMS OF DISCOURSE*
- 53. Ionela Gușatu**, Assistant, PhD, **Roxana Sfetea**, Prof., PhD, "Carol Davila" University of Medicine and Pharmacy, Bucharest
- 54. Iulia Corduș**, PhD Student, "Ștefan cel Mare" University of Suceava, *LE TRAITEMENT TRADUCTOLOGIQUE DES TERMES GASTRONOMIQUES DANS L'ŒUVRE DE ION CREANGĂ*
- 55. Iustina Burci**, Scientific Researcher II, PhD, Romanian Academy, Craiova, *THE NEOLOGISATION OF THE ROMANIAN FIRST NAMES IN THE CONTEXT OF THE ACTUAL EVOLUTIONS. CAUSES, SOURCES, MODALITIES*
- 56. Larisa Bulai**, PhD Student, "Al. Ioan Cuza" University of Iași, *SYTHETIC VS. ANALYTICAL IN ROMANIAN AND ENGLISH VERBAL STRUCTURES. DIACRONICAL CONTRASTIVE RESEARCH UPON THE OLD LANGUAGE*
- 57. Lavinia Hulea**, Assistant, PhD, University of Petroșani, *EKPHRASIS AS ENARGEIA*
- 58. Livia Feidaros**, PhD Student, "Ștefan cel Mare" University of Suceava, *THE ROMANIAN WOODEN LANGUAGE: BETWEEN NEUROLINGUISTIC PROGRAMMING AND SOCIAL ADJUSTMENT*

### *Communication, Context, Interdisciplinarity [CCI] - III*

- 59. Manuela Florentina Gust Balosin (Dumitrescu)**, PhD Student, University of Craiova, *INTERCULTURAL AND BILINGUAL ADVERTISING SLOGAN*
- 60. Sára Magyari**, "Partium" Christian University of Oradea, *THE LINGUISTIC IMAGE OF WIFE IN THE HUNGARIAN AND ROMANIAN LANGUAGES*
- 61. Sárosi-Márdirosz Krisztina**, PhD, Sapientia University of Tîrgu Mureş, *LEGAL INTERPRETATION IN THE PROCESS OF MULTICULTURAL COMMUNICATION – PROFESSION OR PROVOCATION?*
- 62. Cristina-Eva Sauciuc (Holca)**, PhD Student, "Ştefan cel Mare" University of Suceava, *NEOLOGISM ROLE IN THE DEVELOPMENT OF THE ROMANIAN LITERARY LANGUAGE*
- 63. Simina-Elena Raţiu**, PhD Candidate, "Babeş-Bolyai" University of Cluj-Napoca, *WOMAN AND POWER SUBVERSIVE STRATEGIES OF MANIPULATION THROUGH VISUAL IMAGES*
- 64. Simona-Andreea Şova**, PhD Student, "Al. Ioan Cuza" University of Iaşi, *ROMANIAN LINGUISTIC CONTEXT OF ALEXANDRU I. PHILIPPIDE'S ERA. PRELIMINARIES*
- 65. Tatiana Bushnaq**, Assist. Prof., PhD, Al Asmarya Islamic University, Zliten, Libya, *CONTINUING PROFESSIONAL DEVELOPMENT – A HIGH PRIORITY FOR FOREIGN LANGUAGE TEACHERS*
- 66. Andreea Maria Ungurian**, PhD Candidate, "Ştefan cel Mare" University of Suceava, *THE PLURALITY OF PRAGMATIC VALENCES IN THE ROMANIAN PRESS SATYRICAL DISCOURSE*



### **Communication, Context, Interdisciplinarity [CCI] - III**

- 67. Liviu Ursache**, PhD Candidate, "Al. Ioan Cuza" University of Iași, *LETTER AND SPIRIT: A PLEA FOR AN ONTOLOGICAL HERMENEUTICS*
- 68. Valentina-Magdalena Drocan**, PhD Student, University of Bucharest, *LINGUISTIC AND CULTURAL ASPECTS NEEDED FOR NEWS TRANSLATORS WHEN REFERRING TO THE ARAB WORLD*
- 69. Verginica Barbu Mititelu**, PhD, **Ștefan Daniel Dumitrescu**, PhD, Romanian Academy Research Institute for Artificial Intelligence "Mihai Draăgănescu", *COROLA – THE REPRESENTATIVE CORPUS OF THE CONTEMPORARY ROMANIAN LANGUAGE. THE INITIAL PHASE*
- 70. Violeta Tănase**, PhD Student, "Al. Ioan Cuza" University of Iași, *PROS AND CONS OF SUBTITLING AND DUBBING OF AUDIOVISUAL TEXTS IN CHILDREN'S PROGRAMMES AND CARTOONS*
- 71. Zsigmond Júlia**, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, *AN "INQUISITORIAL" FILE OF A PROTESTANT PASTOR. DOCUMENTS REGARDING A SERIES OF CONFLICTS STARTED BY AN EVANGELIZATION WEEK*
- 72. Petru Ioan Marian**, Assistant, PhD Candidate, "Ștefan cel Mare" University of Suceava, *THE RHETORIC AND PRAGMATIC RESHUFFLING OF CONVENTION IN POLITICAL COMMUNICATION*
- 73. Ana-Maria Păcleanu**, PhD Student, "Dunărea de Jos" University of Galați, *DECONSTRUCTING AND TRANSLATING THE TABOO*

**THURSDAY – 23 OCTOBER 2014**

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**COMMUNICATION AND PUBLIC  
RELATIONS – Room: R21**

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*Moderators: Prof. Gheorghe Clitan, PhD, West University of  
Timișoara; Assist. Prof. Eugeniu Nistor, PhD, "Petru Maior"  
University of Tîrgu Mureș*

- 1. Constantin Teleşpan**, Prof., PhD, Romanian-German University of Sibiu, *THE ROLE OF INDIVIDUAL AND GROUP EXCELLENCE IN EFFECTIVE LEADERSHIP*
- 2. Gheorghe Clitan**, Prof., PhD, West University of Timișoara, *ON THE STATUS OF NOWADAYS PHILOSOPHICAL PRAGMATICS*
- 3. Marțian Iovan**, Prof., PhD, "Vasile Goldiș" University of the West, Arad, *MEDIA COVERAGE OF RELIGIOUS AND POLITICAL RITUALS IN THE ERA OF COMMUNICATION GLOBALIZATION*
- 4. Petru Dunca**, Prof., PhD, Technical University of Cluj-Napoca, Baia Mare Northern University Centre, *THE RITUALIZATION OF THE POLITICAL DISCOURSE AND THE PHENOMENA OF MANIPULATION THROUGH TELEVISION*
- 5. Iulian Boldea**, Prof., PhD, "Petru Maior" University of Tîrgu Mureș, *IMAGOLOGY AND INTERCULTURALITY*

### *Communication, Context, Interdisciplinarity [CCI] - III*

6. **Violeta Pușcașu**, Prof., PhD, "Dunărea de Jos" University of Galați, *SPATIAL PLANNING BETWEEN GEOGRAPHY AND THE ART OF CONVERSATION*
7. **Constantin Teleșpan**, Prof., PhD, Romanian-German University of Sibiu, *CONSIDERATIONS ABOUT THE REWARDS IN MODERN MANAGEMENT*
8. **Dumitru Borțun**, Assoc. Prof., PhD, National University of Political Studies and Public Administration, Bucharest, *UNIVERSALIZATION AND GLOBALIZATION. CONCLUSIONS ABOUT THE ROLE OF PR IN CONTEMPORARY SOCIETY*
9. **Alexandru Hampu**, Assoc. Prof., PhD, Romanian-German University of Sibiu, *ABOUT AN INTERACTIVE METHOD OF STOCHASTIC PROGRAMMING*
10. **Cristian Stan**, Assoc. Prof., PhD, "Babeș-Bolyai" University of Cluj-Napoca, *THE CONDITIONS FOR EFFICIENT DIDACTICAL COMMUNICATION*
11. **Daniela Dunca**, Assoc. Prof., PhD, Tehnical University of Cluj-Napoca, Baia Mare Northern University Centre, *THE „DISTANCE” BETWEEN INDIVIDUALS AND THE RHETORICAL INSTITUTIONS*
12. **Ileana Tănase**, Assoc. Prof., PhD, "Valahia" University of Târgoviște, *ADVERTISEMENT INFORMATION BETWEEN MANIPULATION AND ART*
13. **Ioan Hosu**, Assoc. Prof., PhD, **Lorina Iulia Culic**, Research Assistant, PhD Student, **Anișoara Pavelea**, Assist. Prof., PhD, **Ada-Maria Țîrlea**, PhD Student and **Andreea-Nicoleta Voina**, PhD Student, "Babeș-Bolyai" University of Cluj-

## **Communication, Context, Interdisciplinarity [CCI] - III**

Napoca, *FEMALE PRESIDENTIAL CANDIDATES' PROFILE*  
– ROMANIA 2014

- 14. Laura Ioana Leon**, Assoc. Prof., PhD, "Grigore T. Popa" University of Medicine and Pharmacy, Iași, *CLINICAL COMMUNICATION SKILLS: GUIDELINES ON COMMUNICATING WITH CHILDREN AND YOUNG PEOPLE*
- 15. Eugeniu Nistor**, Assist. Prof., PhD, "Petru Maior" University of Tîrgu Mureș, *SPEECH AND TYPES OF DISCOURSE. CASE STUDY*
- 16. Luiza Marinescu**, Assoc. Prof., PhD, "Spiru Haret" University of Bucharest, *COMMUNICATION, CONTEXT AND INTERDISCIPLINARY IN THE WORKS OF ABEL SALAZAR (1889-1946) AND THOSE OF NICOLAE C. PAULESCU (1869-1931): THE EUROPEAN CRISIS AND THE NOTION OF THE SOUL AND GOD IN PHYSIOLOGY*
- 17. Nicolae Chirilă**, Assoc. Prof., PhD, "Petru Maior" University of Tîrgu Mureș and **Cristian Chirilă**, Student, University of Medicine and Pharmacy, Tîrgu Mureș, *COMMUNICATION BETWEEN DOCTOR AND PATIENT DEPENDING ON THE TYPOLOGY OF THE PATIENT*
- 18. Ramona Hosu**, Assoc. Prof., PhD, "Petru Maior" University of Tîrgu Mureș, *POWER AND MEDIA: SOME LITERARY FIGURATIONS*
- 19. Regis Mafteiu Roman**, Assoc. Prof., PhD, "Aurel Vlaicu" University of Arad, *SUBTEXTUALITY: INTENTIONAL PROCESS OF COMMUNICATION*

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- 20. Smaranda Ștefanovici**, Assoc. Prof., PhD, "Petru Maior" University of Tîrgu Mureș, *AUTISM AND IMPAIRED COMMUNICATION IN MOVIES*
- 21. Ioan Hosu**, Assoc. Prof., PhD, **Lorina Iulia Culic**, Research Assistant, PhD Student, **Anișoara Pavelea**, Assist. Prof., PhD, "Babeș-Bolyai" University of Cluj-Napoca, *MANAGERIAL PROVOCATIONS, ORGANISATIONAL EVOLUTION AND ONLINE COMMUNICATION*
- 22. Eugeniu Nistor**, Assist. Prof., PhD, "Petru Maior" University of Tîrgu Mureș, *CONCEPTUALIZATION AND COMMUNICATION IN ANCIENT GREECE*
- 23. Adriana Dana Listes Pop**, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, *BETWEEN THE CURRENCY OF SIGNS AND THE TRIBUNAL OF SIGHT; THE ORIGINS OF THE ADVERTISING ENCODING AND DECODING PROCESSES IN THE RENAISSANCE CULTURE*
- 24. Adriana Monea**, Assist. Prof., PhD, University of Medicine and Pharmacy, Tîrgu Mureș and **Monica Monea**, Assoc. Prof., PhD, University of Medicine and Pharmacy, Tîrgu Mureș, *SUCCESSFUL ORAL PRESENTATION: A CHALLENGE FOR EVERYONE*
- 25. Alex. Cistelecan**, Assist. Prof., PhD, "Petru Maior" University of Tîrgu Mureș, *POPULAROID. THE REPRESENTATION OF SOCIETY IN POPULAR ROMANIAN FILMS BEFORE AND AFTER 1989*
- 26. Alexandru Lucian Voinea**, PhD Fellow, SP HRD/159/1.5/133675 Project, Romanian Academy, Iași Branch, *COMMUNICATION AND MANIPULATION TO CICERO*

## **Communication, Context, Interdisciplinarity [CCI] - III**

27. **Alina Andreica**, Assistant, PhD, "Iuliu Hațieganu" University of Medicine and Pharmacy, *IMMERSION COURSE – FROM INTERCULTURALITY TO LANGUAGE WITH MEDICAL SPECIFIC*
28. **Alina Ormenișan**, Assist. Prof., PhD (1), **Radu Ionuț Grigoraș**, Assist. Prof., PhD, **Adina Coșarcă**, Assist. Prof., PhD, **Andreea Irina Grigoraș**, Dentist (2) and **Suciu Mircea**, Assoc. Prof., PhD., 1: University of Medicine and Pharmacy, Tîrgu Mureș, 2: DentalTop Clinic, Tîrgu Mureș, *DOCTOR-PATIENT COMMUNICATION IN CASE OF MALIGNANCIES*
29. **Ana Maria Birtalan**, Assist. Prof., PhD, "Titu Maiorescu" University of Bucharest, *FOREIGN LANGUAGES AND THE „NEW STUDENT”- THE URGE TO COMMUNICATE VS. RESISTANCE TO LEARNING IN ENGLISH AS A SECOND LANGUAGE*
30. **Andrei Alexandru Achim**, Assist. Prof., PhD., Technical University of Cluj-Napoca, Baia Mare Northern University Centre, *CENSORSHIP AND WAR: BETWEEN THE FREEDOM OF EXPRESSION, THE NEED TO KNOW AND THE POLITICAL GOAL „PURSUED WITH OTHER MEANS”*
31. **Andrei Marian**, Assist. Prof., PhD, "Al. Ioan Cuza" University of Iași, *INTERCULTURAL COMMUNICATION COMPETENCE*
32. **Aniela Ioana Corlăteanu**, Instructor, PhD Student, "Lucian Blaga" University of Sibiu, *KITSCH – THE HOARTFROST OF ART*
33. **Bianca Geman**, Assistant, PhD Student, Technical Construction University of Bucharest, *INTERDISCIPLINARITY IN THE LANGUAGE OF ARCHITECTURE*

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- 34. Cătălin Gheorghe**, Assist. Prof., PhD, "George Enescu" Arts University, Iași, *THE NEW AESTHETIC TURN IN THE ARTISTIC RESEARCH AFTER THE END OF ART*
- 35. Corneliu Cezar Sigmirean**, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, *POSTCOMMUNIST ROMANIA AND THE BIRTH OF THE NEW ADVERTISING CONSUMER PROFILE*
- 36. Diana-Elena Cozma-Matei**, PhD Student, Technical University of Cluj-Napoca, *MERCHANDISIER - CLIENT COMMUNICATION AND THE IMPACT ON SALES*
- 37. Daniela Lucia Ene**, Assist. Prof., PhD, **Doina Mihaela Popa**, Assoc. Prof., PhD, "Gheorghe Asachi" University of Iași, *COMMUNICATION AND CONTEXT IN ADVERTISING*
- 38. Daniela Popa**, Assist. Prof., PhD, **Simona Grigorescu**, PhD Student, **Florea Daniela**, Medical Assistant, **Eleonora Dinu**, PhD Student and **Liliana Rogozea**, Prof., PhD, "Transilvania" University of Brașov, *PARTICULARITIES OF COMMUNICATION WITH JUVENILE PATIENTS - AN ETHICAL PERSPECTIVE*
- 39. Dorel Marc**, PhD, Scientific Researcher II, Mureș County Museum, *MUSEUM COMMUNICATION AND ETHNOLOGICAL CONTEXTUALIZATION*
- 40. Elena Ciortescu**, Assist. Prof., PhD, "Al. Ioan Cuza" University of Iași, *DEALING WITH LEVELS OF FORMALITY IN BUSINESS COMMUNICATION*
- 41. Lako Cristian**, Assistant, PhD Student, "Petru Maior" University of Tîrgu Mureș, *B2C COMMUNICATION IN ROMANIA, BASED ON KEYWORD RESEARCH*

## **Communication, Context, Interdisciplinarity [CCI] - III**

- 42. Lia Codrina Conțiu**, Assist. Prof., PhD, "Petru Maior" University of Tîrgu Mureș, **Thomas Van Der Walt**, Prof., PhD, University of South Africa, *CAN STORYTELLING ENHANCE THE ENTREPRENEURIAL SPIRIT OF DISADVANTAGED YOUTH? A COMPARATIVE STUDY – ROMANIA AND SOUTH AFRICA*
- 43. Lucian-Vasile Szabo**, Assist. Prof., PhD, West University of Timișoara, *CHINAFRICA: NEW AND SOCIAL MEDIA CHALLENGES FOR DEMOCRATIZATION*
- 44. Marius Pașcan**, Assist. Prof., PhD, "Petru Maior" University of Tîrgu Mureș, *ORIGINAL MANIPULATION, INTOXICATION AND POLITICAL PROPAGANDA TECHNIQUES AND STRATEGIES IN ELECTORAL CAMPAIGNS*
- 45. Elena Tîrziman**, Assoc. Prof., PhD, University of Bucharest, *INFORMATION AND COMMUNICATION TECHNOLOGIES AND THEIR SPECIFIC IN THE ACADEMIC ENVIRONMENT*
- 46. Emilia Tomescu**, Assist. Prof., PhD, "Lucian Blaga" University of Sibiu, *COMMUNICATION BETWEEN MASTER AND DISCIPLE: DON JUAN MATUS AND CARLOS CASTANEDA*
- 47. Ioan Claudiu Farcaș**, Assist. Prof., PhD, Technical University of Cluj-Napoca, Baia Mare Northern University Centre, *THE NEW COMMUNICATION TECHNOLOGIES – A POTENTIAL SKETCH FOR A GLOBAL ARTIFICIAL INTELLIGENCE*
- 48. Ioan Lesuțan**, Assist. Prof., PhD, "Vasile Goldiș" University of the West, Arad, *MEDIA, MULTIMEDIA AND NEW MEDIA – NOTES ON COMPREHENDING CERTAIN TERMS FROM THE THEORY OF COMMUNICATION*



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- 49. Ioana Grancea**, Postdoc Researcher, PhD, The Romanian Academy, Iași Branch, *DEFINING THE CONTEXT OF ADVERTISING COMMUNICATION. ETHICAL IMPLICATIONS FOR ADVERTISING TEACHERS*
- 50. Ioana Lepădatu**, Assistant, PhD, "Babeș-Bolyai" University of Cluj-Napoca, *FROM THE DECADE OF THE PRODUCT TO THE ONE OF THE CONSUMER IN THE ADVERTISING INDUSTRY*
- 51. Lako Cristian**, Assistant, PhD Student, "Petru Maior" University of Tîrgu Mureș, *ONLINE TOOLS FOR ACADEMIC RESEARCH*
- 52. Ioana Mudure-Iacob**, Assistant, PhD, "Babeș-Bolyai" University of Cluj-Napoca, *ADVERTISING AS HYBRIDIZATION OF CULTURE AND ECONOMY: THE PATTERN OF GLOBAL COMMUNICATION CONSUMERISM*
- 53. Ana-Daniela Leonte (Farcaș)**, PhD Fellow, SOP HRD/159/1.5/S/133675 Project, Romanian Academy Iași Branch, *THE MEDIA AND THE POLITICAL CLASS. CHOMSKIAN PERSPECTIVES*
- 54. Lorena Valeria Stuparu**, Scientific Researcher III, PhD, Romanian Academy, *RELIGIOUS SYMBOL AND ARTISTIC SYMBOL IN THE ACT OF COMMUNICATION*
- 55. Maria Micle**, Assist. Prof., PhD, West University of Timișoara, *FROM EPISTLE TO E-MAIL*
- 56. Melinda Izabela Achim**, PhD, Postdoc Researcher POSDRU/159/1.5/S/133675, *THE ETHICS OF ADVERTISING IN THE CONTEXT OF THE ETHICS OF COMMUNICATION*

### **Communication, Context, Interdisciplinarity [CCI] - III**

- 57. Merima Carmen Petrovici**, Assist. Prof., PhD, Ecological University of Bucharest, *ADVERTISING – A SMART COMMUNICATION*
- 58. Mihaela Grigorean**, PhD, Postdoc Researcher, *LES NOCES DE CANA ET LA DEUXIEME NAISSANCE DE JESUS*
- 59. Mihaela Silvia Roșca**, PhD, West University of Timișoara, *AESTHETIC COORDINATES OF MOZART'S OPERA. DON GIOVANNI BETWEEN DAMNATION AND SALVATION*
- 60. Monica-Olivia Grecea**, PhD Student, ”Babeș-Bolyai” University of Cluj-Napoca, *SPECTATING/PARTICIPATING. MODES OF SPECTATORSHIP*
- 61. Nicolae Iuga**, PhD, ”Vasile Goldiș” University of Arad, *WHAT SHOULD MAN DO IN ORDER TO BE HAPPY? ESSAY ON EUDAIMONISM, HEDONISM AND MANIPULATION*
- 62. Codruța Alina Popescu**, Assist. Prof., Dr., **Șoimița Mihaela Suciu**, Prof., Dr., **Anca Dana Buzoianu**, Prof., Dr., ”Iuliu Hațieganu” University of Medicine and Pharmacy, Cluj-Napoca, *MEDICAL STUDENT ATTITUDES TOWARD THE DOCTOR–PATIENT COMMUNICATION*
- 63. Veronica Ioana Ilieș**, Assist. Prof., PhD and **Paul-Alexandru Fărcaș**, Assist. Prof., PhD, ”Babeș-Bolyai” University of Cluj-Napoca, *PRELIMINARY ANALYSIS OF BUILDING AN AUTHENTIC DEPARTMENT BRAND IN AN ACADEMIC INSTITUTION. MIXED METHODOLOGICAL APPROACH ON THE DEPARTMENT OF COMMUNICATION, PUBLIC RELATIONS AND ADVERTISING OF THE FACULTY OF POLITICAL, ADMINISTRATIVE AND COMMUNICATION SCIENCE (FSPAC), BABEȘ-BOLYAI UNIVERSITY (BBU)*

### **Communication, Context, Interdisciplinarity [CCI] - III**

- 64. Ruxanda Literat**, Assist. Prof., PhD, Technical University of Cluj-Napoca, *COMMUNICATION – THE TERRITORY OF RELATIONSHIP CAPITALIZATION*
- 65. Simina Badea** Assist. Prof., PhD, University of Craiova, *LEGAL TRANSLATION AS AN ACT OF DOMAIN-SPECIFIC COMMUNICATION*
- 66. Sorina Chiper**, Assist. Prof., PhD, ”Al. Ioan Cuza” University of Iași, *GRICE’S CONVERSATIONAL MAXIMS IN INTERCULTURAL COMMUNICATION : FROM A DISCOURSE-BASED APPROACH TO COMMUNICATION ETHICS*
- 67. Sultana Avram**, Assist. Prof., PhD, ”Lucian Blaga” University of Sibiu, *POLITICAL COMMUNICATION THROUGH SOCIAL NETWORKING IN NOWADAYS ROMANIA*
- 68. Tamara Petrova**, Assist. Prof., PhD, Univesity of the West, Timișoara, *THE PRINCIPLE OF PROPORTIONALITY IN THE COPYRIGHT FIELD*
- 69. Teodora-Georgiana Amza**, PhD, Pitești, *THE TEACHER – AN EFFICIENT COMMUNICATOR?*

**THURSDAY – 23 OCTOBER 2014**

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**JOURNALISM – Room: R A411**

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*Moderators: Assoc. Prof. Cornel Lazăr, PhD, "Spiru Haret" University of Bucharest; Assoc. Prof. Reka Suba, PhD, "Sapientia" University of Tîrgu Mureş*

1. **Carmen Neamţu**, Assoc. Prof., PhD, "Aurel Vlaicu" State University of Arad, *INTERVIEW - BETWEEN INTUITION AND DOCUMENTATION*
2. **Dorin Popa**, Assoc. Prof., PhD, "Al. Ioan Cuza" University of Iaşi, *THE SCOTTISH REFERENDUM (SEPTEMBER 2014) AND THE ROMANIAN PRESS*
3. **Cornel Lazăr**, Assoc. Prof., PhD, "Spiru Haret" University of Bucharest, *JOURNALISTIC ETHICS AND PUBLIC INTEREST*
4. **Reka Suba**, Assoc. Prof., PhD, Sapientia University of Tîrgu Mureş, *THE FEATURES OF MEDIA TEXT EDITING*
5. **Adrian Păcurar**, Assist. Prof., PhD, "Vasile Goldiş" University of the West, Arad, *MEDIA, SOCIETY AND VALUES – A BRIEF ANATOMY OF THE FAILURE OF ROMANIAN CONTEMPORARY MEDIA*
6. **Mihaela Mureşan**, Assist. Prof., PhD, Babeş-Bolyai University of Cluj-Napoca, *TRENDS IN ROMANIAN MEDIATIC LANGUAGE*
7. **Cristina Nistor**, Assist. Prof., PhD, Babeş-Bolyai University of Cluj-Napoca, **Rareş Beuran**, PhD, Director of the Media

## *Communication, Context, Interdisciplinarity [CCI] - III*

Studio, Babeş-Bolyai University of Cluj-Napoca, *THE RISE OF THE EUROPEAN JOURNALISM*

8. **Gabriela Goudenhoofft**, Assist. Prof., PhD, University of Oradea, *DO YOU SPEAK LEGALESE? LEGAL LANGUAGE'S CONSTRAINTS IN THE JOURNALISTIC DISCOURSE*
9. **Gyórfy Gábor**, Assist. Prof., PhD, Babeş-Bolyai University of Cluj-Napoca, *INTERDISCIPLINARY METHODS IN MEDIA HISTORY RESEARCH*
10. **Lia Lucia Epure**, Assist. Prof., PhD, "Vasile Goldiș" University of the West, Arad, *THE STATUS OF THE ROMANIAN CONTEMPORARY PRINTED PRESS – FUNDING, VALUES AND PROFESSIONALISM*
11. **Marina-Cristiana Rotaru**, Assist. Prof., PhD, Technical University of Civil Engineering, Bucharest, *THE KING'S RETURN: A CRITICAL ANALYSIS OF THE REPRESENTATION OF KING MIHAI'S EASTER VISIT TO ROMANIA IN 1992 BY THE ROMANIAN PRESS*
12. **Mihaela Mureşan**, Assist. Prof., PhD, Babeş-Bolyai University of Cluj-Napoca, *THE ANGLICISMS AS A LINGUISTIC FASHION IN NOWADAYS MEDIA LANGUAGE*
13. **Ruxandra Coman**, Assist. Prof., PhD, "Spiru Haret" University of Bucharest, *THE DISCOURSE OF ROMANIAN ADVERTISING. IDENTITY CULTURAL SYMBOLS IN THE TELEVISION COMMERCIALS*
14. **Simona Bader**, Assistant, PhD Student, West University of Timișoara, *HUNGARIAN THEATRE "CSIKY GERGELY" AND THE LOCAL PRESS FROM TIMISOARA*
15. **Sorin Preda**, Assist. Prof., PhD, "Dunărea de Jos" University of Galați, **Violeta Popa**, Assist. Prof., "V. Alecsandri"

### *Communication, Context, Interdisciplinarity [CCI] - III*

- University of Bacău, *THE CHRONICLE OF AN "UNRECALLED" PRESS EVENT OR THE DISAPPEARANCE OF MALAYAN MH370 AIRCRAFT, AS REFLECTED IN ROMANIAN MEDIA*
16. **Viorel Nistor**, Assist. Prof., PhD, Babeş-Bolyai University of Cluj-Napoca, *CONSUMER MEDIA AS MEDIA PRODUCER*
  17. **Cristina Nistor**, PhD, Assist. Prof., PhD, Babeş-Bolyai University of Cluj-Napoca, *MEDIA RELATIONS: MANAGING THE CRISIS COMMUNICATION*
  18. **Carmen Țăgşorean**, PhD Student, Babeş-Bolyai University of Cluj-Napoca, *THE MAJOR DAILY NEWSPAPERS OF THE '40 BETWEEN OBJECTIVITY AND MANIPULATION CASE STUDY: IAȘI POGROM (JUNE 29-30, 1941)*
  19. **Claudia Chiorean**, PhD, Research Assistant, Babeş-Bolyai University of Cluj-Napoca, *THE MIMETIC BEHAVIOR OF THE PROSUMER-ADOLESCENT ON FACEBOOK – THE SELFIE PHENOMENON*
  20. **Constantina Raveca Buleu**, Researcher, Romanian Academy, Cluj-Napoca Branch, *THE ROMANIAN FATIMA: MAGLAVIT, AND A SAMPLE OF ITS CULTURAL AND PRESS REPRESENTATIONS*
  21. **Delia Gavrilu**, PhD, "Al. Ioan Cuza" University of Iași, *MEDIA CONTENT AND PORTRAYAL OF MEN AND WOMEN*
  22. **Elena Maftai-Golopenția**, Postdoc Researcher, University of Bucharest, *MASS MEDIA ANGLE ON ACADEMIC RITUALS SEEN AS COMMUNICATION TOOLS*
  23. **Júlia Vallasek**, PhD, Babeş-Bolyai University of Cluj-Napoca, *CONSTRUCTING THE HOMO SOVIETICUS*

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- 24. Mihaela Mocanu**, Scientific Researcher, PhD, "Al. Ioan Cuza" University of Iași, *THE BEGINNINGS OF THE BASARABIA PRESS IN ROMANIAN LANGUAGE – SURVIVAL COMPROMISES*
- 25. Rada Cristina Irimie**, PhD Student, Babeș-Bolyai University of Cluj-Napoca, *THE DOWNFALL OF MEDIA ON EUROPEAN UNION INTEGRATION AND CITIZENSHIP*
- 26. Rareș Beuran**, PhD, Director of the Media Studio, Babeș-Bolyai University of Cluj-Napoca, *PHOTOJOURNALISM AND ETHNIC DIVERSITY*
- 27. Simona Ioana Cucuian**, PhD Student, "Transilvania" University of Brașov, *THE EDITORIAL OF THE PROPAGANDA IN THE NETWORK OF STUDENT MAGAZINE*

**THURSDAY – 23 OCTOBER 2014**

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***HISTORY AND CULTURAL MENTALITIES – Room: R 06***

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*Moderators: Prof. Cornel Sigmirean, PhD, "Petru Maior" University of Tîrgu Mureş; Prof. Mihaela Grancea, PhD, "Lucian Blaga" University of Sibiu*

1. **Cornel Sigmirean**, Prof., PhD, "Petru Maior" University of Tîrgu Mureş, *THE ROMANIAN VILLAGE ELITE AT 1900. INTELLECTUAL UNIVERSE AND SOCIAL CONDITION*
2. **Gheorghe Bichicean**, Prof., PhD, Romanian-German University of Sibiu, *GOOD TEMPLAR ORDER*
3. **Mihaela Grancea**, Prof., PhD, "Lucian Blaga" University of Sibiu, *HISTORICAL CONTEXT OF MUNGIU'S MOVIE 432*
4. **Ştefan Lucian Mureşanu**, Prof., PhD, Hyperion University of Bucharest, *METAMORPHOSIS OF PRAYER AND ITS SACRED ELEMENT OF ENUNCIATION (PSALMS – DIVINE POETRY)*
5. **Gheorghe Bichicean**, Prof., PhD, Romanian-German University of Sibiu, *HOREA AND THE SECRET SOCIETIES*
6. **Corina Teodor**, Assoc. Prof., PhD, "Petru Maior" University of Tîrgu Mureş, *THE TRANSYLVANIAN HISTORIANS AFTER 1918: PRELIMINARIES TO A SYNTHESIS*
7. **Claudiu Cotan**, Assoc. Prof., PhD, "Ovidius" University of Constanţa, *IMAGE OF THE ETHNIC RELIGIOUS MINORITIES REFLECTED IN THE ORTHODOX*



*PAROCHIAL ARCHIVES OF BUCHAREST DURING THE INTER-WAR PERIOD*

8. **Helena Maria Sabo**, Assoc. Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, *RURAL TOURISM IN LAPUS LAND - A PRODUCT INSUFFICIENTLY EXPLOITED*
9. **Cristian Măduța**, Assoc. Prof., PhD, "Vasile Goldiș" University of the West, Arad, *PHILOSOPHICAL AND JUDICIAL ARGUMENTS IN THE WRITINGS OF VASILE GOLDIȘ*
10. **Ileana Stănculescu**, Assoc. Prof., PhD, "Spiru Haret" University of Bucharest, **Mihai Moldovanu**, Assist. Prof., PhD, "Spiru Haret" University of Bucharest, *THE UNESCO WORLD HERITAGE LIST AND ROMANIA. SOME EXAMPLES AND COMMENTS UPON DESIGN AND GRAPHIC REPRESENTATION*
11. **Ilie Melniciuc-Puică**, Assoc. Prof., PhD, "Al. Ioan Cuza" University of Iași, *ANCIENT INTERTEXTUALITY IN CORINTHIANS 1:15 – CONTEMPORARY APPROACHES*
12. **Florin Leășu**, Assistant, PhD Student, **Oana Andreescu**, Assist, PhD Student, **Liliana Rogozea**, Prof., PhD, "Transilvania" University of Brașov, *CHARACTERISTICS OF COMMUNICATION IN PUBLIC HEALTH CAMPAIGNS CONDUCTED IN THE FIRST HALF OF THE TWENTIETH CENTURY IN ROMANIA*
13. **Niculăe Cristea**, Prof., PhD, Ministry of National Education., *THE COLLECTIVE MENTALITY AND THE ROYAL FAMILY BETWEEN 1914-1927*
14. **Giordano Altarozzi**, Assoc. Prof., PhD, "Petru Maior" University of Tîrgu Mureș, *CULTURAL AND POLITICAL*

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*DEBATE IN SPAIN DURING THE WWI. LA GENERACIÓN DEL 14*

- 15. Maria Danilov**, Assoc. Prof., PhD, Leading Scientific Researcher, Moldavian Academy, „LE GRANDE PEUR”. THE YEAR 1812 AND THE CRISES OF ANNEXATION: (A SECRET DOCUMENT FROM THE ARCHIVES OF RUSSIAN SENATORS)
- 16. Silviu Lupașcu**, Assoc. Prof., PhD, Hab. Dr., ”Dunărea de Jos” University of Galați, *SUR LA ROUTE DE LA SOIE, VERS LE PAYS DE LA LUMIÈRE. L’HISTOIRE DU MANICHEISME DANS L’EMPIRE CHINOIS*
- 17. Veronica Gaspar**, Assoc. Prof., PhD, National University of Music, Bucharest, *NATIONAL MINORITIES – MUSICAL MINORITIES IN THE PAST AND PRESENT ROMANIAN CULTURE*
- 18. Veronica Gaspar**, Assoc. Prof., PhD, National University of Music, Bucharest, *THE HISTORY OF A MUSICAL SYMBOL: A PRELIMINARY RESEARCH STUDY ON THE MUSICAL IMAGINARY*
- 19. Diana Mărgărit**, Assistant, PhD, ”Al. Ioan Cuza” University of Iași, *A NEW MAY '68? THE STREET PROTESTS OF 2013, IN EUROPE*
- 20. Marius Tăriță**, Scientific Researcher, Moldavian Academy, *THE REGIME’S WRITERS CONFLICTS IN MOLDAVIAN SSR BETWEEN 1944 AND 1953*
- 21. Dragoș Bălan**, Assist. Prof., PhD, **Nicușor Tucă**, Prof., PhD, ”Ovidius” University of Constanța, *CHRISTIAN BIOETHICS IN THE CONTEMPORARY WORLD*

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- 22. Fabian Istvan**, Assist. Prof., PhD, "Petru Maior" University of Tîrgu Mureş, *ROMAN "KNOW-HOW" IN BARBARIAN TERRITORY: ROMAN MADE WEAPONS AND JEWELRY IN MIGRATORY MEDIUM IN THE NORTH-DANUBIAN TERRITORIES IN THE 4TH -6TH CENTURIES.*
- 23. Georgeta Fodor**, Assist. Prof., PhD, "Petru Maior" University of Tîrgu Mureş, *IN SEARCH FOR A FEMININE CONSCIOUSNESS: ROMANIAN WOMEN ABOUT THEIR GENDER'S IDENTITY AS REFLECTED IN THE JOURNALS EDITED DURING THE SECOND HALF OF THE NINETEENTH CENTURY*
- 24. Ştefan Lifa**, Assist. Prof., PhD, **Mircea Ciolac**, PhD Student, West University of Timișoara, *ASPECTS OF THE SPIRITUAL CULTURE IN THE ROMAN EMPIRE. THE EXAMPLE OF LOWER DANUBE*
- 25. Iuliana Vizan**, PhD Student, "Ovidius" University of Constanța, *Looking at Kingston's The Woman Warrior and China Men through New Historicist Lenses*
- 26. Maria Dan**, Assist. Prof., PhD, "Petru Maior" University of Tîrgu Mureş, *MODERNITY AND LEISURE AT THE END OF THE NINETEENTH CENTURY. THE GERMAN MODEL IN EVERYDAY LIFE OF ROMANIANS IN SAXON REGHIN*
- 27. Marius-George Cojocaru**, Assist. Prof., PhD, "Ovidius" University of Constanța, *MANIFESTATIONS OF OPPOSITION PARTIES IN ROMANIAN PRESS (1944-1947)*
- 28. Ioana Olaru**, Assist. Prof., PhD, "George Enescu" Arts University of Iași, *THE METHODOLOGICAL APPLICATION OF OP ART*

## Communication, Context, Interdisciplinarity [CCI] - III

29. **Silviu Lupașcu**, Assoc. Prof., PhD, Hab. Dr., "Dunărea de Jos" University of Galați, *LE SYMBOLISME DE LA MORT DANS LE JUDAÏSME RABBINIQUE*
30. **Leonidas Rados**, PhD, "A. D. Xenopol" History Institute, Iași, *„A FEW PAGES IN THE HISTORY OF MY LIFE”: MEMORY TRANSMISSION AT THE END OF THE 19TH CENTURY. CASE OF STUDY: V.A.URECHIA’S AUTOBIOGRAPHY*
31. **Liviu Brătescu**, PhD, Scientific Researcher, "A. D. Xenopol" History Institute, Iași, *MEDIA, GOVERNMENT AND OPPOSITION IN ROMANIA AT THE END OF THE NINETEENTH CENTURY*
32. **Irina Năstasă-Matei**, Assistant, PhD, University of Bucharest, Postdoc Student – "Petru Maior" University of Tîrgu Mureș, *ROMANIANS ARTISTS AND ARCHITECTS STUDYING ABROAD DURING THE FIRST HALF OF THE 20TH CENTURY*
33. **Alin Cristian Scridon**, Postdoc Researcher, West University of Timișoara, *THEOLOGIANS FROM BANAT AT CERNAUTI UNIVERSITY END NINETEENTH CENTURY AND EARLY TWENTIETH CENTURY. A BIBLICAL PERSPECTIVE*
34. **Ana-Maria Cheșcu**, PhD Student, Romanian Academy, Iași Branch, *THE FUNCTIONING OF THE CONSULAR AGENCIES IN GALATZ IN THE FIRST HALF OF THE NINETEENTH CENTURY*
35. **Ana-Maria Moisuc**, PhD Student, "Al. Ioan Cuza" University of Iași, *THE COSTUME – A HISTORICAL PERSPECTIVE AND SPECIFIC TERMINOLOGY*
36. **Anca Filipovici**, Postdoc Researcher, PhD, "Petru Maior" University of Tîrgu Mureș, *HOW PERIPHERAL IS THE*

## **Communication, Context, Interdisciplinarity [CCI] - III**

*CULTURE OF THE PERIPHERY? ON A DEBATE ABOUT THE REGIONAL PRESS IN INTERWAR ROMANIA*

- 37. Georgeta Cozma**, PhD Student, Technical University of Cluj-Napoca, Baia Mare Northern University Centre, *MAN FROM EARTH TO SKY*
- 38. Romulus Călin Blanari**, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, *THE EVOLUTION OF THE CLUJ P.C.R. REGIONAL BETWEEN 1945-1946*
- 39. Adela Marincu Popa**, PhD Student, West University of Timișoara, *CULTURE - VALUES - CULTURAL HERITAGE AND COMMUNITY - GIROC AND CHIȘODA LOCALITIES, TIMIȘ COUNTY*
- 40. Cristian Alexandru Boghian**, Research Assistant, PhD Student, "Ștefan cel Mare" University of Suceava, *THE MANAGEMENT OF ROMANIA'S COMMUNICATION WITH GERMANY, ITALY AND THE USSR IN THE CONTEXT OF OCTAVIAN GOGA'S GOVERNMENT (1937-1938)*
- 41. Anca Livia Mogoșan**, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, *THE PROCESS OF EUROPEANIZATION: THEORETICAL AND EMPIRICAL PERSPECTIVES*
- 42. Andreea Dăncilă**, Postdoctoral Researcher, West University of Timișoara, *REMEMBERING WAR AND REVOLUTION IN MUREȘ COUNTY*
- 43. Andrei Constantin Sălăvăstru**, PhD, "Al. Ioan Cuza" University of Iași, *THE ENGLISH BODY POLITIC: THE ROLE OF A METAPHOR IN RENAISSANCE ENGLISH POLITICAL THEORY*
- 44. Ovidiu-Marius Bocșa**, PhD Student, Technical University of Cluj-Napoca, Baia Mare Northern University Centre,

*ELEMENTS OF ETHICS IN THE THOUGHT OF HEIDEGGER*

- 45. Diana Sorina Bodia**, PhD Student, "Al. Ioan Cuza" University of Iași, *MODERN CITIZENSHIP AND CONSTITUTIONALISM. A CASE STUDY OF THE UNITED PRINCIPATES, 1859-1866*
- 46. Ana-Maria Cheșcu**, PhD Student, Romanian Academy, Iași Branch, *THE REPORTS OF THE SARDIAN CONSULS IN GALATI. BARTOLOMEO GEYMET VS. ADOLF CASTELLINARD. THE COGNITIVE APPROACH*
- 47. Bogdan Gozman**, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, *THE EVOLUTION OF A DISCIPLINE: ONOMASTICS. SPECIFIC ELEMENTS AND HISTORIOGRAPHICAL ISSUES*
- 48. Mihaela-Daniela Cazacu**, PhD Student, "Al. Ioan Cuza" University of Iași, *TRADITIONAL PRODUCTS OF ETHNOGRAPHIC AREAS. TOURISTIC POTENTIAL AND ATTRACTIVENESS*
- 49. Adriana-Claudia Cîteia**, Assist. Prof., PhD, "Ovidius" University of Constanța, *VIOLENCE AND THE SACRED*
- 50. Constantin Secară**, PhD, Senior Researcher III, Institute of Ethnography and Folklore "Constantin Brăiloiu", Bucharest, *TRADITIONAL CULTURE, SPIRITUALITY AND IDENTITY IN MULTIETHNIC AREAS. COMPARATIVE STUDY: THE ROMANIANS IN THE COVASNA AND HARGHITA COUNTIES (ROMANIA) AND THOSE IN VALEA TIMOCULUI (SERBIA)*
- 51. Cornel Mărculescu**, PhD Student, **Ramona Stanciu**, PhD Student, "Valahia" University of Târgoviște, *THE HERITAGE*

### **Communication, Context, Interdisciplinarity [CCI] - III**

*OF A FAMILY FROM BUCȘANI (DÂMBOVIȚA COUNTY):  
THE DALLES HALL OF BUCHAREST*

52. **Daniela Răpan**, PhD Student, "Carol I" National Defense University, Bucharest, *HISTORICAL INFLUENCES UPON MODERN DIPLOMATIC PRACTICE*
53. **Ionel Valentin Dedu**, PhD Student, West University of Timișoara, *FUTURE OF RELIGION IN THE POSTMODERN SECULAR CONTEXT*
54. **Diana-Maria Dăian**, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, *AMICI HUMANI GENERIS ET CONSOLATRICES PRO SALUTE FIDELIUM. MODELS OF SAINTHOOD IN LATE MEDIEVAL TRANSYLVANIA AS REFLECTED IN PAPAL AND EPISCOPAL INDULGENCES*
55. **Dorel Micle**, Assist. Prof., PhD, West University of Timișoara, *PREVENTIVE ARCHAEOLOGY IN ROMANIA BETWEEN SCIENCE AND MARKET ECONOMY*
56. **Dumitru-Cătălin Rogojanu**, PhD, Postdoc Researcher, "Petru Maior" University of Tîrgu Mureș, *THE MEMORY OF SUFFERING FROM THE ROMANIAN COMMUNIST CONCENTRATIONAR UNIVERSE*
57. **Elena Velescu**, PhD Student, Ecole pratique des Hautes Etudes, Paris, *TRADITION, EVOLUTION AND DISCONTINUITY IN THE REPRESENTATION OF THE NATURAL CATASTROPHES IN THE FRENCH –GERMAN AREA IN THE EIGHTEENTH AND NINETEENTH CENTURIES*
58. **Emanuil Ineocan**, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, *THE PORTRAIT OF A ROMANIAN DIPLOMAT: MIHAIL BURGHELE*

### *Communication, Context, Interdisciplinarity [CCI] - III*

- 59. Enache Tușa**, Assist. Prof., PhD, "Ovidius" University of Constanța, *PLURAL IDENTITIES AND COSMOPOLITISM IN THE ETHNICAL GROUPS FROM DOBROGEA (1900-1950)*
- 60. Florina-Rodica Hariga**, PhD Student, "Al. Ioan Cuza" University of Iași, *A PROBLEM OF CONTEXT IN DEFINING PSYCHOPATHY: A FLAW OF REASON OR A FLAW OF WILL?*
- 61. Gabriela Mihalache**, PhD, University of Bucharest, *THE VISUAL ARTS AND THE THEATRE IN THE AVANT-GARDE MOVEMENT*
- 62. Gabriela Neșulescu Panu**, PhD Student, West University of Timișoara, *GENDER RATIONALIZATION. THE PROMOTION OF EMPLOYED WOMEN IN COMMUNIST ROMANIA. CASE STUDY: WOMEN ACADEMICS IN TIMIȘOARA.*
- 63. Georgiana Semenescu**, Assist. Prof., PhD, "Constantin Brâncuși" University of Târgu-Jiu, *THE PROCESS OF THE COMMUNIST PROFESSOR TUDOR BUGNARIU FROM CLUJ*
- 64. Giulia Suci**, Assist. Prof., PhD, University of Oradea, *URBAN GENDERED LEGENDS: DECIPHERING THE INAUDIBLE LANGUAGE OF THE CITY OF ORADEA*
- 65. Corina Hațegan**, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, *THE PRICE OF SUCCES? NICOLAE CEAUȘESCU – RISE AND FALL*
- 66. Iulia Alexandra Oprea**, PhD Student, Sapienza University of Rome, *DEFINING AND REDEFINING SECULARISM ALLA TURCA*
- 67. Iuliana Vizan**, PhD Student, "Ovidiu" University of Constanța, *Japanese Visual Culture in Contemporary American Spaces*



### **Communication, Context, Interdisciplinarity [CCI] - III**

- 68. Judit Balko**, PhD Student, University of Bucharest, *THE SHIFT TOWARD PUBLIC SPACE IN ROMANIAN ART AFTER 1989*
- 69. Monica-Luminița Lău (Cozmei)**, PhD Student, "Al. Ioan Cuza" University of Iași, *TOMIS IN THE CONTEXT OF COMMERCIAL RELATIONS IN ORIENTAL MEDITERANIAN (I-IV CENTURIES A.D.) FROM THE PERSPECTIVE OF EPIGRAPHIC SOURCES*
- 70. Liviu-Iulian Cocei**, PhD Student, "Al. Ioan Cuza" University of Iași, *DIPLOMACY AND TOLERANCE IN THE THOUGHT OF ERASMUS OF ROTTERDAM*
- 71. Mădălin Onu**, PhD, Postdoc Researcher, "Al. Ioan Cuza" University of Iași, *CULTURE AND REASON. THE ACTUALITY OF J. G. HERDER'S PHILOSOPHY OF HISTORY IN THE AGE OF GLOBALIZATION*
- 72. Marius-George Cojocaru**, Assist. Prof., PhD, "Ovidius" University of Constanța, *POLITICAL OPPOSITION IN ROMANIA AT RADESCU AND SANATESCU'S GOVERNMENTS POLICY*
- 73. Alina – Nicoleta Mihai (Vlad)**, PhD Student, University of Bucharest, *IDENTIFYING HOSPITALITY IN HOSTILE CONTEXTS*
- 74. Mihai Croitor**, Assist. Prof., PhD, "Babeș-Bolyai" University of Cluj-Napoca, *THE 20TH CONGRESS OF THE COMMUNIST PARTY OF THE SOVIET UNION: ROMANIAN AND CHINESE PERCEPTIONS*
- 75. Mihaela Diana Mihaiu**, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, *THE RELATIONSHIPS WITH*

### **Communication, Context, Interdisciplinarity [CCI] - III**

*FOREING COUNTRIES OF THE UNIVERSITY "BABEȘ-BOLYAI" CLUJ DURING 1960-1970*

- 76. Mircea Ciolac**, Researcher, PhD Student, **Ștefan Lifa**, Assist. Prof., PhD, West University of Timișoara, *LAYOUTS OF SOCIAL LIFE REFLECTED IN PUBLICATION „SOCIETATEA DE MÂINE”*
- 77. Mircea Prozan**, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, *THE PROBLEMATIC OF THE FORCED AGRICULTURAL LEASES FROM TRANSYLVANIA FROM THE YEARS 1918-1921, CASE STUDY – TARNAVA MICA COUNTY, PLASA DUMBRĂVENI*
- 78. Nicoleta Lașan**, Assist. Prof., PhD, "Vasile Goldiș" University of the West, Arad, *HOW CAN THE DUTY TO HELP THE POOR BE JUSTIFIED? A COMPARATIVE ANALYSIS OF THE ARGUMENTS OF THOMAS POGGE AND PETER SINGER*
- 79. Ioana Olaru**, Assist. Prof., PhD, "George Enescu" Arts University of Iași, *CREATIVITY AND UTILITARIANISM: THE ANTHROPOMORPHIC STATUES FROM CUCUTENI*
- 80. Cosmina-Georgeta Oprea (Pașcan)**, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, *EDUCATION IN THE INTERWAR PERIOD IN TÎRGU-MUREȘ*
- 81. Petronela Podovei**, PhD Student, "Al. Ioan Cuza" University of Iași, *THE WOODEN CHURCHES FROM BOTOSANI COUNTY BETWEEN HISTORICAL GEOGRAPHY AND ARCHITECTURE*
- 82. Mirela Radu**, Assistant, PhD Student, The Institute for World Economy, Bucharest, *HISTORY OF VITAMINS*
- 83. Mirela Radu**, Assistant, PhD Student, The Institute for World Economy, Bucharest, **Cristina Veronica Andreescu**, Assist.

## **Communication, Context, Interdisciplinarity [CCI] - III**

- Prof., PhD, "Carol Davila" University of Medicine and Pharmacy, Bucharest, *WOMEN IN MEDICINE*
- 84. Ramona Neacșa Lupu**, Assistant, PhD, **Marian Vâlcu**, Assoc. Prof., PhD, **Alina Anghel**, Assist. Prof., PhD, "Valahia" University of Târgoviște, *POWER RITUALS IN XV CENTURY WALACHIA*
- 85. Raul-Ciprian Dăncuță**, Assistant, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, *THEORETICAL APPROACHES REGARDING THE ACHIEVEMENT OF A EUROPEAN IDENTITY IN THE CONTEXT OF ESTABLISHMENT OF A EUROPEAN COMMON ARMY*
- 86. Remus Tanasă**, PhD Student, "Al. Ioan Cuza" University of Iași, *MAZZINI'S PATRIOTISM BETWEEN "THE PRINCIPLE OF NATIONALITIS" AND REPUBLICANISM*
- 87. Renata Tatomir**, Assist. Prof., PhD, Hyperion University of Bucharest, *ARAB WOMEN AND NEW SOCIAL MEDIA. PERSPECTIVES ON THE ROLES AND IMPORTANCE OF WOMEN'S INVOLVEMENT DURING THE ARAB SPRING EVENTS AND AFTER*
- 88. Romulus Călin Blanari**, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, *THE NOVEMBER 19, 1946 ELLECTIONS IN THE CLUJ REGIONAL OF THE P.C.R.*
- 89. Elena Rusu**, Assist. PhD, **Manole Cojocaru**, Assoc. Prof., PhD, "Titu Maiorescu" University of Bucharest, *THE HISTORY OF USING BACTERIAL LACTIC CULTURES FOR THE BENEFIT OF HUMAN HEALTH*
- 90. Sanda Borșa**, PhD, independent researcher, *THE 7TH CONGRESS OF THE LEAGUE OF COMMUNISTS OF YUGOSLAVIA: SOVIET AND ROMANIAN REACTIONS*

### **Communication, Context, Interdisciplinarity [CCI] - III**

- 91. Sorin Bulboacă**, Assist. Prof., PhD, "Vasile Goldiș" University of the West, Arad, *THE HISTORY OF SOCIAL WORK IN THE ROMANIAN COUNTRIES IN THE MIDDLE AGES. ROLE OF THE STATE*
- 92. Valeria Soroștineanu**, "Lucian Blaga" University of Sibiu, *MIXED MARRIAGES IN THE ROMANIAN VILLAGE OF TRANSYLVANIA (1850-1918)*
- 93. Iuliana Stavarachi**, PhD Student, "Al. Ioan Cuza" University of Iași, *THE CURCH-URBAN LANDMARK AND SOCIAL COAGULATION FACTOR IN THE „MAHALLE” OF IASI FROM THE EIGHTEENTH CENTURY*
- 94. Raul-Constantin Tănase**, PhD Student, University of Bucharest, *THE NEGATIVE REPRESENTATION OF THE DIPLOMATIC BYZANTINE CEREMONIAL IN THE LATIN CHRONICLES OF THE CRUSADES (1095-1204)*
- 95. Liviu Ciuraru**, PhD, "Al. Ioan Cuza" University of Iași, Project POSDRU/159/1.5/S/140863, *RELIGIOUS TRADITIONS IN THE MODERN SECULAR AGE*

**THURSDAY – 23 OCTOBER 2014**

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***PSYCHOLOGY AND SOCIOLOGY – Room: R 35***

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*Moderators: Assoc. Prof. Mihai Androne, PhD, "Dunărea de Jos" University of Galați, Assist. Prof. Lucia Coșa, PhD, "Petru Maior" University of Tîrgu Mureș*

- 1. Liviu Apostol**, Prof., PhD, **Mihăiță Tiron**, PhD Student, "Al. Ioan Cuza" University of Iași, *CONSIDERATIONS REGARDING WIND SPEED AND DIRECTION IN THE CENTRAL MOLDAVIAN PLATEAU*
- 2. George Talau**, Prof., PhD, "Lucian Blaga" University of Sibiu, **Raul Talau**, Medical, Educational and Research Centre "Prof. Dr. G. Talau" and **Maria Daniela Nicoară**, Assist. Prof., PhD Student, "Alma Mater" University of Sibiu, *DRUG ADDICTION BETWEEN CONCERNS, TOLERANCE AND INDIFFERENCE*
- 3. Camelia Stanciu**, Assoc. Prof., PhD, "Dimitrie Cantemir" University of Tîrgu Mureș, **Andrei Cotrus**, Assistant, PhD Student, "Dimitrie Cantemir" University of Tîrgu Mureș, *CORELLATIONS BETWEEN EMOTIONAL AND COGNITIVE INTELLIGENCE ON TEACHERS*
- 4. Beatrice Manu**, Assoc. Prof., PhD, **Simona Marica**, Assist. Prof., PhD, **Loredana Bănica**, Assistant, PhD Student, "Spiru Haret" University of Bucharest, *MYTHS, BIASES AND STEREOTYPES OVER THE AUTISM*

### **Communication, Context, Interdisciplinarity [CCI] - III**

5. **Dumitru Stan**, Assoc. Prof., PhD, "Al. Ioan Cuza" University of Iași, *CRITICAL SITUATIONS AND RELATED REMEDIES IN CURRENT ROMANIAN RURAL AREA*
6. **Mihaela Rus**, Assoc. Prof., PhD, "Ovidius" University of Constanța, *PATTERNS OF PROSOCIAL BEHAVIOR: TOLERANCE AND SOCIAL CONFORMITY IN YOUNG PEOPLE. CASE STUDY*
7. **Lorena Peculea**, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, **Mușata Bocoș**, Prof., PhD, "Babeș-Bolyai" University of Cluj-Napoca, *OPERATIONAL MODALITIES FOR THE DEVELOPMENT OF LEARNING TO LEARN COMPETENCE AT HIGH SCHOOL STUDENTS WITH LEARNING DIFFICULTIES*
8. **Mihai Androne**, Assoc. Prof., PhD, "Dunărea de Jos" University of Galați, *THE IDEA OF INTERDISCIPLINARITY IN WOLFHART PANNENBERG'S ANTHROPOLOGY*
9. **Mihaela Stoica**, Assoc. Prof., PhD, "Dimitrie Cantemir" University of Tîrgu Mureș, *THE MANAGEMENT STYLE INFLUENCES MENTAL CONDITION OF THE EMPLOYEES*
10. **Adriana Denisa Manea**, Assist. Prof., PhD, "Babeș-Bolyai" University of Cluj-Napoca, *SPECIAL EDUCATION SERVICES IN THE ECONOMIC CRISIS*
11. **Camelia Dalai**, Assist. Prof., Dr., **Gabriela Ciavoi**, Assist. Prof., Dr., University of Medicine and Pharmacy, Oradea, *STRESS IN DENTAL MEDICINE*
12. **Madalina-Teodora Andrei**, Assist. Prof., PhD, "Spiru Haret" University, **Costin Dumitrascu**, Assist. Prof., PhD, "Spiru Haret" University, **Monica-Stefania Dumitrascu**, Senior Researcher, Romanian Academy, Bucharest Branch, **Cezar**

### *Communication, Context, Interdisciplinarity [CCI] - III*

- Gherasim**, Assist. Prof., PhD, "Spiru Haret" University, *ASPECTS OF TOURISM IN ROMANIA AND BULGARIA, IN THE POST-COMMUNIST PERIOD*
13. **Cristiana Bălan**, Assist. Prof., PhD, "Spiru Haret" University of Bucharest, *THE PRACTICIAN PSYCHOLOGIST BETWEEN THE FEATURES OF THE PROFESSION AND MORAL DUTY*
14. **Daniela Roman**, Assist. Prof., PhD, University of Oradea, *STUDENTS' LEARNING PATTERNS*
15. **Gabriela Beresescu**, Assist. Prof., PhD, **Adriana Monea**, Assist. Prof., PhD, **Monica Monea**, Assist. Prof., PhD, **Ciprian Dalai**, PhD Student – University of Medicine and Pharmacy, Tîrgu Mureş, **Cioban Tiberiu**, PhD Student – "Babeş-Bolyai" University of Cluj-Napoca, *ORAL HEALTH RELATED QUALITY OF LIFE BEFORE AND AFTER CONSERVATIVE PERIODONTAL THERAPY*
16. **Gabriela Ciavoi**, Assist. Prof., Dr., **Anca Porumb**, Assist. Prof., Dr., **Ioana Romanul-Ignat**, Assist. Prof., Dr., **Camelia Dalai**, Assist. Prof., Dr., University of Medicine and Pharmacy, Oradea, *MELO THERAPY AND AUDIOANALGESIA IN DENTAL MEDICINE*
17. **Gelu Sabau**, Assist. Prof., PhD, Hyperion University of Bucharest, *THE IDEA OF TRADITION BETWEEN GNOSIS AND ORTHODOXY*
18. **Ioana Ignat-Romanul**, Assist. Prof., Dr., **Ciprian Dalai**, PhD Student, Assistant, University of Medicine and Pharmacy, Oradea, *METHODS OF EFFICIENT COMMUNICATION BETWEEN PATIENT AND DOCTOR IN DENTAL MEDICINE*

### *Communication, Context, Interdisciplinarity [CCI] - III*

19. **Cristiana Bălan**, Assist. Prof., PhD, "Spiru Haret" University of Bucharest, *PSYCHOLOGICAL ASPECTS OF SINGLE-PARENT FAMILIES*
20. **Madalina-Teodora Andrei**, Assist. Prof., PhD, **Tamara Simon**, Senior Researcher, "Spiru Haret" University of Bucharest/The National Institute for Research and Development in Tourism, Bucharest, *CONSIDERATIONS ON THE INFLUENCE OF THE ECONOMIC CRISIS ON RURAL TOURISM IN ROMANIA*
21. **Maria Oprea**, Assist. Prof., PhD, "Vasile Goldiș" University of the West, Arad, *THE SOCIAL VULNERABILITY OF THE SINGLE PARENT FAMILY*
22. **Lia-Maria Cioanca**, Assistant, PhD, "Babeș-Bolyai" University of Cluj-Napoca, *Risky Demographic phenomena in The Bârgău Mountains*
23. **Otilia Sîrbu**, Assist. Prof., PhD, Hyperion University of Bucharest, *DISCOVERING THE SACRED*
24. **Ovidiu Florin Toderici**, Assist. Prof., PhD, "Vasile Goldiș" University of the West, Arad, *REALITY AND REALISM AS VIEWED BY MAX WEBER, FROM A SOCIOLOGICAL PERSPECTIVE*
25. **Raluca Sabău**, PhD Student, **Mihai Pop**, Assist. Prof., PhD, **Blanka Petcu**, Assist. Prof., PhD – University of Medicine and Pharmacy, Tîrgu Mureș, **Ciprian Dalai**, Assist. Prof., PhD, University of Medicine and Pharmacy, Oradea, *STRESS AND PERIODONTAL DISEASE*
26. **Ruxandra Buluc**, Assist. Prof., PhD, "Carol I" National Defense University, Bucharest, *PSYCHO-COGNITIVE*,



## **Communication, Context, Interdisciplinarity [CCI] - III**

### *CULTURAL AND DISCURSIVE MECHANISMS IN THE INTELLIGENCE ANALYST'S PROFILE*

- 27. Sorin Nica**, Assist. Prof., PhD, "Vasile Goldiș" University of the West, Arad, *PSYCHOCLINICAL CONSIDERATIONS ON THE QUALITY OF LIFE AS THE DETERMINING FACTOR IN THE OCCURRENCE OF ANXIETY AND DEPRESSION*
- 28. Dana Simona Țurcanu**, Assist. Prof., PhD Student, **Florin Țurcanu**, Assoc. Prof., PhD, University of Medicine and Pharmacy, Țîrgu Mureș, *QUALITY MANAGEMENT IN VOLLEYBALL SECOND LINE ATTACK*
- 29. Alexandra Nistor-Lung**, "Al. Ioan Cuza" Police Academy of Bucharest, *DRUG TRAFFICKING IN A CRIMINOLOGIC PERSPECTIVE*
- 30. Alexandru-Cosmin Apostol**, PhD Student, **Adrian Neteșu**, Assoc. Prof., PhD, "Al. Ioan Cuza" University of Iași, *CULTURAL CONSUMPTION PRACTICES AMONG STUDENTS. SOCIOLOGICAL ASPECTS*
- 31. Alina Ormenisan (1), Adina Coșarcă (1), Lucia Coșa (2), Radu Ionut Grigoras (1), Gabriela Beresescu (1), Suci Mircea (1)**, **1** – University of Medicine and Pharmacy, Țîrgu Mureș, **2** – "Petru Maior" University of Țîrgu Mureș, *COMPARATIVE STUDY ON ANXIETY IN FRONT OF DENTAL AND DENTOALVEOLAR TREATMENTS AMONG CHILDREN*
- 32. Ana Maria Hojbotă**, PhD Fellow, SOP HRD/159/1.5/133675 Project, Romanian Academy, Iași Branch, *MEASURING IMPLICIT THEORIES AND CONCEPTIONS OF MORALITY. CONCEPTUAL AND EMPIRICAL CHALLENGES*

## **Communication, Context, Interdisciplinarity [CCI] - III**

- 33. Andrei Cotrus**, Assistant, PhD Student, "Dimitrie Cantemir" University of Tîrgu Mureş, **Camelia Stanciu**, Assoc. Prof., PhD, "Dimitrie Cantemir" University of Tîrgu Mureş, *EVALUATION OF SCHOOL AGE MENTALLY DISABLED CHILDREN, USING A FORMATIVE/DYNAMIC APPROACH*
- 34. Antonese Emilia Alexandra**, PhD Student, "Al. Ioan Cuza" University of Iaşi, *PERCEIVED SIMILARITY - POSSIBLE FACTOR IN INDUCING MORAL BIASES*
- 35. Elena Basarab (Cocoş)**, PhD Student, University of Craiova, *COMMUNICATION AND CULTURE*
- 36. Bianca Drămnescu**, PhD, West University of Timișoara, *A CRITICAL ANALYSIS OF MAX WEBER'S ACTION CONCEPTS*
- 37. Lia-Maria Cioanca**, Assistant, PhD, "Babeş-Bolyai" University of Cluj-Napoca, *CULTURE, NATURE AND LEISURE TIME ALL ALONG THE DOUBTS*
- 38. Cornelia Măirean**, PhD Fellow, SOP HRD/159/1.5/S/133675 Project, Romanian Academy, Iaşi Branch, *THE RELATIONSHIP BETWEEN DISSOCIATION AND SUBSEQUENT INTRUSIONS IN CONTEXT OF TRAUMA EXPOSURE*
- 39. Cristina-Georgiana Voicu**, PhD, PhD Fellow, SOP HRD/159/1.5/133675 Project, Romanian Academy, Iaşi Branch, *NEW DIGITAL TECHNOLOGIES OF CULTURAL COMMUNICATION AND THE IMPACT OF CYBERSPACE ON SELF IMAGE*
- 40. Diana-Lavinia Bumbaru**, PhD Student, "Al. Ioan Cuza" University of Iaşi, *GIOVANNI PAPINI AND ST. AUGUSTIN:*

*ELEMENTS OF PHILOSOPHY IN THE PROCESS OF CONVERSION*

- 41. Diana Lona Leonte**, PhD Student, "Al. Ioan Cuza" University of Iași, *THE EMERGENCE OF THE MANAGERIAL CLASS IN ROMANIA CASE STUDY ON DAN VOICULESCU AND DINU PATRICIU*
- 42. Flavia-Tania Ștefan**, PhD Student, University of Bucharest, *"THE PROBLEM OF KNOWLEDGE RELATED TO THE HISTORY OF PHILOSOPHY" (PHILOSOPHY OPENED IN THE HORIZONE OF SOCRATIC MAIEUTICS)*
- 43. Gabriela-Maria Man**, PhD Student, **Nicoleta-Maria Turliuc**, Prof., PhD, "Al. Ioan Cuza" University of Iași, *GRANDPARENTS EVALUATING THEIR GRANDCHILDREN'S BEHAVIOR*
- 44. George Marian Ichim**, PhD, "Al. Ioan Cuza" University of Iași, *STRUCTURAL TRANSFORMATION TO ACHIEVE GENDER EQUALITY IN SCIENCE. WOMEN IN ACADEMIC HIGH-LEVEL BOARDS AND COMMISSIONS*
- 45. Irina Crumpei**, PhD Fellow, SOP HRD/159/1.5/S/133675 Project, Romanian Academy, Iași Branch, *RESILIENCE AND FEAR OF RECCURENCE IN BREAST CANCER PATIENTS*
- 46. Iris Mihai**, PhD Student, **Adrian Basarabă**, Assoc. Prof., PhD, West University of Timișoara, *SOCIAL EQUITY AND THE QUALITY OF LIFE*
- 47. Lavinia Maria Hoge**a, PhD, "Victor Babeș" University of Medicine and Pharmacy, Timișoara, **Rodica Mihaescu**, PhD, "Oncomed" Medical Center, Timișoara, "Victor Babeș" University of Medicine and Pharmacy, Timișoara, *OBSESIVe-COMPULSIVe BEHAVIOR OF HEMOPHILIACS PATIENTS*

### **Communication, Context, Interdisciplinarity [CCI] - III**

- 48. Mihaela Man**, PhD Student, **Ticu Constantin**, Prof., PhD, "Al. Ioan Cuza" University of Iași, *PERSONALITY AND ORGANIZATIONAL CITIZENSHIP BEHAVIOR*
- 49. Liliana Foca**, PhD Student, University of Huddersfield, United Kingdom, *JAILED ON THE OUTSIDE: ROMANIAN WIVES OF PRISONERS*
- 50. Lioara-Bianca Buboiu**, PhD Student, University of Oradea, *CONSEQUENCES OF DISABILITY FROM THE PERSPECTIVE OF CONCEPTS*
- 51. Teodora Maidaniuc-Chirilă**, Postdoctoral Fellow, Romanian Academy, Iași Branch, *METHODS TO ACHIEVE PSYCHOLOGICAL RESILIENCE AMONG WORKPLACE BULLYING VICTIMS: A THEORETICAL REVIEW PAPER*
- 52. Francisc Maier**, PhD Student, PhD Fellow, POSDRU/159/1.5/S/141086 Project, University of Oradea, *THE FAMILY, THE SCHOOL AND THE GROUP OF ENTOURAGE IN DRUG CONSUMPTION AMONGST TEENAGERS*
- 53. Maria Cristina Gheorghe**, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, *PROMOTING DESISTANCE. A NEW PARADIGM FOR UNDERSTANDING AND MANAGING CRIMINALITY*
- 54. Marta Cosma**, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, *LĂPUŞ COUNTRY - CULTURAL TOURISM AND INTERDISCIPLINARY AREA*
- 55. Mihaela Bucur**, PhD Student, "Al. Ioan Cuza" University of Iași, *BENEFITS AND COSTS OF GROUP DIVERSITY ON GROUP PERFORMANCE*

### **Communication, Context, Interdisciplinarity [CCI] - III**

- 56. Mihaela Grasu**, PhD, Postdoc Researcher, "Al. Ioan Cuza" University of Iași, *CHALLENGES PARENTS OF CHILDREN WITH AUTISM IN LOCAL AND NATIONAL PRESS*
- 57. Lioara-Bianca Buboiu**, PhD Student, University of Oradea, *ATTITUDES AND SOCIAL PERCEPTION OF DISABILITY*
- 58. Mihaela Man**, PhD Student, **Constantin Ticu**, Prof., PhD, "Al. Ioan Cuza" University of Iași, *THE PERSONALITY FACTORS OF THE BIG FIVE MODEL AND THE MOTIVATIONAL PERSISTENCE –PREDICTORS OF MANAGER'S TASK PERFORMANCE*
- 59. Mirela Pârvu**, PhD, University of Medicine and Pharmacy, Tîrgu Mureș, *FIBROMYALGIA: STORY OR REALITY?*
- 60. Oana Vodă**, PhD Student, "Al. Ioan Cuza" University of Iași, *THE ROLE OF CONTEXT IN ART: THE EVALUATIVE RELATIVISM OF THE WORK OF ART*
- 61. Bianca Bogdana Peltea (Archip)**, Assistant, PhD, "Spiru Haret" University, *CHANGING SOCIAL REPRESENTATIONS ABOUT MASCULINITY AND FEMININITY IN MOTION PICTURES: MEET JOE BLACK – A DISCOURSE ANALYSIS*
- 62. Călin Roșu**, PhD Student, University of Craiova, *IMMORAL SOCIETY*
- 63. Roxana Dumitru**, PhD Student, **Maria Nicoleta Turliuc**, Prof., PhD, **Simona Herb**, PhD Student, "Al. Ioan Cuza" University of Iași, *RESILIENCE IN INFERTILE COUPLES. CONSTRUCTION AND VALIDATION OF THE RESILIENCE ASSESSMENT QUESTIONNAIRE – A CONFIRMATORY ANALYSIS*
- 64. Simona Herb**, PhD Student, **Maria Nicoleta Turliuc**, Prof., PhD, **Roxana Dumitru**, PhD Student, "Al. Ioan Cuza"

### *Communication, Context, Interdisciplinarity [CCI] - III*

University of Iași, *POSITIVE AND NEGATIVE EMOTIONS AMONG YOUNG ROMANIAN COUPLES – WHAT, HOW AND WHY EXPRESS THEM*

- 65. Marius Sorin Pop**, PhD Student, University of Medicine and Pharmacy, Oradea, *THE DISFUNCTIONS OF THE POSTURAL SYSTEM RECEPTORS AND THE ALTERATIONS OF SOFT TISSUES IN THE CRANIO-CERVICO-MANDIBULAR COMPLEX*
- 66. Ioana Tocai (Sîrbu)**, PhD, University of Oradea, *SCHOOL BULLYING FACTORS*
- 67. Bianca Bogdana Peltea (Archip)**, Assistant, PhD, "Spiru Haret" University, *THE PSYCHOTHERAPEUTIC APPROACH OF PSYCHOLOGICAL ISSUES AS A PROCESS OF SELF-REDEFINITION*
- 68. Irina Simionescu (Barbu)**, PhD Student, "Valahia" University of Târgoviște, *STRATEGIC STRESS MANAGEMENT*

**THURSDAY – 23 OCTOBER 2014**

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**LAW – Room: A 109**

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*Moderators: Prof. Lucreția Dogaru, PhD, "Petru Maior" University of Târgu Mureș; Prof. Săche Neculaescu, PhD, "Valahia" University of Târgoviște*

- 1. Marțian Iovan**, Prof., PhD, "Vasile Goldiș" University of the West, Arad, *DEVELOPMENT OF THE MAGISTRATE'S INTIME CONVICTION IN THE CONTEXT OF NON-VERBAL COMMUNICATION*
- 2. Lucreția Dogaru**, Prof., PhD, "Petru Maior" University of Târgu-Mureș, *THE IMPLICATIONS OF LEGISLATIVE CHANGES IN THE FOREST FIELD*
- 3. Dan Țop**, Prof., PhD and **Loredana Adelina Pădure**, Assist. Prof., PhD, "Valahia" University of Târgoviște, *DISCUSSION ON THE INSERTION OF AN ARBITRATION CLAUSE IN INDIVIDUAL LABOUR CONTRACT*
- 4. Cristinel-Ioan Murzea**, Prof., PhD, "Transilvania" University of Brașov, *REPRESENTATION IN PRIVATE LAW – THEORETICAL ASPECTS*
- 5. Nadia-Cerasela Aniței**, Prof., PhD, "Dunărea de Jos" University of Galați, *"HABITUAL RESIDENCE" - POINT OF CONTACT UNDER THE PROVISIONS OF THE ROMANIAN CIVIL CODE*
- 6. Ioan Sabău-Pop**, Prof., PhD and **Olimpiu Aurelian Sabău-Pop**, Assist. Prof., PhD, *THE HISTORICAL, POLITICAL AND*

*JUDICIAL CONTEXT REGARDING THE CHURCH POSSESSIONS IN TRANSYLVANIA IN THE PROPERTY DISPUTE BETWEEN THE ROMANIAN STATE AND THE HUNGARIAN RELIGIOUS CULTS*

7. **Sache Neculaescu**, Prof, PhD and **Adrian Țuțuianu**, Assoc. Prof., PhD, "Valahia" University of Târgoviște, *THE VICTIM'S RIGHT TO PREJUDICE REPARATION IN THE VIEW OF THE PRESENT DAY CIVIL CODE. CRITICAL PERSPECTIVE. COMPARED LAW*
8. **Viorel Găină**, Prof., PhD and **Andra Maria Găină**, Assist. Prof., PhD, University of Craiova, *THE LEGAL REGIME OF THE ACROSS BORDERS INSOLVENCY UNDER ECONOMIC GLOBALIZATION*
9. **Anca Lelia Lorincz**, Prof., PhD, "Al. Ioan Cuza" Police Academy, Bucharest, *THE RIGHT TO FREEDOM AND SAFETY AND THE RIGHT TO DEFENSE IN THE VIEW OF THE PRESENT DAY CODE OF PENAL PROCEDURE*
10. **Ionuț Andrei Barbu**, Prof. PhD, **Mihaela Rotaru**, Assistant, PhD, "Al. Ioan Cuza" University of Iași, *SOME CONSIDERATIONS REGARDING THE OFFENSE OF ILLEGAL REMOVAL OF TISSUES OR ORGANS, PROVIDED IN ARTICLE 384 OF THE CRIMINAL CODE*
11. **Claudia Roșu**, Prof., PhD., West University of Timișoara, *THE PARTICIPATION OF THE PUBLIC MINISTRY IN THE CIVIL LAWSUIT*
12. **Cristinel-Ioan Murzea**, Prof., PhD, "Transilvania" University of Brașov, *ASPECTS OF SUCCESSION RIGHTS OF THE SURVIVING SPOUSE IN THE LIGHT OF THE NEW CIVIL CODE*



### **Communication, Context, Interdisciplinarity [CCI] - III**

- 13. Florin I. Moldovan**, Assoc. Prof., PhD, "Vasile Goldiș" University of the West, Arad, *FORAY IN ROMANIAN HISTORY OF CRIMINAL PUNISHMENT. BEATING – PENALTY IN CRIMINAL LAW*
- 14. Livia Mocanu**, Assoc. Prof., PhD, "Valahia" University of Târgoviște, *CONSIDERATIONS ON THE LAW NO. 43/2014 ON THE PROTECTION OF ANIMALS USED FOR SCIENTIFIC PURPOSES*
- 15. Liviu-Bogdan Ciucă**, Assoc. Prof., PhD, "Dunărea de Jos" University of Galați, *SUCCESSION OF FOREIGN ELEMENTS*
- 16. Nicolae D. Ploșteanu**, Assoc. Prof., PhD, "Petru Maior" University of Tîrgu Mureș, *CONSIDERATIONS ON INTERNATIONAL ENVIRONMENTAL LAW*
- 17. Petru Tărchilă**, Assoc. Prof., PhD, "Aurel Vlaicu" University of Arad, *THE CONSENT AND THE VICE OF CONSENT*
- 18. Rada Postolache**, Assoc. Prof., PhD, "Valahia" University of Târgoviște, *ADVANCE PAYMENT. LEGAL REGIME*
- 19. Alexandru-Mihnea Găină**, Assist. Prof., PhD, University of Craiova, *THE LETTER OF GUARANTEE - MEANS OF ENSURING TAX LIABILITIES*
- 20. Denisa Barbu**, Assist. Prof., PhD Student, "Valahia" University of Târgoviște, *RESPONSIBILITY OF STATES FOR NOT ENFORCING THE INTERNATIONAL JURISDICTION ACT*
- 21. Adrian Boantă**, Assistant Prof., PhD, "Petru Maior" University of Tîrgu Mureș, *JUDICIAL PHILOSOPHY CONCEPTS IN WESTERN EUROPE (DURING THE 18TH AND 19TH CENTURY)*

## **Communication, Context, Interdisciplinarity [CCI] - III**

- 22. Alexandru-Mihnea Găină**, Assist. Prof., PhD, University of Craiova, *PRECAUTIONARY SEIZURE PROVIDED BY THE FISCAL PROCEDURE CODE – PRECAUTIONARY MEASURE OR LEGAL MORTGAGE*
- 23. Alin Speriusi-Vlad**, Assist. Prof., PhD, Postdoc Researcher, West University of Timișoara, *NOVELTY AND ORIGINALITY*
- 24. Flavia Ghencea**, Assist. Prof., PhD, "Spiru Haret" University, *THE JUDICIAL REGIME OF THE ADMINISTRATIVE AUTHORIZATION IN SOME EUROPEAN STATES*
- 25. Daniela Cristina Valea**, Assist. Prof., PhD, "Petru Maior" University of Tîrgu Mureș, *THE CONSTITUTIONALIZATION OF THE CRIMINAL PROCESS IN ROMANIA*
- 26. Alina Gentimir**, Assist. Prof., PhD, "Al. Ioan Cuza" University of Iași, *CHILDREN'S RIGHTS PROTECTION: AN INTERDISCIPLINARY APPROACH*
- 27. Ana Ștefănescu**, Assist. Prof., PhD, "Dunărea de Jos" University of Galați, *ESTABLISHING GENERAL MANDATORY ELEMENTS UNDER A SPECIAL INDIVIDUAL LABOR CONTRACT - LEGISLATION, PROCEDURE, PRACTICAL ASPECTS*
- 28. Ivan Anane**, Assist. Prof., PhD, "Ovidius" University of Constanța, *THE MODES REFERRAL OF PROSECUTING AUTHORITY, UNDER THE NEW CRIMINAL PROCEDURE CODE*
- 29. Denisa Barbu**, Assist. Prof., PhD Student, "Valahia" University of Târgoviște, **Florin Octavian Barbu**, Lawyer, Dâmbovița Bar, *TEHNIQUES OF ENFORCEMENTS OF INTERNATIONAL JURISDICTION ACTS*

## **Communication, Context, Interdisciplinarity [CCI] - III**

- 30. Maria-Magdalena Bârsan**, Assist. Prof., PhD, "Transilvania" University of Braşov, *CRIMINAL LIABILITY OF LEGAL ENTITIES*
- 31. Emilian Alexandru Bulea**, Assist. Prof., PhD Student, "Valahia" University of Târgovişte, *SOME ASPECTS CONCERNING INVESTIGATION ON SITE IN CASE OF WORK ACCIDENTS BY ELECTROCUTION*
- 32. Flavia Ghencea**, Assist. Prof., PhD, "Spiru Haret" University, *THE EFFECTS OF THE AUTHORIZATION AS A CATEGORY OF THE ADMINISTRATIVE ACT*
- 33. Ramona Mihaela Coman**, Assist. Prof., PhD Student, "Petru Maior" University of Tîrgu Mureş, *THE POSITION OF THE EUROPEAN CONVENTION OF HUMAN RIGHTS' PROVISIONS IN THE ROMANIAN JUDICIAL SYSTEM*
- 34. Alexandru Florin Măgureanu**, Assist. Prof., PhD, "Spiru Haret" University, *LEGAL CERTAINTY AND LEGITIMATE EXPECTATIONS*
- 35. Anane Ivan**, Assist. Prof., PhD, "Ovidius" University of Constanţa, *HEARING SYSTEM OF THE NEW CRIMINAL PROCEDURE CODE*
- 36. Csanád Albert-Lőrincz**, Assist. Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, *LEGAL CONCERNS: WORLDWIDE COMPARATIVE APPROACH TO EUTHANASIA*
- 37. Dana Diaconu**, Assist. Prof., PhD, West University of Timişoara, *„THE ILLICIT CONDUCT” – A CONCEPT REQUIRING AN INTERDISCIPLINARY APPROACH*
- 38. Daniela Cristina Valea**, Assist. Prof., PhD, "Petru Maior" University of Tîrgu Mureş, *THE RIGHT TO DECENT LIVING*

## **Communication, Context, Interdisciplinarity [CCI] - III**

– *FUNDAMENTAL RIGHT UNDER THE ROMANIAN CONSTITUTION*

39. **Eugen Constantin**, Assist. Prof., PhD, "Spiru Haret" University of Braşov, *THE THREAT OF ARMED CONFLICTS ON THE ENVIRONMENT. NUCLEAR, CHIMICAL, BIOLOGICAL AND ECOLOGICAL WEAPONS*
40. **Ancuţa Elena Franţ**, Assistant, PhD, "Al. Ioan Cuza" University of Iaşi, *THE AGE OF THE PREGNANCY UNTIL AN ABORTION CAN BE LEGALLY PERFORMED. DEBATE. CONSEQUENCES*
41. **Ilioara Genoiu**, Assist. Prof., PhD, "Valahia" University of Târgovişte, *THE SALE OF INHERITANCE. A FEW INTERESTING ASPECTS*
42. **Iulia Boghirnea**, Assist. Prof., PhD, University of Piteşti, *BRIEF CONSIDERATIONS IN DETERMINING THE MORE FAVORABLE LAW AND THE DECISION NO 265/2014 OF THE ROMANIAN CONSTITUTIONAL COURT*
43. **Licuţa Petria**, Assist. Prof., PhD, "Constantin Brâncoveanu" University of Piteşti, *SOME CONSIDERATIONS REGARDING THE NOTIFICATION OF THE HIGH COURT OF CASSATION AND JUSTICE TO DELIVER A PRIOR DECISION FOR THE SETTLEMENT OF A LEGAL PROBLEM*
44. **Loredana Adelina Pădure**, Assist. Prof., PhD, **Adrian Țuţianu**, Assoc. Prof., PhD, "Valahia" University of Târgovişte, *THE EFFECTS OF CLAIMING PROPERTY IN ROMANIA IN THE STRATEGIES FOR SUSTAINABLE DEVELOPMENT*

### **Communication, Context, Interdisciplinarity [CCI] - III**

- 45. Luiza-Cristina Gavrilesco**, Assistant, PhD, "Al. Ioan Cuza" University of Iași, *THE VARIOUS VALENCES OF THE DECLARATION OF INVOKING THE RESCISSION*
- 46. Manuela Niță**, Assist. Prof., PhD, "Valahia" University of Târgoviște, *THE IMPACT OF POLITICAL INSTABILITY IN SOME EUROPEAN STATES ON THE EVOLUTION OF THE EURO*
- 47. Olimpiu Aurelian Sabău-Pop**, Assist. Prof., PhD, "Petru Maior" University of Tîrgu Mureș, *THE OFFENSE OF TRAFFIC OF INFLUENCE IN THE NEW ROMANIAN CRIMINAL CODE*
- 48. Alexandru Florin Măgureanu**, Assist. Prof., PhD, "Spiru Haret" University, *THE LAW AS AN AXIOLOGICAL SYSTEM*
- 49. Mihaela Adriana Oprescu**, Assist. Prof., PhD, "Babeș-Bolyai" University of Cluj-Napoca, *THE CHANGE IN MATRIMONIAL REGIME IN THE REGULATIONS OF THE NEW CIVIL CODE*
- 50. Nicolae Scutea**, Assist. Prof., PhD, Romanian-German University of Sibiu, *THE SOCIAL STATE PRINCIPLE AND RECENT TENDENCIES IN THE LAW MAKING PROCESS IN ROMANIA*
- 51. Iulia Boghirnea**, Assist. Prof., PhD, University of Pitești, *COMPARATIVE ANALYSIS BETWEEN THE PRIOR DECISIONS FOR SOLVING CERTAIN LAW ISSUES AND THE DECISIONS ISSUED WITHIN THE REFERRAL IN THE INTERESTS OF THE LAW, IN THE CONTEXT OF THE NEW LEGISLATIVE REFORMS*

### **Communication, Context, Interdisciplinarity [CCI] - III**

- 52. Oana Gălățeanu**, Assist. Prof., PhD, "Dunărea de Jos" University of Galați, *STUDIES ON MEDIATION AT COMMUNITARIAN AND NATIONAL LEVEL*
- 53. Olimpiu Aurelian Sabău-Pop**, Assist. Prof., PhD, "Petru Maior" University of Tîrgu Mureș, *THE OFFENSE OF BRIBERY IN THE NEW ROMANIAN CRIMINAL CODE*
- 54. Roxana Gabriela Albăstroiu**, Assistant, PhD, University of Craiova, *THE GUARANTEE OF RIGHT TO MARRY BY ENSURING „THE RIGHT TO DIVORCE”*
- 55. Roxana Maria Roba**, Assist. Prof., PhD, "Petru Maior" University of Tîrgu Mureș, *CONSIDERATIONS ON THE CHALLENGE, ABSTENTION, DISMISSAL AND REPLACEMENT OF THE ARBITRATORS*
- 56. Adriana Magdalena Sandu**, Assistant, PhD Student, "Spiru Haret" University, *CORRUPTION AND REGULATION OF ITS LEGAL FRAMEWORK IN OUR COUNTRY*
- 57. Iulia Florina Țăpuș**, Assist. Prof., PhD, "Spiru Haret" University, *PARTICULARITIES OF CIVIL LIABILITY FOR ENVIRONMENTAL DAMAGE*
- 58. Oana Gălățeanu**, Assist. Prof., PhD, "Dunărea de Jos" University of Galați, *UNFAIR COMPETITION OFFENCE IN VIEW OF THE LAST CHANGES BROUGHT TO THE LAW NO. 11/1991 ON FIGHTING AGAINST UNFAIR COMPETITION, LAW ENTERED INTO FORCE ON AUGUST 9TH, 2014*
- 59. Alexandra Crișan**, Legal Adviser, *CONFLICTING NORMS REGARDING INHERITANCE*
- 60. Alina Letia**, PhD, *Visual Rhetorics in Judicial Sciences*

### **Communication, Context, Interdisciplinarity [CCI] - III**

- 61. Andrea Kajcsa**, PhD Student, "Petru Maior" University of Tîrgu Mureş, *THE SOCIAL DIMENSION OF LAW*
- 62. Aron Samu**, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, *ECONOMIC ANALYSIS OF LAW: INTERNATIONAL EVOLUTION AND NATIONAL PERSPECTIVES*
- 63. Izabela Bratiloveanu**, Postdoc Researcher, PhD, University of Craiova, *THE INFLUENCE OF WESTERN CONSTITUTION IN DRAFTING POSTCOMMUNIST CONSTITUTIONS: THE CASE OF ROMANIA*
- 64. Carmen Bărbieru**, PhD Student, "Al. Ioan Cuza" University of Iaşi, *CAUSES AND WAYS OF DISSOLUTION OF THE EUROPEAN ECONOMIC INTEREST GROUPING*
- 65. Cătălina-Adriana Ivănuş**, PhD Student, Academy of Economic Studies, Bucharest, *EQUALITY NATIONAL BODY – ROMANIA CASE*
- 66. Raluca Lucia Cismaru**, Assist. Prof., PhD, University of Craiova, *ISSUES REGARDING THE JURISDICTION OF SOLVING THE BILL FOR PARTICION*
- 67. Codrin Codrea**, PhD Student, "Al. Ioan Cuza" University of Iaşi, *THE LEGAL EVOLUTION OF THE DONATION IN FRENCH LAW BEFORE NAPOLEON'S CODE*
- 68. Cristina Sâmbosan**, PhD Student, University of Economic Studies, Bucharest, *DIGNITY AND DISCRIMINATION – TERMINOLOGICAL DISTINCTIONS FROM THE LEGAL PERSPECTIVE*
- 69. Cristina Teodora Pop**, PhD Student, "Al. Ioan Cuza" University of Iaşi, *THE CONSTITUTIONAL PROTECTION OF THE HEALTH RIGHT. COMPARATIVE LAW*

## **Communication, Context, Interdisciplinarity [CCI] - III**

- 70. Daniela Tarau**, PhD Student, "Al. Ioan Cuza" Police Academy of Bucharest, *2015 AMNESTY OR PARDON – OBJECTIVE NECESSITY IN ROMANIA*
- 71. Aron Samu**, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, *QUICKSAND: ECONOMIC ANALYSIS OF LAW IN ROMANIAN CONSTITUTIONAL COURT DECISIONS*
- 72. Izabela Bratiloveanu**, Postdoc Researcher, PhD, University of Craiova, *CERTAIN ASSESSMENTS RELATED TO PERSONALITY RIGHTS*
- 73. Dan Alexandru Guna**, PhD Student, "Valahia" University of Târgovişte, *THE MECHANISM FOR SOLVING THE DISPUTES RELATED TO THE DANUBE RIVER*
- 74. Laura Stănilă**, Postdoc Researcher, POSDRU ID 133255, PhD, West University of Timișoara, *ASSESSED RISK AND CRIMINAL GUILT. A BIOETHICAL APPROACH*
- 75. Lavinia Andreea Bejan**, PhD Student, PhD Fellow SOP HRD/159/1.5/133675 Project, "Al. Ioan Cuza" University of Iași, *THE MANNER OF REFLECTION OF THE ISSUE OF WAR AUTHORS' RESPONSIBILITY IN THE TREATY OF VERSAILLES*
- 76. Gina Negruț**, PhD Student, "Al. Ioan Cuza" Police Academy of Bucharest, *JUDICIAL AND JUDICIAL BAIL CONTROL IN LIGHT OF THE PROVISIONS OF LAW NO. 135/2010 THE CODE OF CRIMINAL PROCEDURE*
- 77. Simona Catană**, PhD Student, Universite Paris 8, France, *RESHUFFLING COMPETENCES: EUROPEAN UNION'S ACTORS AFTER THE ECONOMIC CRISIS*
- 78. Mariana-Daniela Sperilă (Crăciunescu)**, PhD, University of Craiova, *THE NECESSITY FOR THE EVOLUTION OF THE*



### **Communication, Context, Interdisciplinarity [CCI] - III**

*APPEAL IN THE INTEREST OF THE LAW AND FOR ESTABLISHING THE PRELIMINARY DECISIONS RELATED TO THE OBJECTIVE OF ACHIEVING AN EUROPEAN CIVIL CODE*

- 79. Maria Lavinia Tec**, PhD, West University of Timișoara, *ASSISTED HUMAN REPRODUCTION AND THE BEST INTEREST OF THE CHILD*
- 80. Ionuț Tudor**, PhD Researcher, "Al. Ioan Cuza" University of Iași, *THE PRINCIPLE OF LIABILITY FOR BREACH OF COMMUNITY LAW*
- 81. Valentina Chiper**, PhD, Postdoc Researcher, Romanian Academy, *SOCIAL ROLES AND FUNCTIONS REQUIRED BY MEDIA FREEDOM OF EXPRESSION IN LIBERAL DEMOCRACIES*
- 82. Vasile Pleșca**, Scientific Researcher III, PhD, Romanian Academy, Iași Branch, *DELIBERATIVE DEMOCRACY IN ROMANIA*
- 83. Emanuela Iftime**, PhD Student, "Al. Ioan Cuza" University of Iași, *THE HARMONIZATION OF THE ROMANIAN CIVIL CODE PROVISIONS WITH THE INTERNATIONAL SALES LAW*

**THURSDAY – 23 OCTOBER 2014**

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***ECONOMY AND MANAGEMENT I – Room: R 30***

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*Moderators: Assoc. Prof. Ion Bircea, PhD, "Petru Maior" University of Tîrgu Mureş; Prof. Ioan Plăiaş, PhD, "Babeş-Bolyai" University of Cluj-Napoca*

1. **Georgeta Şoavă**, Prof., PhD, University of Craiova, *THE CONTROVERSIES OF USING THE VIRTUAL COIN "BITCOIN"*
2. **Doriana Dumitrelea Morar**, PhD. Student, **Ioan Plăiaş**, Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, *A POSSIBLE MODEL FOR MEASURING THE SERVICES QUALITY IN HOSPITALITY BRANCH*
3. **Luminiţa Gabriela Popescu**, Prof., PhD, National University of Political Studies and Public Administration, *CRITICAL ISSUES IN THE IMPLEMENTATION PUBLIC POLICY*
4. **Viorica Filofteia Braga**, Assoc. Prof., PhD, **Odi Mihaela Zărnescu**, Assoc. Prof., PhD, **Cristina Naftănăilă**, Assist. Prof., PhD, "Spiru Haret" University, *EVOLUTION AND THE NEED FOR AUDIT SERVICES IN ROMANIA*
5. **Dorina Țicu**, Assoc. Prof., PhD, "Al. Ioan Cuza" University of Iaşi, *ELEMENTS OF THE MANAGEMENT IN ADMINISTRATIVE ORGANISATIONS*
6. **Iosif Moldovan**, Assoc. Prof., PhD, "Lucian Blaga" University of Sibiu, *THE ECONOMIC RECESSION VERSUS A NEW MODEL OF ECONOMIC DEVELOPMENT*

## **Communication, Context, Interdisciplinarity [CCI] - III**

7. **Elena Sima**, Assoc. Prof., PhD, Romanian-German University of Sibiu, *DIAGNOSTIC ANALYSIS OF THE SALES ACTIVITY OF A COMPANY*
8. **Ion Bircea**, Assoc. Prof., PhD, "Petru Maior" University of Tîrgu Mureş, *THE ASSESSMENT OF A COMPANY WITH NEGATIVE TOTAL NET ASSETS*
9. **Maria Carmen Iordache**, Assoc. Prof., PhD, "Constantin Brâncuşi" University of Râmnicu-Vâlcea, *THE ROLE OF SME IN THE CONTEXT OF A COUNTRY'S ECONOMY DEVELOPMENT*
10. **Lucia Podoabă**, Assoc. Prof., PhD, "Babeş-Bolyai" University of Cluj-Napoca, **Delia Beatrice Oprean**, Assist. Prof., PhD, "Bogdan Vodă" University of Cluj-Napoca, *NATIONAL EMPIRICAL STUDY ON ETHICS IN ACCOUNTING, AUDITING AND FISCAL CONSULTING*
11. **Manole Cojocaru**, Assoc. Prof., PhD, "Titu Maiorescu" University of Bucharest, **Elena Rusu**, Assist. Prof., PhD, "Titu Maiorescu" University of Bucharest, *MANAGEMENT OF TRANSLATIONAL MEDICINE: THE NEXT REVOLUTION IN CLINICAL LABORATORY?*
12. **Monica Marian**, Assoc. Prof., PhD, Technical University of Cluj-Napoca, Northern University Centre of Baia Mare, *MANAGEMENT OF INVASIVE ALIEN SPECIES IN NATURA 2000 SITES*
13. **Mihaela Göndör**, Assoc. Prof., PhD, "Petru Maior" University of Tîrgu Mureş, *NUMERICAL FISCAL RULES FOR FISCAL DISCIPLINE*

## **Communication, Context, Interdisciplinarity [CCI] - III**

14. **Iosif Moldovan**, Assoc. Prof., PhD, "Lucian Blaga" University of Sibiu, *PREREQUISITES FOR THE ENERGY INDEPENDENCE OF ROMANIA*
15. **Elena Sima**, Assoc. Prof., PhD, Romanian-German University of Sibiu, *DIAGNOSTIC ANALYSIS OF THE SUPPLY ACTIVITY OF A COMPANY*
16. **Simona Moise**, Assoc. Prof., PhD, "Spiru Haret" University of Bucharest, *HOLISTIC STUDY ON DYNAMICS OF FOREIGN INVESTMENT IN ROMANIA*
17. **Simona Moise**, Assoc. Prof., PhD, "Spiru Haret" University of Bucharest, *DIRECTIONS AND ARGUMENTS ON THE INTERNATIONALIZATION PROCESS OF ENTERPRISES*
18. **Elena Diaconu**, Assoc. Prof., PhD, **Maria-Loredana Popescu**, Assist. Prof., PhD, **Antoni Predescu**, Assist. Prof., PhD, "Spiru Haret" University, *LONG TERM PERSPECTIVES OF SOCIAL ECONOMY IN ROMANIA*
19. **Ionel Ciprian Alecu**, Main Researcher III, PhD, Romanian Academy, Iași Branch, *THE DEVELOPMENT OF THE S.E.R.Q.U.A.I. MODEL OF QUALITY ASSESSMENT USING NUANCED NUMBERS*
20. **Ionel Ciprian Alecu**, Main Researcher III, PhD, Romanian Academy, Iași Branch, *CONSIDERATIONS REGARDING THE QUALITATIVE ASSESSEMENT OF THE LEVEL OF PROFESSIONAL ETHICS IN SERVICES*
21. **Lucia Podoabă**, Assoc. Prof., PhD, "Babeș-Bolyai" University of Cluj-Napoca, **Delia Beatrice Oprean**, Assist. Prof., PhD, "Bogdan Vodă" University of Cluj-Napoca, *THE NECESSITY OF COLLABORATION BETWEEN DLAF AND ACCOUNTING PROFESSIONALS IN ROMANIA IN THE*

## **Communication, Context, Interdisciplinarity [CCI] - III**

### *FIGHT AGAINST FRAUD AND IRREGULARITIES IN THE USE OF EU FUNDS*

22. **Alexandra Deaconu**, PhD Student, University of Craiova, *FROM FINANCIAL CRISIS TO GLOBAL ECONOMIC CRISIS*
23. **Alexandra Sarcinschi**, Senior Researcher, PhD, National Defence University "Carol I", Bucharest, *NATURAL RESOURCES, GOVERNANCE, NATIONAL SECURITY*
24. **Alexandru Năstase**, PhD, University of Bucharest, *BUSINESS ETHICS, SOCIAL RESPONSIBILITY AND THE NEED OF AN ETHICAL MANAGEMENT*
25. **Alin Brădescu**, PhD Student, POSDRU Researcher, "Al. Ioan Cuza" University of Iași, *ECONOMIC CONCEPTS UNDER SCRUTINY OF THE "SITUATIONAL HEXAGON" PRAXIOLOGICAL PARADIGM*
26. **Alina-Petronela Haller**, Scientific Researcher III, PhD, Romanian Academy, Iași Branch, *EMERGENT MARKETS AND CRISIS CHALLENGES*
27. **Andra Maria Găină**, Assist. Prof., PhD, University of Craiova, *INTERNATIONAL MERGERS AND ACQUISITION UNDER THE FINANCIAL MARKETS GLOBALIZATION*
28. **Andreea Gradinaru**, PhD Student, "Al. Ioan Cuza" University of Iași, *ECONOMIC AND FINANCIAL CRISIS BETWEEN TRADITIONAL ECONOMICS THEORIES AND BEHAVIORAL ECONOMICS THEORIES*
29. **Andreea Hegyi**, PhD, Eng., NIRD "URBAN-INCERC" Branch of Cluj-Napoca, **Horia Constantinescu**, Technical University of Cluj-Napoca, NIRD "URBAN-INCERC" Branch of Cluj-Napoca, **Mircea Pastrav**, PhD, Eng., NIRD "URBAN-INCERC" Branch of Cluj-Napoca, **Oana Cazan**, PhD, Eng.,

## **Communication, Context, Interdisciplinarity [CCI] - III**

- NIRD "URBAN-INCERC" Branch of Cluj-Napoca,  
*ECONOMICAL ADVANTAGES OF COROSION PROTECTION BY HOT-DIP GALVANIZING OF STEEL STRUCTURES*
30. **Andrei Maxim**, Assist. Prof., Phd, **Cristian C. Popescu**, Assoc. Prof., PhD, **Laura Diaconu (Maxim)**, Assist. Prof., PhD, *THE IMPACT OF RELIGION ON THE ENTREPRENEURIAL INTENTIONS OF THE ROMANIAN STUDENTS*
31. **Boby Costi**, Assist. Prof., PhD, **Marius Boiță**, Assoc. Prof., PhD, **Eugen Remeș**, Assoc. Prof., PhD, "Vasile Goldiș" University of the West, Arad, *THE IMPACT OF FISCAL PRESSURE IN THE CONTEMPORARY ECONOMY*
32. **Bogdan Țigănoaia**, Assist. Prof., PhD, "Politehnica" University of Bucharest, *A PRELIMINARY MODEL TO ASSESS THE COMPANY'S READINESS FOR AN ISO / IEC 27001:2013 INFORMATION SECURITY MANAGEMENT SYSTEM*
33. **Cezar Simion-Melinte**, Assist. Prof., PhD, University of Economic Studies, Bucharest, *PARTICULARITIES OF COST-BENEFIT ANALYSIS IN CONSTRUCTION PROJECTS*
34. **Cezarina Adina Tofan**, *MANAGEMENT TOOLS FOR DECISION-MAKING - VALUE ANALYSIS*
35. **Alina-Petronela Haller**, Scientific Researcher III, PhD, Romanian Academy, Iași Branch, *EMERGING ECONOMIES VERSUS INDUSTRIALIZED ECONOMIES. ARE THERE CONDITIONS FOR GROWTH?*

## **Communication, Context, Interdisciplinarity [CCI] - III**

- 36. Elena Chițimuș**, PhD Student, "Al. Ioan Cuza" University of Iași, *THE BOARD OF DIRECTORS AS A COMPETITIVE ADVANTAGE*
- 37. Ciprian Ionel Hrețeanu**, PhD Student, "Ștefan cel Mare" University of Suceava, *USING THE HOLONIC STRUCTURES TO OPTIMIZE THE OUTPUT OF BUSINESS ORGANIZATIONS*
- 38. Raluca Irina Clipa**, Assist. Prof., PhD, "Al. Ioan Cuza" University of Iași, *INDUSTRIAL AGGLOMERATIONS AND SPATIAL EQUILIBRIUM. A NORMATIVE APPROACH*
- 39. Corina Paula Tarța**, PhD Student, **Ioan Plăiaș**, Prof. PhD, "Babeș-Bolyai" University of Cluj-Napoca, *SOUND AS AN AESTHETIC ELEMENT AND ITS IMPORTANCE IN MARKETING*
- 40. Cristian Băhnăreanu**, Assist. Prof., PhD, "Carol I" National Defense University, Bucharest, *CONTEMPORARY CRISES AND THE POWER OF MODERN STATE*
- 41. Cristina Maria Bostan**, Romanian Academy, Iași Branch / "Al. Ioan Cuza" University of Iași, *TRANSLATION, ADAPTATION AND VALIDATION ON ROMANIAN POPULATION OF FRAS INSTRUMENT FOR FAMILY RESILIENCE CONCEPT*
- 42. Cristina Țenovici**, Assist. Prof., PhD, "Constantin Brâncoveanu" University of Pitești, *RECOVERY OF COST INFORMATION SYSTEM IN DECISION MAKING*
- 43. Mădălina Laura Cuciurianu**, PhD Fellow, SOP HRD/159/1.5/133675 Project, Romanian Academy, Iași Branch, *TRANSATLANTIC COOPERATION US-EU. FAILURE OR SUCCESS?*

### **Communication, Context, Interdisciplinarity [CCI] - III**

44. **Daniela Popa**, Assist. Prof., PhD, Romanian-German University of Sibiu, *SOME ASPECTS REGARDING NEW REGULATION IN TAX EXEMPTION FOR REINVESTED EARNINGS IN ROMANIA*
45. **Diana Elena Ranf**, Assistant, PhD, **Elida Tomița Todăriță**, Assistant, PhD, Romanian-German University of Sibiu, *ASPECTS THAT CAN INFLUENCE PERFORMANCE GROWTH IN EUROPEAN PROJECTS*
46. **Doina Guriță**, PhD, "Al. Ioan Cuza" University of Iași, *DIFFERENT METHODS OF MOTIVATING THE EMPLOYEES IN THE TOURISM INDUSTRY OF TODAY'S MARKET ECONOMY*
47. **Doris-Louise Popescu**, Assist. Prof., PhD, "Lucian Blaga" University of Sibiu, *THE SIBIU COUNTY: AGRICULTURAL PROFILE AND OPPORTUNITIES FOR DURABLE RURAL DEVELOPMENT*
48. **Maria Roxana Dorobanțu**, PhD Student, University of Economic Studies, Bucharest, *RURAL ENVIRONMENT - SUPPORT, DEVELOPMENT AND PROGRESS*
49. **Robert Gabriel Dragomir**, Assist. Prof., PhD, "Spiru Haret" University, *THE COMPLEXITY OF DECISION AS CONCERN THE INVESTMENTS*
50. **Elena Doval**, "Spiru Haret" University of Brașov, *THE CHANGE MANAGEMENT PROCESS REGARDING THE ORGANIZATION'S COMMUNICATION*
51. **Pia Simona Făgăraș**, Assist. Prof., PhD, "Petru Maior" University of Tîrgu Mureș, **Liliana Elisabeta Radu**, "Al. Ioan Cuza" University of Iași, *THE MANAGEMENT OF PHYSICAL*



## **Communication, Context, Interdisciplinarity [CCI] - III**

### *EDUCATION AND SPORT ACTIVITY AT UNIVERSITY LEVEL*

- 52. Florica Morar**, Assist. Prof., PhD, "Petru Maior" University of Tîrgu Mureş, *CONCERNS OF MANAGEMENT IN ORGANIC FARMING*
- 53. Gabriela Ignat**, Assist. Prof., PhD, University of Agricultural Sciences and Veterinary Medicine, Iaşi, *THE BAROMETER OF INSOLVENCY FOR ROMANIAN AGRICULTURAL COMPANIES*
- 54. Gabriela Ilie**, Assist. Prof., PhD, University of Craiova, *DYNAMICS OF OCCUPATIONS AND PROFESSIONS IN ROMANIA DURING ECONOMIC RECESSION*
- 55. Ghassan Shakhshir**, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, *BRAND COMMUNICATION AND PRODUCT POSITIONING*
- 56. Robert Gabriel Dragomir**, Assist. Prof., PhD, "Spiru Haret" University, *THE DECISION OF INVESTMENT USING THE DECISIONAL TREE*
- 57. Paul Paşcu**, Assist. Prof., PhD, "Ştefan cel Mare" University of Suceava, *LE RÔLE DES TECHNOLOGIES EN LIGNE POUR PROMOUVOIR LE TOURISME RURAL*
- 58. Elena Gîndu**, Assoc. Prof., PhD, **Aurel Chiran**, Prof., PhD, University of Agricultural Sciences and Veterinary Medicine Iaşi, *STUDY RELATED TO THE ECONOMIC AND FINANCIAL ANALYSIS OF PRODUCTION UNITS (CASE STUDY)*

**THURSDAY – 23 OCTOBER 2014**

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***ECONOMY AND MANAGEMENT II – Room: R 34***

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*Moderators: Prof. Petruța Blaga, PhD, "Petru Maior" University of Tîrgu Mureș; Prof. Roxana Ștefănescu, PhD., "Spiru Haret" University of Bucharest*

1. **Mariana Nagy**, Prof., PhD, **Valentin Burcă**, PhD Student, "Aurel Vlaicu" University of Arad, *AN APPLICATION OF THE ELECTRE METHOD FOR THE CHOICE OF TRAVEL INSURANCES*
2. **Petruța Blaga**, Prof., PhD, "Petru Maior" University of Tîrgu Mureș, *THE STRATEGY OF TRAINING HUMAN RESOURCES WITHIN AN ORGANISATION*
3. **Roxana Ștefănescu**, Prof., PhD, "Spiru Haret" University, *GENERIC COMPANY STRATEGIES AND THEIR IMPLICATIONS*
4. **Dan Lungu**, Assoc. Prof., PhD, "Al. Ioan Cuza" University of Iași, *THE CRISIS IMPACT ON THE CULTURAL CONSUMPTION IN ROMANIA*
5. **Cristian C. Popescu**, Assoc. Prof., PhD, **Laura Diaconu (Maxim)**, Assist. Prof., PhD, **Andrei Maxim**, Assist. Prof., PhD, *Internal Migration in Romania in the Post-communist Decades: Evolutions and Consequences*
6. **Elena Diaconu**, Assoc. Prof., PhD, **Maria-Loredana Popescu**, Assist. Prof., PhD, **Antoni Predescu**, Prof., PhD, "Spiru Haret" University, *LONG TERM PERSPECTIVES OF SOCIAL ECONOMY IN ROMANIA*

## **Communication, Context, Interdisciplinarity [CCI] - III**

7. **Constantin Hălăngescu**, Post PhD Fellow, SOP HRD/159/1.5/133675 Project, Romanian Academy, Iași Branch, *EMERGING EUROPE BETWEEN THE BOLOGNA PROCESS AND THE POST-CRISIS INTERNATIONALIZATION*
8. **Anca-Simona Hromei**, PhD Student, "Al. Ioan Cuza" University of Iași, *NON-FINANCIAL FACTORS THAT INFLUENCE THE SUCCESS OF A MERGER TRANSACTION*
9. **Ioana-Raluca Diaconu**, Assist. Prof., PhD, "Al. Ioan Cuza" University of Iași, *THE FINANCIAL STABILITY OF THE COOPERATIVE BANKS IN COMPARISON WITH THE COMMERCIAL BANKS*
10. **Ioana Grancea**, Postdoc Researcher, Romanian Academy, Iași Branch, *DEFINING THE CONTEXT OF ADVERTISING COMMUNICATION. ETHICAL IMPLICATIONS FOR ADVERTISING TEACHERS*
11. **Ioan-Ovidiu Spătăcean**, "Petru Maior" University of Tîrgu Mureș, *A REVIEW OF THE CORPORATE GOVERNANCE FRAMEWORK APPLIED TO ROMANIAN INVESTMENT FIRMS*
12. **Ionela Bălțătescu**, PhD, Romanian Academy, *WELFARE ECONOMICS AND WELFARE STATE: A SHORT INQUIRY INTO THE IDEOLOGICAL ORIGINS AND PHILOSOPHICAL PRESUPPOSITIONS*
13. **Ionuț-Cristian Scurtu**, PhD Student, Constanța Maritime University, *USE OF CFD/CAE IN ECONOMICAL OFFSHORE PROJECTS*
14. **Gabriela Ignat**, Assist. Prof., PhD, **George Ungureanu**, University of Agricultural Sciences and Veterinary Medicine,

## **Communication, Context, Interdisciplinarity [CCI] - III**

Iași, *ASPECTS REGARDING THE INTERNAL CONTROL ON THE LEVEL OF PUBLIC ENTITIES IN ROMANIA*

15. **Isa Tak**, Assist. Prof., PhD, Lumina - The University of South-East Europe, *MISLEADING THE FINANCIAL SITUATION USERS BY FRAUDS*
16. **Sebastian-Andrei Labeș**, PhD Fellow, SOP HRD/159/1.5/133675 Project, PhD Student, Romanian Academy, Iași Branch, *MULTIPOLARITY VS. MULTILATERALISM IN THE RISING EMERGING ECONOMIES CONTEXT*
17. **Laurențiu Stoenică**, PhD Student, Academy of Economic Studies, Bucharest, *MARKETING COMMUNICATION, VECTOR OF INCREASING THE AWARENESS OF THE MILITARY HIGHER EDUCATION INSTITUTIONS IN THE EDUCATIONAL SERVICES MARKET IN ROMANIA*
18. **Lenuța Carp (Ceka)**, PhD Student, **Maria-Ramona Sârbu**, PhD Student, "Al. Ioan Cuza" University of Iași, *DETERMINANTS OF FOREIGN DIRECT INVESTMENT AND THEIR RELEVANCE IN DECISION - MAKING PROCESS*
19. **Leonida Ionel**, Dr., Centre for Financial and Monetary Research "Victor Slăvescu", *THE PLACE AND THE CHARACTERISTICS OF THE ROMANIAN TAX SYSTEM WITHIN THE EUROPEAN FISCAL AREA*
20. **Valeria-Liliana-Amelia Purda-Nicoară (Netotea-Suciu)**, PhD Student, University of Economic Studies, Bucharest, *THE ROLE OF THE INDIVIDUAL AND THE ORGANIZATION IN CAREER DEVELOPMENT*
21. **Lucica Armanca**, Assist. Prof., PhD, University of Agricultural Sciences and Veterinary Medicine, Cluj-Napoca,

*INVESTMENT MANAGEMENT AND MARKET SHARE IN THE ROMANIAN HOSPITALITY INDUSTRY*

22. **Florin Răzvan Lupșa-Tătaru**, PhD Student, **Vladimir Mărăscu-Klein**, Prof., PhD, "Transilvania" University of Brașov, *SOFTWARE APPLICATION STRUCTURE GENERATOR FOR MANAGEMENT APPLICATION PORTALS*
23. **Magdalena Danileț**, Assist. Prof., PhD, **Claudia Petrușcă**, Assoc. Assist., PhD, "Al. Ioan Cuza" University of Iași, *METAPHORS THAT CAN TURN ACCOUNTING INTO A CAREER. AN ANALYSIS OF PRESENTATION DISCOURSES IN ROMANIAN FACULTIES OF ECONOMICS*
24. **Mara Ursache**, PhD Student, "Al. Ioan Cuza" University of Iași, PhD Fellow SOP HRD/159/1.5/133675, *ANALISIS OF THE EUROPEAN TOURISM FROM THE PERSPECTIVE OF THE CORE – PERIPHERY MODEL*
25. **Andreea Mihaela Buraga**, PhD Student, **Alexandru Rusu**, Assist. Prof., PhD, *AIR ACCESSIBILITY, RESILIENT REGIONS AND ECONOMIC CONVERGENCE IN THE EASTERN EUROPE - TERRITORIAL EVIDENCES SUPPORTING THE POLICY DESIGN AND THE DECISION MAKERS*
26. **Maria Mădălina Buculescu (Costică)**, PhD Student, University of Economic Studies, Bucharest, *SMES FINANCIAL REPORTING AND ENTREPRENEURS CONCERN FOR FINANCIAL ACCOUNTING INFORMATION*
27. **Maria-Cristiana Munthiu**, Assoc. Prof., PhD, IFAG, Ecole Supérieure de Management, Amiens, France, *REPRESENTATIVE MODELS OF ONLINE CONSUMER BEHAVIOR AND SATISFACTION: A REVIEW*

28. **Mariana Grodea**, Scientific Researcher III, Institute of Agricultural Economics, Romanian Academy, *THE ROMANIAN MILK MARKET IN THE CONTEXT OF QUOTA REMOVAL – A POTENTIAL TO BE EXPLORED BY INVESTORS*
29. **Isa Tak**, Assist. Prof., PhD, Lumina - The University of South-East Europe, *FRAUD AND ERROR IN MANIPULATIVE FINANCIAL SITUATIONS*
30. **Marioara Niculae (Piroi)**, PhD Student, Academy of Economic Studies, Bucharest, *THE IMPORTANCE OF THE TIME FACTOR IN DEVELOPING THE STATE BUDGET*
31. **Angela Vlădescu**, PhD Student, University of Economic Studies, Bucharest, *RESEARCH CONCERNING PROFESSIONAL IDENTITY OF POLICE WOMEN IN ROMANIAN POLICE*
32. **Marta Kiss**, Assist. Prof., PhD, "Petru Maior" University of Tîrgu Mureş, *SOME ASPECTS ON ICT IMPLICATION IN GLOBAL INNOVATION*
33. **Mihaela Ifrim**, Post PhD Fellow, SOP HRD/159/1.5/133675 Project, Romanian Academy, Iaşi Branch, *MONETARY AND FISCAL POST-CRISIS POLICIES IN ROMANIA*
34. **Nicoleta Mihăilă**, PhD, Scientific Researcher, Centre for Financial and Monetary Research "Victor Slăvescu", *INFLUENCE OF CLIMATERIC SHOCKS ON FIRM PERFORMANCE*
35. **Mircea Fuciu**, PhD Student, **Lucian Luncean**, PhD Student, **Hortensia Gorski**, Prof., PhD, Romanian-German University of Sibiu, *QUALITATIVE MARKETING RESEARCH ON THE*

## **Communication, Context, Interdisciplinarity [CCI] - III**

### *USAGE AND THE INFLUENCES OF ONLINE SOCIAL NETWORKING SITES ON CONSUMERS - PART II*

- 36. Ioana Andrada Moldovan (Gavril)**, Assist. Prof., PhD, University of Economic Studies, Bucharest, *DOES THE FINANCIAL SYSTEM PROMOTE SUSTAINABLE DEVELOPMENT?*
- 37. Oriana Negulescu**, PhD Student, "Transilvania" University of Braşov, *A MODEL OF STRATEGIC DECISION-MAKING IN THE GREEN INVESTMENTS PROJECTS*
- 38. Otilia Dimitriu**, PhD Student, **Marian Matei**, PhD Student, "Al. Ioan Cuza" University of Iaşi, *CLOUD ACCOUNTING – A NEW PLAYER IN THE ECONOMIC CONTEXT*
- 39. Paul Paşcu**, Assist. Prof., PhD, "Ştefan cel Mare" University of Suceava, *L'ANALYSE DU RISQUE DE FAILLITE PAR LE BIAIS DES SYSTÈMES DE L'INTELLIGENCE ARTIFICIELLE*
- 40. Loredana Maria Păunescu**, Assistant, PhD Student, Petroleum-Gas University of Ploieşti, *STRATEGIES FOR IMPLEMENTING THE PROFESSIONAL TRAINING POLICIES FOR THE YOUNG ALUMNI*
- 41. Olivia Roxana Popescu**, Assist. Prof., PhD, "Constantin Brâncuşi" University of Târgu-Jiu, *CHANGING LEADERS IN THE CONTEXT OF ORGANIZATIONAL CHANGE*
- 42. Viorel-Horaţiu Rotaru**, Assist. Prof., PhD, "Lumina" University of South East Europe, *THE AUDITOR'S RESPONSABILITIES REGARDING BUSINESS ETHICS IN CONDUCTING A FINANCIAL AUDIT*
- 43. Raluca Elena Iloie**, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, *NATIONAL AND ORGANIZATIONAL*

- CULTURE AS AN ATTRACTOR FOR FOREIGN DIRECT INVESTMENTS*
44. **Mircea-Iosif Rus**, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, *INTANGIBLE ASSETS – HIGHLIGHTING AND ASSESSMENT*
  45. **Alexandru Rusu**, Assist. Prof., PhD, **Andreea Mihaela Buraga**, PhD Student, "Al. Ioan Cuza" University of Iași, *ECONOMIC CONVERGENCE AND TERRITORIAL DISPARITIES IN EASTERN EUROPE - THE ROLE PLAYED BY THE FUNCTIONAL NEIGHBORHOOD IN THE ESTIMATION OF THE SIGMA REGIONAL CONVERGENCE TRENDS*
  46. **Sabin Siserman**, PhD Student, Technical University of Cluj-Napoca, *ANALYSING THE PERFORMANCE OF MAJORITY STATE-OWNED ECONOMIC ENTITIES IN THE EIGHT DEVELOPMENT REGIONS IN ROMANIA*
  47. **Diana Florea**, PhD Student, "Lucian Blaga" University of Sibiu, *CONSIDERATIONS REGARDING FINANCING ISSUES IN OPERA HOUSES: SHOWCASING THE NATIONAL OPERA OF BUCHAREST*
  48. **Silvia Elena Isachi**, PhD Student, "Victor Slăvescu" Centre for Financial and Monetary Research, *THE COMPETITIVE ADVANTAGE ON MICROECONOMICAL LEVEL IN THE CONTEXT OF GLOBALIZATION*
  49. **Loredana Maria Simionov**, PhD Student, "Al. Ioan Cuza" University of Iași, *A COMPARATIVE ANALYSIS OF THE EU MEMBER STATES REGARDING THEIR INTERDEPENDENCE WITH RUSSIA*



## **Communication, Context, Interdisciplinarity [CCI] - III**

- 50. Sînziana Bălătescu**, Assist. Prof., PhD, **Liviu George Maha**, Assoc. Prof., PhD, "Al. Ioan Cuza" University of Iași, *CONSUMER'S CHOICE: BEHAVIORAL CHALLENGES TO NEOCLASSICAL ASSUMPTIONS*
- 51. Stanislav Percic**, PhD Student, **Constantin-Marius Apostoaie**, PhD, "Al. Ioan Cuza" University of Iași, *THE SYNCHRONIZATION PROCESS OF CREDIT CYCLES: EVIDENCE FROM EU COUNTRIES*
- 52. Ștefan Matei**, PhD Student, "Al. Ioan Cuza" University of Iași, *SUCCESSFUL PROMOTIONAL STRATEGIES IN THE WINE INDUSTRY: THE CASE OF WEB MARKETING*
- 53. Nicolae-Bogdan Velicescu**, PhD, Academy of Economic Studies, Bucharest, *THE ACCOUNTING AND FISCAL TREATMENT OF PROVISIONS AND THE IMPACT ON FINANCIAL AND ACCOUNTING INFORMATION*
- 54. Viorel-Horațiu Rotaru**, Assist. Prof., PhD, "Lumina" University of South East Europe, *AUDIT EVIDENCE IN MINIMIZING THE FINANCIAL AUDIT RISK*
- 55. Maria – Mădălina Voinea**, PhD Student, "Al. Ioan Cuza" University of Iași, *TRUE AND FAIR VIEW – A PERFORMANCE CRITERIA OF ACCOUNTING*
- 56. Florin Răzvan Lupșa-Tătaru**, PhD Student, **Vladimir Mărăscu-Klein**, Prof., PhD, "Transilvania" University of Brașov, *ACL-BASED MODEL FOR USER ACCESS CONTROL IN MANAGEMENT APPLICATION PORTALS*

**THURSDAY – 23 OCTOBER 2014**

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***POLITICAL SCIENCES AND INTERNATIONAL RELATIONS –***

***Room: A 204***

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*Moderators: Prof. Vasile Timiș, PhD, "Babeș-Bolyai" University of Cluj-Napoca; Assoc. Prof. George Bălan, PhD, Romanian-German University of Sibiu*

1. **Florian Răpan**, Prof., PhD, "Dimitrie Cantemir" Christian University of Bucharest, *THE ROLE OF INTERNATIONAL SECURITY ORGANIZATIONS IN THE ACCOMPLISHMENT OF GLOBAL SECURITY*
2. **Vasile Timiș**, Prof., PhD, "Babeș-Bolyai" University of Cluj-Napoca, *THE STATE-CHURCH RELATIONSHIP IN THE PRESENT GEOPOLITICAL CONTEXT*
3. **George Bălan**, Assoc. Prof., PhD, **Elena Roxana Stoica**, Student, Romanian-German University of Sibiu, *INTERNATIONAL MIGRATION OF YOUNG PEOPLE FROM ROMANIA*
4. **Marusia Cîrstea**, Assoc. Prof., PhD, University of Craiova, *ROMANIAN-BRITISH COOPERATION IN SOLVING ISSUES OF MUTUAL INTEREST (1920-1936)*
5. **Paul Kun**, Assoc. Prof., PhD, West University of Timișoara, *IDENTITÉS EN CONFLIT? L'ANALYSE DU DISCOURS CONCERNANT LA GUERRE D'UKRAINE*
6. **Florian Răpan**, Prof., PhD, "Dimitrie Cantemir" Christian University of Bucharest, **Dana-Silvia Contineanu**, PhD Student, "Carol I" National Defense University, Bucharest,

*THE INFLUENCE OF THE MIGRATIONIST PHENOMENON  
ON THE NATIONAL SECURITY AND DEFENSE*

7. **Sorin Borza**, Assoc. Prof., PhD, University of Oradea, *ETHICA ORDINE DEMOCRATICAE DISPUTAVIT (REASONED ETHICS IN DEMOCRATIC WAYS. ONE SPINOZIAN REVIEW ON MORAL NATURE OF THE DEMOCRATIC EXERCISE IN POST-COMMUNIST SOCIETIES)*
8. **Mariana Cojoc**, Assoc. Prof., PhD, "Ovidius" University of Constanța, Assoc. Prof., PhD, Ana Maria Munteanu, "Ovidius" University of Constanța, *THE SPACE MATTERS. IMAGINING AND MAPPING OF REGIONAL DEVELOPMENT*
9. **Maria Costea**, Researcher, PhD., "Gh. Șincai" Institute for Social Sciences and the Humanities of the Romanian Academy, **Simion Costea**, Assoc. Prof., PhD, "Petru Maior" University of Tîrgu Mureș, *THE PROJECT OF EURASIAN UNION*
10. **Arthur Mihăilă**, Assist. Prof., PhD, "Babeș-Bolyai" University of Cluj-Napoca, *POLITICAL MARKETING AND DEMOCRACY*
11. **Claudiu Țigănaș**, Assist Prof., PhD, "Al. Ioan Cuza" University of Iași, **Ana Iolanda Vodă**, PhD, **Dumitru Filipeanu**, Assist. Prof., PhD, "Ghe. Asachi" Technical University of Iași, **Florin Luca**, Assoc. Prof., PhD, "Ghe. Asachi" Technical University of Iași, *THE LINK BETWEEN INSTITUTIONS AND SUSTAINABLE DEVELOPEMENT. A CASE STUDY FOR ROMANIA*
12. **Florian Răpan**, Prof., PhD, "Dimitrie Cantemir" Christian University of Bucharest, **Dana-Silvia Contineanu**, PhD Student, "Carol I" National Defense University, Bucharest,

*BIOLOGICAL SECURITY – AN IMPORTANT ELEMENT OF INTERNATIONAL SECURITY*

13. **Marcela Monica Stoica**, Assist. Prof., PhD, “Dimitrie Cantemir” Christian University of Bucharest, Bucharest, *A BRIEF RESEARCH ON DISCRIMINATION ASPECTS FROM THE LEGISLATIVE INITIATIVES OF THE MEMBERS OF THE ROMANIAN PARLIAMENT*
14. **Diana Foris**, Assist. Prof., PhD, “Transilvania” University of Braşov, **Marius Văcărelu**, Assist. Prof., PhD, National School of Political and Administrative Studies, Bucharest, *THE DIVIDING REFERENDUMS OF THE PROVINCES FROM THE COUNTRIES: TOWARDS A NEW EUROPEAN POLICY*
15. **Iuliana Neagoş**, Assistant, PhD Student, ”Lucian Blaga” University of Sibiu, *THE NEW ECONOMIC, SOCIAL AND CULTURAL CONTEXT OF THE FIRST ROMANIAN IMMIGRANTS IN THE U.S.A.*
16. **Niadi-Corina Cernica**, Assist. Prof., PhD, ”Ştefan cel Mare” University of Suceava, *NATURAL RIGHT FROM HOBBS TO ROUSSEAU. POLITICAL, ETHICAL, PHILOSOPHICAL AND JURIDICAL CONSEQUENCES*
17. **Razvan Victor Pantelimon**, Assist. Prof., PhD, ”Ovidius” University of Constanţa, Assoc. Prof., PhD, Institute of History, Pontifical Catholic University of Valparaiso, Chile, *SOME CHARACTERISTICS OF THE NEO-POPULIST DISCOURSE*
18. **Alexandru Mihai Ghigiu**, PhD Student, National School of Political and Administrative Studies, Bucharest, *LATIN AMERICA BETWEEN THE EUROPEAN INTEGRATION MODEL AND THE NORTH-AMERICAN PROJECT OF FREE EXCHANGE*

### **Communication, Context, Interdisciplinarity [CCI] - III**

19. **Alina Popa**, PhD, "Al. Ioan Cuza" University of Iași, *THE EUROPA 2020 STRATEGY AND THE ROLE OF UNIVERSITIES IN LOCAL DEVELOPMENT*
20. **Ana-Maria Gajdo**, PhD Student, Sapienza University of Rome, Italy, *MUSLIMS IN THE ROMANIAN MEDIA, AFTER 2011*
21. **Andreea Iancu**, PhD Fellow, SOP HRD159/1.5/S/133675, Romanian Academy, Iași Branch, *HUMAN SECURITY AND THE RESPONSIBILITY TO PROTECT – A CONSTRUCTIVIST ARGUMENT FOR RESTRUCTURING THE INTERNATIONAL REALITY*
22. **Antoni Alexandru Flandorfer**, PhD Student, "Ștefan cel Mare" University of Suceava, *EUROPEAN SOCIAL UTOPIAS FROM THE Gnostic PERSPECTIVES OF ESCHATOLOGICAL GEOPOLITICS*
23. **Camelia Nistor**, PhD, "Babeș-Bolyai" University of Cluj-Napoca, *EU LOBBYING – HISTORY AND MAIN ACTORS*
24. **Dana – Silvia Contineanu**, PhD Student, Romanian Academy, Institute for the Research of the Quality of Life, *RAMBURSAREA PRESTAȚIILOR SOCIALE DE SĂNĂTATE ÎNTRE STATELE MEMBRE – CADRU JURIDIC ȘI APLICARE A ACESTUIA*
25. **Cătălin-Constantin Diaconu**, PhD Student, "Al. Ioan Cuza" University of Iași, *COSMOPOLITANISM AND THE ETHICS OF SOCIAL RESPONSIBILITY*
26. **Gabriela Tănăsescu**, PhD, Postdoc Researcher, Romanian Academy, *POLITICAL COMMUNICATION AND POLITICAL LEADERSHIP IN POST-1989 ROMANIA*

27. **Carmen Gabriela Greab**, Research Assistant, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, *THE IMPACT OF DELIBERATIVE PEDAGOGIES ON THE CIVIC COMPETENCES AND SKILLS OF YOUNGSTERS IN ROMANIA. A QUASI-EXPERIMENTAL STUDY/ IMPACTUL METODELOR DE PREDARE DELIBERATIVE ASUPRA COMPETENTELOR SI DEPRINDERILOR CIVICE ALE TINERILOR DIN ROMANIA. UN STUDIU QUASI-EXPERIMENTAL*
28. **Ioana Baci**, PhD Student, "Al. Ioan Cuza" University of Iași, *HOW WELL DOES POLITICAL CORRECTNESS SELL? PORTRAYING RACISM FOR THE MASSES IN THE HELP (2011) AND DJANGO UNCHAINED (2012)*
29. **Camelia Nistor**, PhD, "Babeş-Bolyai" University of Cluj-Napoca, *THE RELATION BETWEEN THE EUROPEAN INSTITUTIONS AND THE LOBBYING ACTORS AS PART OF THE EU DECISION-MAKING PROCESS*
30. **Iulia Anghel**, Postdoc Resercher, University of Bucharest, *ROMANIA, BETWEEN TRANSITIONAL SOCIETY AND CONSOLIDATED DEMOCRACY*
31. **Laurențiu Petrila**, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, *THE INFLUENCE OF GLOBALIZATION ON THE EUROPEAN CULTURAL IDENTITY*
32. **Lucian Săcălean**, PhD, "Petru Maior" University of Tîrgu Mureș, *INFORMATION SOURCES AND THEIR IMPACT IN A MULTIETHNICAL COMMUNITY*
33. **Tiberiu Popa**, PhD Student, **Tünde Nagy**, PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, *SOLDIERS IN LEASING. PRIVATE MILITARY COMPANIES STATUS IN THE XXIST CENTURY.*

## **Communication, Context, Interdisciplinarity [CCI] - III**

- 34. Luminița Philipe**, PhD, "Al. Ioan Cuza" University of Iași, *EFFECTS OF EUROPEANIZATION. INSTITUTIONAL DEVELOPMENT FOR THE ABSORPTION OF STRUCTURAL FUNDS IN ROMANIA DURING 2007-2013 FINANCIAL PERIOD*
- 35. Marcela Mihaela Staniște**, "Babeș-Bolyai" University of Cluj-Napoca, *THE FUTURE OF RUSSIA AS AN EMERGING POWER*
- 36. Maria Petronela Munteanu**, PhD Student, "Al. Ioan Cuza" University of Iași, *HOW "GLOBAL CARE CHAIN" AFFECTS THE TRANSNATIONAL FAMILY*
- 37. Mihai Lupu**, PhD, Romanian Academy, Iași Branch, *CONSTITUTIONALISM - THE DEMOCRATIC PATH*
- 38. Mihai Stelian Rusu**, Postdoc Researcher, "Babeș-Bolyai" University of Cluj-Napoca, *MAKING THE NEW ROMANIAN. AN OVERVIEW OF THE ROMANIAN PROGRAMS OF POLITICAL ANTHROPOGENESIS*
- 39. Miruna Mădălina Iancu (Trandafir)**, Postdoc Researcher, PhD, "Petru Maior" University of Tîrgu Mureș, *THE PUBLIC IMAGE OF THE BILATERAL ROMANIAN-RUSSIAN RELATIONS DURING THE PERIOD 2005-2007*
- 40. Nicolae Melinescu**, Dr., "Andrei Șaguna" University of Constanța, *WHO IS AFRAID OF AFRICA?*
- 41. Olesea Țaranu**, PhD, Romanian Academy, Iași Branch, *A THEORETICAL INCURSION IN THE EVOLUTION OF CONTEMPORARY CONFLICTS*
- 42. Raluca Luțai**, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, *SOCIAL MEDIA INTELLIGENCE-A RADIOGRAPHY OF THE NEWEST INT*

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43. **Roxana Marin**, Doctoral Fellow, Romanian Academy, Iași Branch, PhD Student, University of Bucharest, *PATTERNS OF RECRUITMENT AT THE LOCAL LEVEL IN EAST-CENTRAL EUROPE*
44. **Tünde Nagy**, PhD Student, **Tiberiu Popa**, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, *PUTIN AND UKRAINE; BACK TO THE USSR?*



**THURSDAY – 23 OCTOBER 2014**

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**EDUCATION SCIENCES – Room: R33**

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*Moderators: Assoc. Prof. Maria Dorina Pașca, University of Medicine and Pharmacy, Tîrgu Mureș; Assoc. Prof. Alexandra Silvaș, PhD., "Petru Maior" University of Tîrgu Mureș;*

1. **Ana-Rodica Stăiculescu**, Prof., PhD, "Ovidius" University of Constanța, **Ana Maria Munteanu**, Assoc. Prof., PhD, "Ovidius" University of Constanța, *COGNITIVE MAPPING AS SOCIAL PEDAGOGY*
2. **Avram Tripon**, Prof., PhD, "Petru Maior" University of Tîrgu Mureș, *STIMULATION OF NON-FORMAL EDUCATION THROUGH SCHOLARSHIP EMMANUEL GOJDU IN THE CONTEXT OF HORIZON 2020 - PROJECT*
3. **Laura Goran**, Prof., PhD, **Loredana Bănică**, Assistant, PhD Student, **Cosmin Lungu**, Assistant, PhD Student, "Spiru Haret" University of Bucharest, *PROFESSIONAL VALUES AMONG HIGH SCHOOL STUDENTS*
4. **Teodor Pătrăuță**, Prof., PhD, "Vasile Goldiș" University of the West, Arad, *EDUCATION AND PERSONALITY IN A MODERN WORLD*
5. **Teodora-Georgiana Amza**, Prof., PhD, University of Pitești, *THE TEACHER – AN EFFICIENT COMMUNICATOR?*
6. **Vasile Timiș**, Prof., PhD, "Babeș-Bolyai" University of Cluj-Napoca, *EDUCATION AND RELIGIOUS EXPERIENCE –*

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### *ELEMENTS OF THE CULTURAL AND SPIRITUAL PATRIMONY*

7. **Enikő Albert-Lőrincz**, Prof., PhD, Babeş-Bolyai University of Cluj-Napoca, **Albert-Lőrincz Márton**, Assoc. Prof., PhD, Sapientia University of Tîrgu Mureş, *SOCIO-CULTURAL TRAITS OF THE PROFESSIONAL IDENTITY OF HELPERS*
8. **Alexandra Silvaş**, Assoc. Prof., PhD, "Petru Maior" University of Tîrgu Mureş, *MODELS AND METHODS IN ADULT EDUCATION*
9. **Maria Dorina Paşca**, Assoc. Prof., PhD, University of Medicine and Pharmacy, Tîrgu Mureş, *THE ROLE OF THE FAST FROM THE PERSPECTIVES OF NUTRITIONAL PSYCHOPEDAGOGY*
10. **Alina-Felicia Roman**, Assoc. Prof., PhD, "Aurel Vlaicu" University of Arad, *LEARNING AS OPEN FUNCTION: BETWEEN SOCIAL ADAPTATION AND CURRICULUM*
11. **Angelica Hobjilă**, Assoc. Prof., PhD, "Al. Ioan Cuza" University of Iaşi, *DEIXIS IN ROMANIAN LANGUAGE – CONTEXTUALISATION IN THE PRIMARY SCHOOL CURRICULUM*
12. **Alexandra Silvaş**, Assoc. Prof., PhD, "Petru Maior" University of Tîrgu Mureş, *ADULT LEARNING*
13. **Maria-Ana Georgescu**, Assoc. Prof., PhD, "Petru Maior" University of Tîrgu Mureş, **Roxana Borca**, "Europa" School, Tîrgu Mureş, *CHANGES ÎN THE ROMANIAN COMPULSORY EDUCATION AND THE COMPARISON WITH SIMILAR EUROPEAN EDUCATIONAL SYSTEMS*
14. **Arina Modrea**, Assoc. Prof., PhD, "Petru Maior" University of Tîrgu Mureş, **Norina Cristiana Orha**, "Johann Wolfgang

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- Goethe” Franjfurt Am Main University, Germany, *THE STUDY OF EDUCATIONAL ALTERNATIVES IMPOSED BY THE CHANGING REQUIREMENTS OF THE LABOR MARKET.*
15. **Andras Gyorbíro**, PhD Candidate, **Enikő Albert-Lőrincz**, Prof., PhD, Babeş-Bolyai University of Cluj-Napoca, *THE SOCIAL-ECONOMICAL BACKGROUND AND FURTHER PLANS OF THE TOP HUNGARIAN HIGH-SCHOOL STUDENTS IN ROMANIA*
  16. **Marilena Ticuşan**, Assoc. Prof., PhD, ”Spiru Haret” University of Braşov, *INTERDISCIPLINARITY IN DEVELOPING FUNDAMENTAL KNOWLEDGE*
  17. **Eva Monica Szekely**, Assoc. Prof., PhD, ”Petru Maior” University of Tírgu Mureş, *LITERACY AND PISA TESTS AS A MODELS. PRO vs. CONTRA*
  18. **Larisa Ileana Casangiu**, Assoc. Prof., PhD, ”Ovidius” University of Constanţa, *ELECTRONIC HANDBOOKS VS. PRINTED HANDBOOKS*
  19. **Liliana Stan**, Assoc. Prof., PhD, ”Al. Ioan Cuza” University of Iaşi, *THE CURRICULUM OF PRESENT-DAY ROMANIAN PRE-SCHOOL EDUCATION AND ITS VALUE COORDINATES*
  20. **Maria-Ana Georgescu**, Assoc. Prof., PhD, ”Petru Maior” University of Tírgu Mureş, **Roxana Borca**, ”Europa” School, Tírgu Mureş, *OPINIONS ON INTRODUCTION OF THE PREPARATORY GRADE IN THE COMPULSORY EDUCATION*

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21. **Marilena Ticușan**, Assoc. Prof., PhD, "Spiru Haret" University of Brașov, *CREATIVE EDUCATION OF PUPILS AND TEACHERS*
22. **Silvia Negruțiu**, Assoc. Prof., PhD, University of Theatrical Arts, Tîrgu Mureș, *DIDACTIC COMMUNICATION. BOND BETWEEN DIDACTIC MEETING AND DIDACTIC ACT*
23. **Alice Nichita**, Assistant, PhD, University of Bucharest, *ELLABORATING AN EDUCATIONAL BOOK FROM AN INTERDISCIPLINARY PERSPECTIVES*
24. **Steff Zakarias**, Assistant, PhD Student, **Pia Simona Făgăraș**, Assist. Prof., PhD, "Petru Maior" University of Tîrgu Mureș, *THE IMAGE OF ROMANIAN SPORTS RESULTS AT NATIONAL AND INTERNATIONAL COMPETITIONS MIRRORED IN ROMANIAN PRESS BEFORE AND AFTER 1960*
25. **Zoltan German-Sallo**, Assist. Prof., PhD, **Adrian Gligor**, Assist. Prof., PhD, **Horațiu-Ștefan Grif**, Assist. Prof., PhD, "Petru Maior" University of Tîrgu Mureș, *EVALUATION METHODS OF A DISTANCE LEARNING SYSTEM IN ENGINEERING EDUCATION*
26. **Adela Bradea**, Assist. Prof., PhD, **Karla Peter**, Assist. Prof., PhD, University of Oradea, *THE SPECIFIC OF EDUCATION IN CROSS-BORDER SCHOOLS*
27. **Adriana Dana Listes Pop**, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, *TECHNOLOGY ENHANCED LEARNING. TEACHING AND LEARNING IN THE DIGITAL AGE*

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28. **Alina Țicău**, PhD Student, "Al. Ioan Cuza" University of Iași, *EXPERIENCES AND TRENDS IN DIGITAL TEXTBOOKS USING*
29. **Anca Luștrea**, Assist. Prof., PhD, West University of Timișoara, *EDUCATIONAL COMMUNICATION AND SUPPORT TECHNOLOGIES FOR DEAF STUDENTS*
30. **Andras Gyorbíro**, PhD Student, **Dalma Maria Hamos**, PhD Student, **Nora Gyorbíro**, **Kinga Borzasi**, *TOP HIGH-SCHOOL GRADUATION RESULTS AMONG THE HUNGARIAN STUDENTS IN ROMANIA IN THE PERIOD 2012-2014. TERITORRIAL DISTRIBUTION AND POSSIBLE EXPLANATIONS*
31. **Camelia-Liliana Pavel**, PhD Student, "Al. Ioan Cuza" University of Iași, *PARENTING AND TRANSFORMATIVE LEARNING PROCESS*
32. **Claudia Marian**, Assist. Prof., PhD, Technical University of Cluj-Napoca, Northern University Centre, Baia Mare, *THE AIM OF STIMULATING CREATIVITY IN SCHOOL AND METHODOLOGICAL ERRORS LIMITING THE CREATIVITY*
33. **Corina Sorana Matei**, Assist. Prof., PhD, "Spiru Haret" University of Bucharest, *PAUL RICOEUR'S PERSPECTIVE ON RELIGIOUS SYMBOL – CONTRIBUTIONS TO THE PSYCHOLOGY OF RELIGION*
34. **Andreea Nicoleta Dragomir**, Assistant, PhD Student, "Lucian Blaga" University of Sibiu, *EDUCABILITY – A DETERMINANT FACTOR OF PERSONALITY FORMATION AND DEVELOPMENT*
35. **Eliza Claudia Filimon**, Assist. Prof., PhD, West University of Timișoara, *LANGUAGE ACQUISITION AND LATE-TALKERS*

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36. **Maria-Cristina Florescu**, Assist. Prof., PhD, University of Oradea, *SOCIAL PERSPECTIVE OF ROMANIAN VOCATIONAL EDUCATION*
37. **Andras Gyorbíro**, PhD Student, **Eniko Albert-Lorincz**, Prof., PhD, Babeş-Bolyai University of Cluj-Napoca, *THE SOCIAL-ECONOMICAL BACKGROUND AND FURTHER PLANS OF THE TOP HUNGARIAN HIGH-SCHOOL STUDENTS IN ROMANIA*
38. **Horaţiu Catalano**, Assist. Prof., PhD, Babeş-Bolyai University of Cluj-Napoca, *THE ROLE OF MENTORING AND COACHING IN THE INITIAL TRAINING OF TEACHERS*
39. **Simona Ilaş**, PhD Student, "Al. Ioan Cuza" University of Iaşi, *THE IMPORTANCE OF NUTRITIONAL EDUCATION IN CREATING HEALTHY EATING BEHAVIORS AT PRESCHOOL CHILDREN*
40. **Iuliana Barna**, Assist. Prof., PhD, "Dunărea de Jos" University of Galaţi, **Constantin Ploeşteanu**, Prof., PhD, "Dunărea de Jos" University of Galaţi, *REFERENCE-POINTS AND PRACTICES IN THE SOCIOLOGY OF MODERN EDUCATION*
41. **Livia-Otilia Bradea**, Assist. Prof., PhD, Babeş-Bolyai University of Cluj-Napoca, *PSYCHO-PEDAGOGICAL AND TEACHING ASPECTS RELATED TO THE POSTER EVALUATION USED IN DEVELOPING SPECIALIZED FOREIGN LANGUAGES*
42. **Lucia Coşa**, Assist. Prof., PhD, "Petru Maior" University of Tîrgu Mureş, *THE IMPACT OF RATIONAL EMOTIONAL AND BEHAVIOUR EDUCATION INTERVENTION UPON*

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#### *EMOTIONAL DISTRESS IN THE CASE OF PRE-UNIVERSITY TEACHERS*

43. **Marian Cărăuș**, Assist. Prof., PhD, "Lucian Blaga" University of Sibiu, *QUALITY DIMENSIONS IN HIGHER EDUCATION: MEASUREMENT POSSIBILITIES AND LIMITS OF ACCOUNTING INSTRUMENTS*
44. **Olga Chiș**, Assist. Prof., PhD, **Ramona Răduț-Taciu**, Assist. Prof., PhD, "Babeș-Bolyai" University of Cluj-Napoca, *MANAGEMENT OF CHANGE FOR KINDERGARTEN*
45. **Smaranda Gabriela Onofrei**, PhD Fellow, SOP HRD/159/1.5/S/133675 Project, Romanian Academy, Iași Branch, *THE EDUCATIONAL REALITY OF DIGITAL NATIVES. RESILIENT DEVELOPMENT IMPLICATIONS*
46. **Raluca Pop**, Assistant, PhD Student, **Mușata Bocoș**, Prof., PhD, "Babeș-Bolyai" University of Cluj-Napoca, *ICT RESOURCES. OPPORTUNITIES FOR DEVELOPING STUDENTS' INTERCULTURAL COMMUNICATIVE COMPETENCE*
47. **Szanto Biborka**, PhD, "Babeș-Bolyai" University of Cluj-Napoca, *PROSPECTIVE ELEMENTARY SCHOOL TEACHERS' TEXT COMPREHENSION*